

**Licensees**

Licensed as of 11/2009

**UCLA**

**Standard License**

**2067986 Ontario Inc. dba Campus Crew (69886)**

380 Hardy Road  
 Brantford, ON N3T 5L8  
 Mr. Glen Maclean  
 Phone 519-716-9963  
 Fax 519-759-6752  
 www.Campuscrew.com  
 maclean1010@sympatico.ca  
 Spec Agr Disclosed: 09/23/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)

**2Thumbs Entertainment (50059)**

107 Eaton Place - Suite 320  
 Cary, NC 27513  
 Mr. Mark Baric  
 Phone 919-380-9746  
 Fax 919-380-9315  
 www.2thumbz.com  
 mark@2thumbz.com  
 Spec Agr Disclosed: 03/18/2009

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

07H (Media Players & Content)

**3 Point Enterprises Inc. dba FIKI SPORTS (40075)**

901A N. Pacific Coast Hwy., Suite 200  
 Redondo Beach, CA 90277  
 Mr. Richard Crasnick  
 Phone 310-937-4900  
 Fax 310-937-4902  
 www.Fikisports.com  
 craz@fikisports.com  
 Spec Agr Disclosed: 04/02/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06C (Toys)

**5th & Ocean Clothing (40904)**

590 West 83rd Street  
 Hialeah, FL 33014  
 Ms. Susej Perez  
 Phone 305-822-4606 206  
 Fax 305-822-4665  
 www.5thocean.com  
 susejp@5thocean.com  
 Spec Agr Disclosed: 07/21/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01G (Youth Apparel)  
 01I (Women's Apparel)

**A.T. Cross Company (13895)**

One Albion Road  
 Lincoln, RI 02865-3700  
 Ms. Sally Anthony  
 Phone 401-335-8513  
 Fax 401-333-1751  
 www.Cross.com  
 santhony@cross.com  
 Spec Agr Disclosed: 01/07/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05D (School Supplies)

**Ace Bayou Corp. (47100)**

PO BOX 3308  
 New Orleans, LA 70177  
 Mr. Richard Davis  
 Phone 479-273-7915 222  
 Fax 479-273-9847  
 www.Acebayou.com  
 wayne@sainc.biz  
 Spec Agr Disclosed: 01/14/2009

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Specialty Mass/Value Catalog  
 Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)

**Acushnet Co. (48831)**

PO Box 965  
 Fairhaven, MA 02719  
 Mr. Michael Lowe  
 Phone 508-979-2000  
 Fax 508-910-8782  
 www.Titleist.com  
 mike.lowe@acushnetgolf.com  
 Spec Agr Disclosed: 04/07/2009

**Distribution Channel(s)**

Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

07E (Footwear)

11/9/2009 6:39:55PM

## Licensees

Licensed as of 11/2009

## UCLA

**adidas by Outerstuff (66862)**

1370 Broadway 15th Floor  
New York, NY 10018  
Mr. Stephen Werdiger  
Phone 212-594-9700  
Fax 646-364-9755  
www.Outerstuff.com  
submissions@outerstuff.com  
Spec Agr Disclosed: 01/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)

**AES Optics (45692)**

PO Box 828  
Senatobia, MS 38668-0828  
Ms Amy Halstead  
Phone 800-416-0866 107  
Fax 800-785-6563  
www.Aesoutdoors.com  
ahalstead@aesoutdoors.com  
Spec Agr Disclosed: 09/25/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)

**Akhil International (80316)**

290 N. Benson Ave. #9  
Upland, CA 91786  
Mr. Akhilesh Gulati  
Phone 909-982-0261  
Fax 909-982-7161  
gulati@akhilinternational.com  
Spec Agr Disclosed: 11/03/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**All Star Dogs (72398)**

20 Hastings Rd.  
Marlboro, NJ 07746  
Mr. Refael Olya  
Phone 917-731-8651  
Fax 732-566-3401  
www.Allstardogs.com  
ro@allstardogs.com  
Spec Agr Disclosed: 07/15/2009

**Distribution Channel(s)**

Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**All Team (77459)**

951 32nd Ave. SW  
Cedar Rapids, IA 52404  
Mr. Bob Leuenberger  
Phone 319-368-0353  
Fax 319-368-0314  
www.Adidas.com  
bob.leuenberger@reebok.com  
Spec Agr Disclosed: 11/13/2008

**Distribution Channel(s)**

Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01C (Men's/Unisex Other Headwear)  
01J (Men's/Unisex Fleece)  
01R (Men's/Unisex Adjustable Non-Wool  
Headwear)

**Ambrose Enterprises LLC (44218)**

1527 Brentwood Lane  
Mount Vernon, WA 98274  
Mr. John Ambrose  
Phone 360-752-2700  
Fax 877-878-5570  
www.Adrenalinepromotions.com  
orders@adrenalinepromotions.com  
Spec Agr Disclosed: 06/26/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

01E (Jerseys/Uniforms)

**Aminco International (USA) Inc. (16644)**

20571 Crescent Bay Drive  
Lake Forest, CA 92630  
Ms. Melissa Ballack  
Phone 949-457-3261 228  
Fax 949-598-2864  
www.AmincoUSA.com  
melissa.b@amincousa.com  
Spec Agr Disclosed: 01/05/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan  
Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)

**UCLA**

**Amparan & Company (79658)**

PO Box 26351  
San Diego, CA 92196  
Ms. Lisa Amparan  
Phone 858-547-9648  
Fax 858-547-9748  
amparancompany@yahoo.com  
Spec Agr Disclosed: 09/28/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 02C (Personal Accessories)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)

**AMS Toy International Inc. (53672)**

105 West Dewey Ave. Bldg. C - Unit 5  
Wharton, NJ 07885  
Mr. William Frankfort  
Phone 973-442-5790  
Fax 973-442-5793  
wfrankfort@aol.com  
Spec Agr Disclosed: 02/12/2009

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03A (Domestics)

**Antigua Group Inc. (11622)**

16651 North 84th Avenue  
Peoria, AZ 85382-4772  
Mr. Kevin O'Neill  
Phone 800-562-9777  
Fax 623-523-6009  
www.antigua.com  
koneill@antigua.com  
Spec Agr Disclosed: 08/12/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)

**AS (37575)**

2101 Grace Street  
Culloden, WV 25510  
Ms. Sue Clark  
Phone 304-743-7905  
Fax 304-743-8578  
suec@tsisportswear.com  
Spec Agr Disclosed: 10/09/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

**ATC Group Inc. (49991)**

3235 Industry Dr. Ste. C  
N. Charleston, SC 29418  
Mr. Drew Tombs  
Phone 843-767-6855  
Fax 843-767-6858  
www.Atcgroup.net  
drewtombs@atcgroup.net  
Spec Agr Disclosed: 06/30/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03B (Furniture/Furnishings)

**Atrium Corporation (71647)**

188 Commerce Boulevard  
Johnstown, OH 43031  
Mr. DJ Kelley  
Phone 740-966-8275  
Fax 740-966-8203  
dkelley@atriumco.com  
Spec Agr Disclosed: 12/31/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01I (Women's Apparel)
- 02C (Personal Accessories)

**Authentic Street Signs Inc. (40659)**

183 Main St.  
Saint Peter, IL 62880  
Mr. Mark Wollin  
Phone 618-349-8878 108  
Fax 618-349-6245  
www.Authenticstreetsigns.com  
authenticss@frontiernet.net  
Spec Agr Disclosed: 07/15/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03A (Domestics)
- 04C (Signage Products)

**UCLA**

**B. Designs LLC dba B...for Betsy (67380)**

30 East Del Mar Blvd.  
Pasadena, CA 91105  
Ms. Betsy Stephens  
Phone 626-403-0957  
Fax 626-403-0907  
betsy@bforbetsy.com  
Spec Agr Disclosed: 08/15/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

01I (Women's Apparel)  
01M (Clothing Accessories)  
02C (Personal Accessories)  
03A (Domestics)  
06A (Sports Equipment)

**B.S.I. Products Inc. (17845)**

9510 Berger Road  
Columbia, MD 21046  
Mr. Scott Robinson  
Phone 888-381-2596  
Fax 410-995-6268  
www.Bsiproducts.com  
sales@bsiproducts.com  
Spec Agr Disclosed: 01/28/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
03D (Housewares)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**Baden Sports Inc. (11587)**

34114 21st Ave. South  
Federal Way, WA 98003  
Ms. Carol Carlsen  
Phone 253-883-5139  
Fax 253-925-0570  
www.badensports.com  
carolc@badensports.com  
Spec Agr Disclosed: 02/02/2009

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01G (Youth Apparel)  
02C (Personal Accessories)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)  
06B (Balls)  
06C (Toys)

**Baggo Inc. (24399)**

312 North Lookout Point  
Hot Springs, AR 71913  
Mr. Kirk Conville  
Phone 501-767-3855  
Fax 501-767-5173  
www.Baggo.com  
brad@baggo.com  
Spec Agr Disclosed: 06/17/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06D (Games)

**Barhyte Specialty Foods (60362)**

PO Box 1499  
Pendleton, OR 97801  
Ms. Natalie Williams  
Phone 503-691-7858  
Fax 503-691-8918  
www.Barhyte.com  
nataliew@barhyte.com  
Spec Agr Disclosed: 04/15/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

07B (Consumables)

**Bel Air Lighting Inc. (62622)**

28104 Witherspoon Pkwy.  
Valencia, CA 91355  
Mr. Cary Haber  
Phone 818-768-5511  
Fax 661-362-0921  
www.Tglighting.com  
chaber@tglighting.com  
Spec Agr Disclosed: 01/15/2009

**Distribution Channel(s)**

Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog

**Product Categories**

04C (Signage Products)

**Licensees**

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**Bergamot Brass Works Inc. (32154)**

820 Wisconsin St.  
Delavan, WI 53115  
Ms. Diana Hamilton-Buller  
Phone 262-728-5572 204  
Fax 262-728-1825  
www.Theofficialpage.com  
dianah@bergamot.net  
Spec Agr Disclosed: 11/14/2008

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)

**Best Promotions Inc. (30425)**

13400 Riverside Drive #106  
Sherman Oaks, CA 91423  
Ms. Anita Jodelson  
Phone 818-788-1178  
Fax 818-788-1195  
www.Bestpromotionsinc.com  
anita@bestpromotionsinc.com  
Spec Agr Disclosed: 09/11/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**BMC Custom Eye Black (52002)**

PO Box 281  
Kensington, MD 20895  
Ms. Stefanie Caicedo  
Phone 301-816-1980 202  
Fax 301-816-7944  
www.Eyebblack.com  
stef@eyebblack.com  
Spec Agr Disclosed: 09/26/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Body International USA LLC (74060)**

11743 Kiowa Ave  
Ste. 201  
Los Angeles, CA 90049  
Mrs. Marie Ito  
Phone 310-505-9556  
Fax 310-826-3580  
www.Onetouchnaill.com  
marieito@aol.com  
Spec Agr Disclosed: 11/18/2008

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

07C (Health/Beauty)

**Boelter Brands LLC (54782)**

N22 W23685 Ridgeview Pkwy West  
Waukesha, WI 53187-1637  
Ms. Kristina Manke  
Phone 262-523-6636 6636  
Fax 262-523-6096  
www.Boelterbrands.com  
kmanke@boelter.com  
Spec Agr Disclosed: 10/20/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)  
05D (School Supplies)

**Build-A-Bear Retail Management Inc. and Affiliate (28819)**

1954 Innerbelt Bus. Ctr. Dr.  
St. Louis, MO 63114  
Ms. Stacy Kempa  
Phone 314-423-8000 5243  
Fax 314-423-8188  
www.Buildabear.com  
stacyke@buildabear.com  
Spec Agr Disclosed: 10/01/2009

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

06C (Toys)

**C.K. Productions (31778)**

60A Pulpit Rock Road  
Pelham, NH 03076  
Mr. Kenneth Snow  
Phone 603-893-5069  
Fax 603-894-5535  
www.Ckproductions.com  
ken@ckproductions.com  
Spec Agr Disclosed: 10/22/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Department Stores  
Restricted Channel  
Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
01H (Men's Fashion Apparel)  
01J (Men's/Unisex Fleece)

**UCLA**

**Cadre Athletic Inc. (11681)**

1295 Vernon Street  
 Wabash, IN 46992  
 Ms. Colleen Lunn  
 Phone 260-563-2186 16  
 Fax 260-569-0921  
 www.Nextinc.com  
 colleenl@nextmarketinginc.com  
 Spec Agr Disclosed: 02/02/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01J (Men's/Unisex Fleece)

**Camp David (17631)**

7920 Foster  
 Overland Park, KS 66204  
 Ms. Nichole Todd  
 Phone 913-648-0573 246  
 Fax 913-648-7444  
 www.Campdavid.com  
 nicholet@campdavid.com  
 Spec Agr Disclosed: 09/18/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)

**Campus Cruisers LLC (58792)**

2200 Central Ave. Suite D-1  
 Boulder, CO 80301  
 Mr. Brian Searchinger  
 Phone 303-442-0280  
 Fax 303-442-3075  
 www.Campuscruisers.com  
 brian@campuscruisers.com  
 Spec Agr Disclosed: 12/10/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

06A (Sports Equipment)

**Campus Crystal Collection (14563)**

PO Box 1199  
 Conway, NH 03818-1199  
 Ms. Sheila Bickum  
 Phone 603-447-2091  
 Fax 603-447-6695  
 www.Campuscrystal.com  
 custserv@glassgraphics.com  
 Spec Agr Disclosed: 01/15/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier

**Product Categories**

03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)

**Campus Drive Inc. (58475)**

PO Box 8248  
 Missoula, MT 59807  
 Ms. Lindsey Holst  
 Phone 406-531-7689  
 Fax 406-830-3084  
 lindsey@campusdrive.com  
 Spec Agr Disclosed: 10/27/2009

**Distribution Channel(s)**

Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 04C (Signage Products)

**Campus Images dba Landmark Publishing (32994)**

651 Park Village Drive  
 Atlanta, GA 30306  
 Mr. Keith Mackintosh  
 Phone 404-261-2730  
 Fax 404-261-7921  
 www.Campusimages.com  
 keith@landmarkpublishing.com  
 Spec Agr Disclosed: 10/28/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

05E (Publishing)

**UCLA**

**Captivating Headgear (50242)**

PO Box 721210  
 Norman, OK 73072  
 Mr. Mike Ross  
 Phone 405-360-9856  
 Fax 405-360-0373  
 www.Towcaps.com  
 mross@towcaps.com  
 Spec Agr Disclosed: 07/09/2009

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Restricted Channel  
 Specialty Mass/Value Catalog  
 Super Center/Wholesale Clubs

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Cause Care, L.L.C. (54641)**

7316 East 38th St.  
 Tulsa, OK 74145  
 Ms. Stephanie Wade  
 Phone 918-749-3368  
 Fax 918-749-5133  
 www.causecare.com  
 swade@causecare.com  
 Spec Agr Disclosed: 05/06/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

07C (Health/Beauty)

**CDI Corp (17259)**

3440 North Knox Street  
 Chicago, IL 60641  
 Ms. Rita Tucker  
 Phone 773-205-2960 13  
 Fax 773-205-2965  
 www.Cdi-corp.com  
 ritatucker@cdi-corp.com  
 Spec Agr Disclosed: 11/15/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04A (Automobile Products)

**Cellus USA Inc. (52306)**

3575 St. Laurent, Suite 750  
 Montreal, PQ H2X 2T7  
 Mr. Bill Rusnak  
 Phone 514-289-9111 230  
 Fax 514-289-9494  
 www.Airbornemobile.com  
 bill@airbornemobile.com  
 Spec Agr Disclosed: 02/23/2009

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

07H (Media Players & Content)

**Centon Electronics Inc. (66240)**

15 Argonaut  
 Aliso Viejo, CA 92656  
 Mr. Aaron Veit  
 Phone 949-699-2075  
 Fax 949-855-3132  
 www.Centon.com  
 aveit@centon.com  
 Spec Agr Disclosed: 05/15/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier

**Product Categories**

03C (Office Products)

**Champion Custom Products (12269)**

9700 Commerce Parkway  
 Lenexa, KS 66219  
 Mr. Trey Ham  
 Phone 913-693-3261  
 Fax 913-693-3939  
 www.Gearforsports.com  
 tham@gearforsports.com  
 Spec Agr Disclosed: 08/11/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 02C (Personal Accessories)

**UCLA**

**ChicoEco Inc. dba ChicoBag (76781)**

349 Huss Dr.  
Chico, CA 95928  
Mr. Troy Shinin  
Phone 530-342-4426 228  
Fax 530-267-5434  
www.Chicobag.com  
troy@chicobag.com  
Spec Agr Disclosed: 06/26/2009

Distribution Channel(s)

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

**Church Hill Classics (15381)**

594 Pepper Street  
Monroe, CT 06468  
Mrs. Karen Tabor  
Phone 203-268-1598 126  
Fax 203-268-2468  
www.Diplomaframe.com  
karenf@diplomaframe.com  
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Campus/Local Channel  
Related Retail/Direct

Product Categories

03C (Office Products)

**Colantotte International dba Trionz:Z (61658)**

1815 Aston Ave. Suite #104  
Carlsbad, CA 92008  
Taylor Herber  
Phone 760-496-1048 115  
Fax 760-444-6073  
www.Trionz.com  
therber@trionz.com  
Spec Agr Disclosed: 09/29/2009

Distribution Channel(s)

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)

**College Concepts LLC (11690)**

2000 River Edge Parkway - Suite 620  
Atlanta, GA 30328  
Ms. Jo Francour  
Phone 770-859-1420  
Fax 770-859-1434  
www.CollegeConcepts.com  
jo francour@collegeconcepts.com  
Spec Agr Disclosed: 04/21/2009

Distribution Channel(s)

Campus/Local Channel  
Department Stores  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)  
01K (Men's/Unisex Loungewear & Sleepwear)

**College Kids LLP (33691)**

209 Rockwood Lane  
Neenah, WI 54956  
Ms. Billie Jo Werner  
Phone 920-886-8920 200  
Fax 920-886-8933  
www.College-kids.net  
billie\_jo\_werner@college-kids.net  
Spec Agr Disclosed: 11/07/2008

Distribution Channel(s)

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
07D (Infant Products)

**College Spirit (45634)**

15547 N. 77th St.  
Scottsdale, AZ 85260  
Ms. Courtney Rich  
Phone 480-443-9255  
Fax 480-443-9256  
www.Collegespirit.us  
courtneyrich3@gmail.com  
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Better Dept Stores/Boutiques  
Campus/Local Channel

Product Categories

07C (Health/Beauty)

**Collegiate Pacific Co. (11654)**

PO Box 300  
Roanoke, VA 24002  
Ms. Linda Reich  
Phone 540-981-0281  
Fax 540-981-0337  
www.Collegiatepacific.com  
linda.reich@collegiatepacific.com  
Spec Agr Disclosed: 11/03/2008

Distribution Channel(s)

Campus/Local Channel  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

11/9/2009 6:39:55PM

**Licensees**

Licensed as of 11/2009

**UCLA****Colors of Sports Inc.-The dba Team Snacks (54249)**

824 Moraga Dr.  
Los Angeles, CA 90049  
Mr. Marc Missioreck  
Phone 310-766-6761  
Fax 310-476-3822  
www.Teamsnacks.com  
marc@teamsnacks.com  
Spec Agr Disclosed: 07/10/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Specialty Mid-Tier

**Product Categories**

07B (Consumables)

**Colosseum Athletics Corporation (13069)**

2400 S. Wilmington Ave.  
Compton, CA 90220-5403  
Ms. Noreen Newman  
Phone 310-667-8341 159  
Fax 310-667-8502  
www.Colosseumusa.com  
noreenn@colocm.com  
Spec Agr Disclosed: 07/20/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)

**Columbia Sportswear (13550)**

14375 NW Science Park Dr.  
Portland, OR 97229  
Mr. Michael Ungoco  
Phone 503-985-4258  
Fax 503-985-5180  
www.Columbia.com  
mungoco@columbia.com  
Spec Agr Disclosed: 08/10/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Comfy Throw (79476)**

49 Bryant Avenue  
Roslyn, NY 11576  
Ms. Meredith Afflixio  
Phone 516-484-6996 205  
Fax 516-686-4077  
www.Thenorthwest.com  
meredith.afflixio@thenorthwest.com  
Spec Agr Disclosed: 05/04/2009

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)

**Computerized Fashion SVCS (80330)**

5801 W. Jefferson Blvd.  
Los Angeles, CA 90016  
Ms. Joelle Boksenbaum  
Phone 310-836-6818  
Fax 310-287-9925  
www.Pridesash.com  
joelle@pridesash.com  
Spec Agr Disclosed: 07/31/2009

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Restricted Channel

**Product Categories**

05D (School Supplies)

**Cotton Exchange-The (11647)**

PO Box 825  
Wendell, NC 27591  
Ms. Carol Magee  
Phone 919-365-5900 117  
Fax 919-365-5999  
www.Thecottonexchange.com  
cmagee@cottonx.com  
Spec Agr Disclosed: 06/25/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
03A (Domestics)

**UCLA**

**Courtney Ent. Dba College Shop (11730)**

Mall of America E-100  
 Bloomington, MN 55425  
 Mr. Stefano Marosi  
 Phone 952-854-8350  
 Fax 952-854-8418  
 ucollegeshop@hotmail.com  
 Spec Agr Disclosed: 01/06/2009

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01J (Men's/Unisex Fleece)

**Coveroo Inc. (78708)**

333 Bryant St. LL 120  
 San Francisco, CA 94107  
 Mr. Danny Flores  
 Phone 415-233-4097  
 Fax 415-541-9364  
 www.Coveroo.com  
 Danny@coveroo.com  
 Spec Agr Disclosed: 08/13/2009

**Distribution Channel(s)**

- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories**

- 02C (Personal Accessories)
- 05A (Stationery)
- 07H (Media Players & Content)

**Creation of Demand (49697)**

8132 Firestone Blvd. #75  
 Downey, CA 90241  
 Mr. Kenneth Hyuk Han  
 Phone 562-335-9007  
 Fax 800-856-0181  
 www.Codcaps.com  
 kennethcod@yahoo.com  
 Spec Agr Disclosed: 06/26/2009

**Distribution Channel(s)**

- Amusement Park
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01G (Youth Apparel)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)

**Crocs Inc. (59152)**

6328 Monarch Park Place  
 Niwot, CO 80503  
 Mr. Dennis Funkhouser  
 Phone 303-848-7589  
 Fax 303-848-7010  
 www.Crocs.com  
 dfunkhouser@crocs.com  
 Spec Agr Disclosed: 04/27/2009

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 02C (Personal Accessories)
- 07E (Footwear)

**CSD Sports Framing (48172)**

1325 Capital Parkway Suite 130  
 Carrollton, TX 75006  
 Mr. Michael Morigi  
 Phone 972-323-6345  
 Fax 972-323-8559  
 www.Csdsportsframing.com  
 michael\_morigi@csdsportsframing.com  
 Spec Agr Disclosed: 07/06/2009

**Distribution Channel(s)**

- Campus/Local Channel
- Related Retail/Direct

**Product Categories**

- 03A (Domestics)

**CSI International Inc. (12351)**

1001 Main Street  
 Niagara Falls, NY 14301  
 Ms. Lori Minor  
 Phone 800-668-8750 126  
 Fax 905-624-5328  
 www.Gmcgifts.com  
 lorih@csigifts.com  
 Spec Agr Disclosed: 08/11/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

**Cutter & Buck (29578)**

701 North 34th Street - Suite 400  
 Seattle, WA 98103  
 Ms. Karin Harrison  
 Phone 206-428-5746  
 Fax 206-830-6258  
 www.Cutterbuck.com  
 Karin.Harrison@cutterbuck.com  
 Spec Agr Disclosed: 03/04/2009

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)

11/9/2009 6:39:55PM

**Licensees**

Licensed as of 11/2009

**UCLA****Dayna Designs (55063)**

8049 Alloway Lane  
Beltsville, MD 20705  
Ms. Stephanie Page  
Phone 866-443-2962 1  
Fax 866-443-2962  
www.Daynau.com  
stephanie@daynadesigns.com  
Spec Agr Disclosed: 10/15/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)

**Disney by MJ Soffe (80250)**

#1 Soffe Dr.  
Fayetteville, NC 28312  
Mr. Jay Williams  
Phone 910-483-2500 6231  
Fax 910-483-7406  
www.Mjsoffe.com  
jay.williams@mjsoffe.com  
Spec Agr Disclosed: 04/02/2009

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Dodger Industries (11517)**

PO Box 110  
Eldora, IA 50627-0494  
Ms. Kristin Hagedon  
Phone 910-323-2600 209  
Fax 641-939-5185  
www.Dodgerindustries.com  
custserv@dodgerindustries.com  
Spec Agr Disclosed: 08/11/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Dr Soda (80319)**

13291 Paxton Street  
Pacoima, CA 91331  
Mr. Stuart Rosen  
Phone 818-834-3298  
Fax 818-834-6720  
www.drsoda.com  
stu@drsoda.com  
Spec Agr Disclosed: 11/03/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores

**Product Categories**

07B (Consumables)

**DreamSeats LLC (65821)**

60 Austin Boulevard  
Commack, NY 11725  
Ms. Alyssa Vazquez  
Phone 866-240-1742  
Fax 631-845-0470  
www.Dreamseat.com  
avazquez@dreamseat.com  
Spec Agr Disclosed: 10/09/2009

**Distribution Channel(s)**

Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03B (Furniture/Furnishings)

**Duck House Inc. (15900)**

#1 Topline Plaza 4651 State St.  
Montclair, CA 91763  
Mr. Jeff Sherman  
Phone 909-628-7500 136  
Fax 909-628-0382  
www.Duckhouse.com  
jeff@duckhouse.com  
Spec Agr Disclosed: 03/16/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03D (Housewares)

**DueSei (76569)**

327 E. El Sur St.  
Monrovia, CA 91016  
Mr. Chris Hale  
Phone 626-824-1136  
Fax  
www.Duesei.com  
chrish@duesei.com  
Spec Agr Disclosed: 10/27/2009

**Distribution Channel(s)**

None Specified

**Product Categories**

01A (Men's/Unisex T-shirts)  
01J (Men's/Unisex Fleece)

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## Licensees

Licensed as of 11/2009

## UCLA

**E5 (15484)**

4643S Ulster St, Suite 800  
 Denver, CO 80237  
 Mr. Ron Koch  
 Phone 303-638-2669  
 Fax 720-228-4061  
 www.e5usa.net  
 ron@e5usa.net  
 Spec Agr Disclosed: 10/30/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01K (Men's/Unisex Loungewear &  
 Sleepwear)

**Eagles Wings Inc. (27027)**

2101 Old Hickory Tree Road  
 St. Cloud, FL 34772  
 Mr. Bob Small  
 Phone 407-892-6358  
 Fax 407-892-6759  
 www.Eagleswings.com  
 bob@eagleswings.com  
 Spec Agr Disclosed: 01/05/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01I (Women's Apparel)  
 01K (Men's/Unisex Loungewear &  
 Sleepwear)  
 01M (Clothing Accessories)

**Eglomise Designs of Boston Inc.  
(15483)**

4 Antietam Street  
 Devens, MA 01434-5055  
 Ms. Jen LeBlanc  
 Phone 978-862-0314  
 Fax 978-862-0009  
 www.Eglomisedesigns.com  
 jleblanc@eglomisedesigns.com  
 Spec Agr Disclosed: 07/07/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct

**Product Categories**

03A (Domestics)  
 03C (Office Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)

**Evergreen Enterprises (25261)**

5915 Midlothian Turnpike  
 Richmond, VA 23225  
 Ms. Nancy Carey  
 Phone 804-231-1800 3126  
 Fax 804-545-8035  
 www.Myeevergreen.com  
 nancyc@myeevergreen.com  
 Spec Agr Disclosed: 02/11/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

04C (Signage Products)

**Fabrique Innovations Inc. dba Sykel  
(47490)**

48 West 38th St. 4th Floor  
 New York, NY 10018  
 Mr. Sy Garfinkel  
 Phone 212-244-0099 204  
 Fax 212-244-0244  
 www.Sykelenterprises.com  
 sykel@aol.com  
 Spec Agr Disclosed: 03/18/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)

**Fabritech dba 3D Marketing (52838)**

6719 Pine Ridge Ct. SW  
 Jenison, MI 49428  
 Mr. Jay Morris  
 Phone 616-662-0150  
 Fax 616-662-0112  
 www.3dmkting.com  
 jaymorris@3dmkting.com  
 Spec Agr Disclosed: 09/29/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

07C (Health/Beauty)

11/9/2009 6:39:55PM

**Licensees**

Licensed as of 11/2009

**UCLA****Fan Mats LLC (46886)**

3255 Shawnee Industrial Way  
Suwanee, GA 30024  
Mr. Bob Roche  
Phone 800-525-5923 330  
Fax 678-730-0604  
www.Fanmats.com  
bob@fanmats.com  
Spec Agr Disclosed: 10/27/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
04A (Automobile Products)

**Fanatic Cards a Consortium Company (51414)**

PO Box 6444  
Edison, NJ 08818  
Mr. Gregg Solomon  
Phone 732-512-1777 309  
Fax 732-512-9444  
www.Fanaticcards.com  
gsolomon@e-consortium.com  
Spec Agr Disclosed: 05/01/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05A (Stationery)

**FatHead LLC (15444)**

20255 Victor Parkway Suite 100  
Livonia, MI 48152  
Mr. Nathan Partington  
Phone 734-386-5921  
Fax 734-386-2257  
www.Fathead.com  
nathanpartington@fathead.com  
Spec Agr Disclosed: 10/01/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)

**FBF LLC (78054)**

PO Box 370  
Osage Beach, MO 65065  
Mr. Jace Kentner  
Phone 573-302-1116  
Fax 573-302-0897  
www.Helmutthouse.com  
jace@helmutthouse.com  
Spec Agr Disclosed: 06/23/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

**Fine World LLC dba Apogee (68242)**

485 7th Avenue Suite 408  
New York, NY 10018  
Mr. Guka Evans  
Phone 212-760-1146  
Fax 212-760-1148  
www.Fineworldllc.com  
guka@fineworldllc.com  
Spec Agr Disclosed: 07/29/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01H (Men's Fashion Apparel)  
01J (Men's/Unisex Fleece)

**Flash Ventures dba Tribeca (70422)**

435 Hudson Street 4th Floor  
New York, NY 10014  
Ms. Diana Lee  
Phone 212-255-7070  
Fax 917-591-9323  
www.Tribecafash.com  
dlee@tribecagear.com  
Spec Agr Disclosed: 06/07/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Restricted Channel  
Specialty Mid-Tier  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)

11/9/2009 6:39:55PM

**Licensees**

Licensed as of 11/2009

**UCLA****For Bare Feet Inc. (11695)**

PO Box 159  
Helmsburg, IN 47435  
Ms. Kelly Baugh  
Phone 812-988-6674 8302  
Fax 812-988-1550  
www.Forbarefeet.com  
kelly@forbarefeet.com  
Spec Agr Disclosed: 06/30/2009

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
07E (Footwear)

**Fossil (14356)**

2280 N. Greenville Ave.  
Richardson, TX 75082-4412  
Mr. Jeff Wells  
Phone 972-699-4968  
Fax 972-498-9393  
www.Fossil.com  
jeffw@fossil.com  
Spec Agr Disclosed: 03/04/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)

**Framing Success a division of Herff Jones (12294)**

2556 Horse Pasture Road Taylor Farms  
Commerce Park  
Virginia Beach, VA 23453  
Ms. Kim Stephenson  
Phone 757-689-3000  
Fax 757-689-3002  
www.Framingsuccess.com  
kstephenson@framingsuccess.com  
Spec Agr Disclosed: 01/20/2009

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mid-Tier

**Product Categories**

03C (Office Products)

**Fremont Die Consumer Prod (11687)**

1709-A Endeavor Drive  
Williamsburg, VA 23185  
Ms. Sharon Weinberg  
Phone 757-872-6438  
Fax 757-872-6958  
www.Fremontdie.com  
sweinberg@fremontdie.com  
Spec Agr Disclosed: 11/13/2008

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)

**G-7 Enterprises LLC (64171)**

3840 York Street Suite 230B  
Denver, CO 80205  
Ms. Michelle Graham  
Phone 303-805-0541  
Fax 303-296-2209  
www.Profreshener.com  
meshellgram@hotmail.com  
Spec Agr Disclosed: 06/26/2009

**Distribution Channel(s)**

Department Stores  
Grocery/Drug/Convenience Stores  
Specialty Mass/Value Catalog  
Super Center/Wholesale Clubs

**Product Categories**

04A (Automobile Products)

**Game Time LLC (44216)**

181 Boyd Street  
Montgomery, NY 12549  
Ms. Carol Perrone  
Phone 845-457-7565  
Fax 845-457-7583  
www.gametimeshop.com  
carol@gametimeshop.com  
Spec Agr Disclosed: 12/08/2008

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)

**Licensees**

Licensed as of 11/2009

**UCLA**

**Gear For Sports (11666)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/11/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**G-III Leather Fashions Inc. dba G-III Sports (14700)**

512 7th Ave. 33rd Floor  
New York, NY 10018  
Mr. Eric Schapiro  
Phone 212-403-0888  
Fax 212-403-0889  
www.G-iii.com  
schapiro@g-iii.com  
Spec Agr Disclosed: 04/29/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**G-III/58 Sport (67838)**

512 7th Ave. 33rd Floor  
New York, NY 10018  
Mr. Eric Schapiro  
Phone 212-403-0888  
Fax 212-403-0889  
www.Giii.com  
schapiro@g-iii.com  
Spec Agr Disclosed: 04/29/2009

**Distribution Channel(s)**

Specialty Mass/Value Catalog  
Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Global Neckwear Marketing Inc (27976)**

79 Freeport Street  
Dorchester, MA 02122-2831  
Mr. Alexander Paine  
Phone 617-282-0200  
Fax 617-929-3600  
www.Globalneckwear.com  
alex@globalneckwear.com  
Spec Agr Disclosed: 08/20/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)

**Golf Design Inc. (14586)**

11621 Markon Dr.  
Garden Grove, CA 92841  
Ms. Natalie Maldonado  
Phone 714-899-4040 219  
Fax 800-824-0699  
www.Golfdesignusa.com  
nmaldonadogd@aol.com  
Spec Agr Disclosed: 09/02/2009

**Distribution Channel(s)**

Golf Specialty  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06A (Sports Equipment)

**Graphic Awards (22395)**

PO Box 518  
Lomita, CA 90717  
Ms. Valerie Sisino  
Phone 310-530-7743  
Fax 310-530-7745  
www.Graphic-awards.com  
vsisino@graphic-awards.com  
Spec Agr Disclosed: 04/10/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

03C (Office Products)

11/9/2009 6:39:55PM

**Licensees**

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**UCLA****Great American Products Inc. (13400)**

1661 S. Seguin  
 New Braunfels, TX 78130  
 Mr. Wally Gullick  
 Phone 830-620-4400 3023  
 Fax 830-620-8430  
 www.Gap1.com  
 wally@gap1.com  
 Spec Agr Disclosed: 09/01/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)

**Great Southern Corporation (44468)**

3595 Regal Blvd  
 Memphis, TN 38118  
 Mr. Scott Vaught  
 Phone 901-255-2402  
 Fax 901-365-4498  
 www.Greatsoutherncorp.com  
 scottv@greatsoutherncorp.com  
 Spec Agr Disclosed: 10/08/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mass/Value Catalog  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)

**Gregory Morris Inc. (40886)**

2311 Overland Ave.  
 Los Angeles, CA 90064  
 Mr Greg Morris  
 Phone 818-517-1612  
 Fax 650-745-3204  
 srg94305@sbcglobal.net  
 Spec Agr Disclosed: 10/02/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)

**Grey Hunt Holdings dba GelScrubs (38950)**

1100 W. Cermak 5th Floor  
 Chicago, IL 60608  
 Ms. Amber Bayraktar  
 Phone 866-435-9327  
 Fax 312-873-4429  
 www.Gelscrubs.com  
 amber@gelscrubs.com  
 Spec Agr Disclosed: 11/04/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)

**H2O Lab Inc. (80324)**

2630 Humboldt St.  
 Los Angeles, CA 90031  
 Mr. Vince Ma  
 Phone 323-221-9202  
 Fax 323-221-7304  
 vince@h2olabinc.com  
 Spec Agr Disclosed: 11/03/2009

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02C (Personal Accessories)

**HALO/Lee Wayne Corporation (28486)**

PO Box 657  
 Sterling, IL 61081  
 Ms. Stephanie Rains  
 Phone 815-625-0980  
 Fax 815-548-9193  
 www.Leewayne.com  
 stephanie.rains@leewayne.com  
 Spec Agr Disclosed: 08/13/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01H (Men's Fashion Apparel)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05C (Paper Products)  
 05D (School Supplies)  
 06A (Sports Equipment)  
 07B (Consumables)  
 07C (Health/Beauty)

**Licensees**

Licensed as of 11/2009

**UCLA**

**Harland Clarke Corp. (12107)**

2939 Miller Road  
 Decatur, GA 30035  
 Ms. Bonnie Owens  
 Phone 770-593-5050 6115  
 Fax 770-808-4910  
 www.Harlandclarke.com  
 bonnie.owens@harlandclarke.com  
 Spec Agr Disclosed: 04/14/2009

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

05B (Checks)

**Herff Jones Inc. (12263)**

PO Box 68956-0956  
 Indianapolis, IN 46268-2593  
 Ms. Holly Strohm  
 Phone 317-612-3683  
 Fax 317-329-3363  
 www.HerffJones.com/college  
 hastrohm@herffjones.com  
 Spec Agr Disclosed: 10/10/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02A (Jewelry)  
 04D (Gifts & Novelties - Miscellaneous)

**Heritage Metalworks Inc. (32382)**

330 E. Comstock Dr.  
 Chandler, AZ 85225  
 Mr. Steve Ballor  
 Phone 480-834-9144  
 Fax 480-834-5920  
 www.Pewter.com  
 scott@pewter.com  
 Spec Agr Disclosed: 10/05/2009

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 06A (Sports Equipment)

**Herrington & Co. Inc. (41452)**

8945 Research Drive  
 Irvine, CA 92618  
 Chris Herrington  
 Phone 949-727-9482 17  
 Fax 949-727-1456  
 www.Herringtonteddybears.com  
 sales@herringtonteddybears.com  
 Spec Agr Disclosed: 07/22/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mass/Value Catalog  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
 06C (Toys)

**Holloway Sportswear Inc. (11789)**

PO Box 4489  
 Sidney, OH 45365-4489  
 Ms. Beth Russell  
 Phone 937-497-7575 256  
 Fax 937-497-7337  
 www.Hollowayusa.com  
 beth.russell@hollowayusa.com  
 Spec Agr Disclosed: 01/14/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged  
 Goods)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01L (Men's/Unisex Performance  
 Apparel)  
 02C (Personal Accessories)  
 03A (Domestics)

**Hot Shots USA (15287)**

1540 Louis Bork Dr.  
 Batavia, IL 60510  
 Mr. Glenn Gebauer  
 Phone 630-389-3616  
 Fax 888-550-8723  
 http://www.Hotshotsusa.com  
 ggebauer@traditionsusa.com  
 Spec Agr Disclosed: 07/07/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct

**Product Categories**

02B (Class Rings)  
 03C (Office Products)  
 05D (School Supplies)

**Licensees**

Licensed as of 11/2009

**UCLA**

**Hunter Mfg. LLP (11518)**

201 West Loudon Avenue  
Lexington, KY 40508  
Ms. Shannon Hisle  
Phone 859-254-7573 3024  
Fax 859-254-7614  
www.HunterMfg.com  
shannon.hisle@huntermfg.com  
Spec Agr Disclosed: 06/26/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)  
05D (School Supplies)  
07D (Infant Products)

**I.D. Me Promotions LLC (80325)**

18401 Burbank Blvd., Ste. 116  
Tarzana, CA 91356  
Mr. Neil Levitt  
Phone 818-774-9500  
Fax 818-774-9510  
www.Idmepromotions.com  
neil@idmepromotions.com  
Spec Agr Disclosed: 10/27/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Icon Blue (80326)**

5670 Wilshire Blvd., Suite 600  
Los Angeles, CA 90036  
Mr. Walter Hill Jr.  
Phone 323-634-5301  
Fax 323-634-5314  
www.Iconblue.com  
walter@iconblue.com  
Spec Agr Disclosed: 08/14/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**iFanatic LLC (60585)**

119 Forrest Lane  
Swedesboro, NJ 08085  
Mr. Darryl W. Shorter  
Phone 856-217-4063  
Fax 919-869-2326  
www.I-fanatic.com  
dshorter@i-fanatic.com  
Spec Agr Disclosed: 07/17/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
03C (Office Products)  
07H (Media Players & Content)

**IN-concept Inc. (35506)**

24921 Dana Point Harbor Dr Suite B220  
Dana Point, CA 92629  
Ms. Erica Jehling  
Phone 949-366-6000 24  
Fax 949-366-6070  
www.glasstanz.com  
erica@inconceptusa.com  
Spec Agr Disclosed: 04/15/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
05A (Stationery)

**Iron Stop (52895)**

3917 Morse St. Suite 216  
Denton, TX 76208  
Mr. Ron Sprinks  
Phone 940-239-3121  
Fax 972-692-7803  
www.Ironstop.com  
sildia@ironstop.com  
Spec Agr Disclosed: 07/02/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)

**Licensees**

Licensed as of 11/2009

**UCLA**

**It's All Greek To Me (CA) (11564)**

2360 Shasta Way # B  
 Simi Valley, CA 93065  
 Ms. Marisue Hasek  
 Phone 727-369-5423 5423  
 Fax 805-579-6066  
 www.Marketidentity.com  
 mhasek@lagtm.com  
 Spec Agr Disclosed: 01/22/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Specialty Mass/Value Catalog

**Product Categories**

03A (Domestics)  
 06C (Toys)

**J America (14278)**

1200 Mason Court  
 Webberville, MI 48892  
 Ms. Melissa Shears  
 Phone 517-655-8800 113  
 Fax 517-655-8801  
 www.J-america.com  
 mshears@jamericaretail.com  
 Spec Agr Disclosed: 06/30/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)

**J2 Licensing Ltd. (42906)**

32046 Edward St.  
 Madison Heights, MI 48071  
 Mr. John Debay  
 Phone 586-307-3400 150  
 Fax 586-307-3401  
 john@j2licensing.com  
 Spec Agr Disclosed: 10/01/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)

**Jack Guttman Inc. dba Bakery Crafts (16469)**

PO Box 37  
 West Chester, OH 45071  
 Mr. Bob Cavellier  
 Phone 513-881-4161  
 Fax 513-942-3835  
 www.Bakerycrafts.com  
 rcavellier@bkrycft.com  
 Spec Agr Disclosed: 03/25/2009

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
 Super Center/Wholesale Clubs

**Product Categories**

07B (Consumables)

**Jack Nadel International (45873)**

9950 W. Jefferson Blvd.  
 Culver City, CA 90232  
 Ms. Lynne Duvivier  
 Phone 203-226-7733  
 Fax 310-815-2695  
 www.Nadel.com  
 lynne.duvivier@nadel.com  
 Spec Agr Disclosed: 01/31/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01J (Men's/Unisex Fleece)  
 01K (Men's/Unisex Loungewear & Sleepwear)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03D (Housewares)

**JanSport a division of VF Outdoor Inc. (11946)**

PO Box 1817  
 Appleton, WI 54912-1817  
 Ms. Dawn Brown  
 Phone 920-735-1918  
 Fax 920-831-7743  
 www.Jansport.com  
 dawn\_brown@vfc.com  
 Spec Agr Disclosed: 07/27/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 02C (Personal Accessories)  
 06A (Sports Equipment)

**UCLA**

**Jardine Associates (44516)**

200 Compass Circle  
 North Kingstown, RI 02852  
 Ms. Mary Hoskins  
 Phone 401-667-3800 116  
 Fax 401-667-3818  
 www.Jardineassociates.com  
 mary@jardineassociates.net  
 Spec Agr Disclosed: 09/23/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

02A (Jewelry)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 05D (School Supplies)  
 05E (Publishing)  
 07B (Consumables)

**Jones & Mitchell Sportswear Inc. (11541)**

11880 College Blvd. Suite 400  
 Overland Park, KS 66210  
 Ms. Sarah Dice  
 Phone 913-324-2762 2762  
 Fax 913-324-2799  
 www.Jonesmitchell.com  
 sdice@jonesmitchell.com  
 Spec Agr Disclosed: 03/06/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01C (Men's/Unisex Other Headwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
 02C (Personal Accessories)

**Jostens Inc. (11572)**

148 E. Broadway  
 Owatonna, MN 55060  
 Ms. Elizabeth Lent  
 Phone 507-455-6418 6418  
 Fax 507-455-6584  
 www.Jostens.com  
 elizabeth.lent@jostens.com  
 Spec Agr Disclosed: 10/20/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier

**Product Categories**

02A (Jewelry)  
 02B (Class Rings)  
 03C (Office Products)  
 05A (Stationery)

**Joy To The World Collectibles Inc. (41014)**

234 Morrell Road #314  
 Knoxville, TN 37919  
 Ms. Jackie Steele  
 Phone 888-367-5889  
 Fax 865-470-7139  
 www.Joytotheworldonline.com  
 jtworld@comcast.net  
 Spec Agr Disclosed: 10/06/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04E (Holiday Accessories)

**K & M/Nordic Co. (12397)**

5 Tripps Lane  
 Riverside, RI 02915  
 Ms. Sandy Martin  
 Phone 401-431-9299 103  
 Fax 401-431-0666  
 www.Nordiccompanyinc.com  
 licensing@nordiccompanyinc.com  
 Spec Agr Disclosed: 01/15/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03D (Housewares)

**Kaba Ilco Corp. (45420)**

PO Box 2627  
 Rocky Mount, NC 27804  
 Mr. Anthony Haynesworth  
 Phone 252-446-3321 384  
 Fax 252-446-4702  
 www.Kaba-ilco.com  
 ahaynesworth@irm.kaba.com  
 Spec Agr Disclosed: 05/11/2009

**Distribution Channel(s)**

Specialty Mass/Value Catalog  
 Specialty Mid-Tier

**Product Categories**

03D (Housewares)

**UCLA**

**Kolder Incorporated (11793)**

PO Box 100  
 Edinburg, TX 78540  
 Mr. Ryan Meyers  
 Phone 956-381-9851 2838  
 Fax 956-287-0254  
 www.Kolder.com  
 ryan@kolder.com  
 Spec Agr Disclosed: 03/31/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 04D (Gifts & Novelties - Miscellaneous)

**Kotis Design LLC (54283)**

6414 204th St. SW Suite 200  
 Lynnwood, WA 98036  
 Mr. Jeff Becker  
 Phone 425-275-0500  
 Fax 425-275-0501  
 www.Kotisdesign.com  
 jeff@kotisdesign.com  
 Spec Agr Disclosed: 08/31/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01K (Men's/Unisex Loungewear &  
 Sleepwear)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03C (Office Products)  
 03D (Housewares)  
 04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05D (School Supplies)  
 06A (Sports Equipment)

**Lasting Impression Promotional  
 Products (80327)**

1902 Westwood Blvd. #211  
 Los Angeles, CA 90025  
 Ms. Nancy Pomerantz  
 Phone 310-234-3404  
 Fax 310-234-2406  
 www.Promoparadise.com  
 chris@promoparadise.com  
 Spec Agr Disclosed: 09/02/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**League Collegiate Wear (13962)**

401 E 4th St., Bldg. #8, 1st Floor  
 Bridgeport, PA 19405  
 Ms. Gina McShane  
 Phone 610-272-7575 233  
 Fax 610-272-9175  
 www.Leaguecollegiatewear.com  
 gina@4league.com  
 Spec Agr Disclosed: 10/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 03A (Domestics)

11/9/2009 6:39:55PM

**Licensees**

Licensed as of 11/2009

**UCLA**

**Legacy Athletic (14000)**

14 Barnhart Drive  
Hanover, PA 17331  
Ms. Tori Gregg  
Phone 717-630-0892 111  
Fax 717-630-0827  
www.Legacyathletic.com  
tgregg@legacycaps.com  
Spec Agr Disclosed: 05/13/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02A (Jewelry)  
07E (Footwear)

**Levelwear (59015)**

388 Carlaw Avenue Suite 202  
Toronto, ON M4M 2T4  
Mr. Harvey Ngo  
Phone 416-465-7211 230  
Fax 416-465-4571  
www.Levelwear.com  
harvey@accolade-group.com  
Spec Agr Disclosed: 04/28/2009

**Distribution Channel(s)**

Campus/Local Channel  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Limited Brands Inc. dba Victoria's Secret PINK (64268)**

4 Limited Parkway  
Reynoldsburg, OH 43068  
Mr. Terry Kramer  
Phone 212-424-0467  
Fax  
www.victoriasecret.com  
tekramer@limitedbrands.com

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

05E (Publishing)

**Little Earth Productions Inc (72296)**

2231 Fifth Ave.  
Pittsburgh, PA 15219  
Mrs. Joyce Vollmer  
Phone 412-471-0909 129  
Fax 412-471-0910  
www.Littleearth.com  
joyce@littleearth.com  
Spec Agr Disclosed: 10/02/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01M (Clothing Accessories)  
02A (Jewelry)  
02C (Personal Accessories)  
04C (Signage Products)  
05A (Stationery)

**Logo Inc. (36683)**

117 Southeast Parkway  
Franklin, TN 37064  
Ms. Shannon O'Dell  
Phone 615-261-2100 224  
Fax 615-261-2101  
www.Logochairs.com  
shannon@logochairs.com  
Spec Agr Disclosed: 08/13/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
05C (Paper Products)  
06A (Sports Equipment)

**UCLA**

**Majestic Athletic (11653)**

545 Marriott Drive Suite 200  
Nashville, TN 37214  
Mr. Steve Sedberry  
Phone 615-565-5189  
Fax 615-882-2426  
www.Majesticathletic.com  
steve\_sedberry@vfc.com  
Spec Agr Disclosed: 05/08/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Marketing Results Ltd. (52940)**

241 Schofield Dr.  
Whitehall, OH 43213  
Mr. Jerry Sommers  
Phone 614-575-9300  
Fax 614-575-9390  
jsomm13@aol.com  
Spec Agr Disclosed: 03/30/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
06D (Games)

**Mascot Factory (62517)**

4376 LB McLeod Rd  
Orlando, FL 32811  
Mr. Benjamin Lee  
Phone 321-281-4450  
Fax 407-386-6968  
www.Mascotfactory.com  
ben@mascotfactory.com  
Spec Agr Disclosed: 04/02/2009

**Distribution Channel(s)**

Campus/Local Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06C (Toys)

**MBI Inc. (17930)**

47 Richards Ave.  
Norwalk, CT 06857  
Mr. Jason Brenner  
Phone 203-854-9400 2448  
Fax 203-853-0647  
www.Danburymintsports.com  
jbrenner@mbi-inc.com  
Spec Agr Disclosed: 08/10/2009

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03B (Furniture/Furnishings)  
04B (Collectibles)  
04C (Signage Products)  
04E (Holiday Accessories)  
05A (Stationery)

**Memory Company LLC-The (14697)**

25 Downing Drive  
Phenix City, AL 36869  
Ms. Jennifer Parrish  
Phone 334-448-0708 152  
Fax 334-664-0022  
www.memorycompany.com  
jparrish@memorycompany.com  
Spec Agr Disclosed: 10/20/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Restricted Channel  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)  
04B (Collectibles)  
04E (Holiday Accessories)

**Michaelson Entertainment (49393)**

36 Cabrillo Terrace  
Aliso Viego, CA 92656  
Mr. Brad Epstein  
Phone 949-916-0575  
Fax 949-916-0574  
www.Michaelsonentertainment.com  
brad@michaelsonentertainment.com  
Spec Agr Disclosed: 10/10/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05E (Publishing)  
06D (Games)

**Licensees**

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**UCLA**

**Midwest College Mktg Group (15050)**

400 North Main Street  
 Chelsea, MI 48118  
 Ms. Kim Brown  
 Phone 734-433-5444  
 Fax 734-433-5466  
 www.Mcmgroup.net  
 kbrown@mcmgroup.net  
 Spec Agr Disclosed: 10/26/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05B (Checks)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)

**Milliken & Company (32234)**

201 Lukken Industrial Dr. West  
 LaGrange, GA 30240  
 Ms. Janie Dollar  
 Phone 706-880-5362  
 Fax 706-880-3326  
 www.milliken.com  
 janie.dollar@milliken.com  
 Spec Agr Disclosed: 03/25/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Restricted Channel  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03A (Domestics)
- 03B (Furniture/Furnishings)

**MJ Soffe LLC (11553)**

#1 Soffe Dr.  
 Fayetteville, NC 28312  
 Mr. Jay Williams  
 Phone 910-483-2500 6231  
 Fax 910-483-7406  
 www.Mjsoffe.com  
 Jay.Williams@mjsoffe.com  
 Spec Agr Disclosed: 08/27/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

**MP Direct Inc. (43715)**

4800 126th Ave. N  
 Clearwater, FL 33762  
 Ms. Michelle Uraco  
 Phone 727-572-8443 8002  
 Fax 727-573-4814  
 www.Suntime.com  
 michelleu@mpline.com  
 Spec Agr Disclosed: 09/23/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 02A (Jewelry)
- 03A (Domestics)
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

**Mundi/Westport Corporation (12834)**

PO Box 2002  
 Pine Brook, NJ 07058-2002  
 Ms. Barbara Martino  
 Phone 973-575-0110 287  
 Fax 973-575-3319  
 www.Mundiwestport.com  
 bmartino@mundiwestport.com  
 Spec Agr Disclosed: 10/26/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Specialty Mass/Value Catalog  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 02C (Personal Accessories)
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)

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**Licensees**

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**UCLA****MV Sport (11592)**

PO Box 9171  
 Bay Shore, NY 11706-9171  
 Ms. Ellen Linz  
 Phone 631-273-8020 256  
 Fax 631-435-8018  
 www.Mvsport.com  
 ellen@wpmv.com  
 Spec Agr Disclosed: 09/26/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01D (Men's/Unisex Combo-Packaged Goods)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 02C (Personal Accessories)  
 03A (Domestics)

**New Agenda (13507)**

5320 Rusche Drive  
 Comstock Park, MI 49321  
 Ms. Katie Crowley  
 Phone 616-785-9091 224  
 Fax 616-785-9312  
 www.Perrinwear.com  
 KCrowley@perrinwear.com  
 Spec Agr Disclosed: 05/08/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)

**New Era Cap Co. Inc. (11985)**

160 Delaware Ave.  
 Buffalo, NY 14202  
 Ms. Lauren Hartmayer  
 Phone 716-604-9000 1185  
 Fax 716-604-9127  
 www.Neweracap.com  
 NEcollege@neweracap.com  
 Spec Agr Disclosed: 05/10/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit Headwear)  
 01P (Men's/Unisex Unstructured Closed Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

**News Printing & Publishing Co. Inc. of Worcester (37242)**

24 Jolma Rd.  
 Worcester, MA 01604  
 Ms. Beth Parker  
 Phone 508-752-1969 411  
 Fax 508-757-5610  
 www.Saltuspress.com  
 bparker@saltuspress.com  
 Spec Agr Disclosed: 04/02/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05A (Stationery)

**North American Imports LLC (75385)**

2400 Lakeview Pkwy. Suite 600  
 Alpharetta, GA 30009  
 Mr. Tom Highum  
 Phone 770-740-1330  
 Fax 678-366-3277  
 www.Crossrunner.net  
 tom.highum@na-auto.net  
 Spec Agr Disclosed: 12/07/2008

**Distribution Channel(s)**

Related Retail/Direct  
 Specialty Mid-Tier

**Product Categories**

06A (Sports Equipment)

**North American Licensing Company LLC (61124)**

266 Elm St.  
 Birmingham, MI 48009  
 Mr. Jonathan Thomas  
 Phone 800-300-9177  
 Fax 248-203-2995  
 www.Nalicensing.com  
 jthomas@nalicensing.com  
 Spec Agr Disclosed: 06/16/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
 03C (Office Products)

**Licensees**

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**UCLA**

**NorthPole LLC (43673)**

23 Town and Country Dr.  
Washington, MO 63090  
Ms. Cheryl Cantwell  
Phone 888-476-2267  
Fax 636-239-2878  
www.Northpoleltd.com  
cheryl@northpoleusa.com  
Spec Agr Disclosed: 07/18/2009

**Distribution Channel(s)**

Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
03D (Housewares)  
04D (Gifts & Novelties - Miscellaneous)  
06A (Sports Equipment)

**Northwest Company LLC-The (11865)**

49 Bryant Avenue  
Roslyn, NY 11576  
Ms. Meredith Afflixio  
Phone 516-484-6996 205  
Fax 516-686-4077  
www.thenorthwest.com  
meredith.afflixio@thenorthwest.com  
Spec Agr Disclosed: 04/29/2009

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02C (Personal Accessories)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
07D (Infant Products)

**Noteworthy Collections Inc. (63761)**

237 Market Street  
Santa Rosa Beach, FL 32459  
Mr. John Breed  
Phone 850-267-9551  
Fax 800-867-9879  
www.Noteworthyonline.com  
jbreed@noteworthyonline.com  
Spec Agr Disclosed: 07/06/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
05A (Stationery)

**Ouray Sportswear LLC (44006)**

1201 W. Mansfield Ave  
Englewood, CO 80110  
Mr. Craig Dudley  
Phone 303-789-4035 282  
Fax 303-789-9923  
www.Ouraysportswear.com  
licensing@ouraysportswear.com  
Spec Agr Disclosed: 10/18/2009

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**Outdoor Cap Company Inc. (13035)**

PO Box 210  
Bentonville, AR 72712-0210  
Mr. Jerry House  
Phone 479-273-5870 1185  
Fax 479-273-2658  
www.Outdoorcap.com  
ramona.watson@outdoorcap.com  
Spec Agr Disclosed: 05/04/2009

**Distribution Channel(s)**

Department Stores  
Grocery/Drug/Convenience Stores  
Specialty Mass/Value Catalog  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs  
Team Dealer

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

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**Licensees**

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**UCLA****Outerstuff Ltd. (13515)**

1370 Broadway 15th Floor  
 New York, NY 10018  
 Mr. Stephen Werdiger  
 Phone 212-594-9700  
 Fax 646-364-9755  
 www.Outerstuff.com  
 submissions@outerstuff.com  
 Spec Agr Disclosed: 01/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01K (Men's/Unisex Loungewear &  
 Sleepwear)  
 07D (Infant Products)

**Party Animal - The (13206)**

1350 Chester Industrial Pkwy.  
 Avon, OH 44011  
 Mr. Jim Cantrall  
 Phone 800-456-0145  
 Fax 440-934-4350  
 www.Partyanimalinc.com  
 swanson@partyanimalinc.com  
 Spec Agr Disclosed: 10/14/2009

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03A (Domestics)  
 04C (Signage Products)

**Patch Products Inc. (40061)**

1400 E. Inman Pkwy.  
 Beloit, WI 53511  
 Mr. Dan Rolfs  
 Phone 608-362-6896 238  
 Fax 608-362-8178  
 www.Patchproducts.com  
 danr@patchproducts.com  
 Spec Agr Disclosed: 02/13/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

06A (Sports Equipment)  
 06B (Balls)  
 06C (Toys)

**Picnic Time Inc. (62319)**

5131 Maureen Lane  
 Moorpark, CA 93021  
 Ms. Kimberly Baker  
 Phone 888-742-6429 34  
 Fax 805-529-7474  
 www.Picnictime.com  
 kimberly@picnictime.com  
 Spec Agr Disclosed: 10/01/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)

**Pine Decals (11631)**

14824 W. 117th St.  
 Olathe, KS 66062  
 Mr. Rob Mitchell  
 Phone 913-791-0164 103  
 Fax 913-780-3236  
 www.Pinedecals.com  
 pinesales@ppsinc.com  
 Spec Agr Disclosed: 03/10/2009

**Distribution Channel(s)**

Amusement Park  
 Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)  
 03C (Office Products)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)

**Plushland Inc. (71522)**

308 South Alameda Street  
 Los Angeles, CA 90013  
 Mr. Sean Sun  
 Phone 213-626-2292 107  
 Fax 213-626-7256  
 www.Plushland.com  
 sean@plushland.com  
 Spec Agr Disclosed: 09/29/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

06C (Toys)

**UCLA**

**Pro Specialties Group (26639)**

8295 Aero Place Suite 260  
 San Diego, CA 92123  
 Ms. Leann Molle  
 Phone 858-541-1100 163  
 Fax 858-268-5801  
 www.Psginc.com  
 leannm@psginc.com  
 Spec Agr Disclosed: 05/26/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 05C (Paper Products)  
 05D (School Supplies)

**ProMark Emblems dba Team ProMark (28964)**

14052 Valley Drive  
 Longmont, CO 80504  
 Ms. Margo Taylor  
 Phone 303-926-1328 105  
 Fax 303-926-1450  
 www.Teampromark.com  
 margo@teampromark.com  
 Spec Agr Disclosed: 06/23/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
 03B (Furniture/Furnishings)  
 04A (Automobile Products)

**Promotional Ideas (80631)**

13139 Psomas Way  
 Los Angeles, CA 90066  
 Mr. Michael Malconian  
 Phone 310-391-9826  
 Fax 310-398-6509  
 www.Promoplace.com  
 promo.ideas@verizon.net  
 Spec Agr Disclosed: 10/02/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Promotional Partners Worldwide (62691)**

1201 W. Fifth St. Suite T-220  
 Los Angeles, CA 90017  
 Mr. Dean Gorby  
 Phone 213-225-6676  
 Fax 213-225-6651  
 www.Ppwusa.com  
 d.gorby@ppwusa.com  
 Spec Agr Disclosed: 04/30/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06C (Toys)  
 06D (Games)

**Pure Country Inc. (15637)**

PO Box 407  
 Lynn, NC 28750  
 Ms. Kathy Searcy  
 Phone 828-859-9916 306  
 Fax 828-859-2775  
 www.Purecountry.com  
 kathy.searcy@purecountry.com  
 Spec Agr Disclosed: 07/16/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02C (Personal Accessories)  
 03A (Domestics)

**Quick Draw! (80333)**

2244 Federal Avenue  
 Los Angeles, CA 90064  
 Mr. Ken Anderson  
 Phone 310-477-6770  
 Fax 310-477-6760  
 www.Quickdraw1.com  
 ken@quickdraw1.com  
 Spec Agr Disclosed: 09/21/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**UCLA**

**R & D Specialty Company Inc. (12628)**

2903 Saturn Street Suite C  
Brea, CA 92821  
Ms. Connie Boettner  
Phone 714-985-0270 110  
Fax 714-985-0290  
www.Rdspecialty.com  
connie@rdspecialty.com  
Spec Agr Disclosed: 02/12/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)
- 06D (Games)
- 07D (Infant Products)

**RAH Digital Creations LLC (61365)**

910 Private Rd.  
Winnetka, IL 60093  
Mr. Richard Helfand  
Phone 847-446-5248  
Fax 847-446-8835  
www.Campuscardsandprints.com  
rahelfand@yahoo.com  
Spec Agr Disclosed: 06/18/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

- 05A (Stationery)
- 05E (Publishing)

**Rainbow Sandals (77444)**

900 Calle Negocio  
San Clemente, CA 92673  
Mr. Don Daley  
Phone 800-899-7901 242  
Fax 949-276-5738  
www.Rainbowsandals.com  
dond@rainbowsandals.com  
Spec Agr Disclosed: 06/26/2009

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 07E (Footwear)

**Rawlings Sporting Goods (14565)**

510 Maryville University Dr. Suite 110  
St. Louis, MO 63141  
Mr. Brock Lord  
Phone 314-819-2915  
Fax 314-819-2986  
www.Licensedproducts.com  
Brock.Lord@licensedproducts.com  
Spec Agr Disclosed: 04/24/2009

**Distribution Channel(s)**

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 02A (Jewelry)
- 06A (Sports Equipment)
- 06B (Balls)

**Renaissance Imports Inc. (13715)**

3201 Gribble Road Suite D  
Matthews, NC 28104  
Ms. Lora Chuong  
Phone 704-821-1005 12  
Fax 704-821-1094  
lora@renimp.com  
Spec Agr Disclosed: 04/30/2009

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 07E (Footwear)

**Reyn Spooner Inc. (32781)**

PO Box 1287  
Kamuela, HI 96743-1287  
Ms. Kitty Jenness  
Phone 808-885-7315 250  
Fax 808-885-8081  
www.Reyn-spooner.com  
kitty@reyn-spooner.com  
Spec Agr Disclosed: 09/21/2009

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)

**Licensees**

Licensed as of 11/2009

**UCLA**

**Rhode Island Novelty (14256)**

5 Industrial Road  
Cumberland, RI 02864  
Mr. Ed Cucca  
Phone 401-335-3300  
Fax 401-335-3310  
www.Rinovalty.com  
ecucca@rinovalty.com  
Spec Agr Disclosed: 08/05/2009

**Distribution Channel(s)**

Amusement Park

**Product Categories**

06B (Balls)

**Rico Industries/Tag Express (11709)**

7000 N. Austin Avenue  
Niles, IL 60714  
Mr. Bernie Schack  
Phone 312-427-0313  
Fax 312-427-1887  
www.Ricoinc.com  
bernies@ricoinc.com  
Spec Agr Disclosed: 10/02/2009

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
02C (Personal Accessories)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05B (Checks)  
05D (School Supplies)  
06C (Toys)  
06D (Games)

**Riddell Inc. (12342)**

9801 West Higgins Rd. Suite 800  
Rosemont, IL 60018  
Mr. Ken Draznik  
Phone 773-794-1994  
Fax 773-794-1108  
www.Riddellsports.com  
kdraznik@riddellsports.com  
Spec Agr Disclosed: 04/15/2009

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

04B (Collectibles)

**Right Thought Pens (43352)**

1116A Harpeth Industrial Ct.  
Franklin, TN 37064  
Ms. Angie Lovell  
Phone 615-790-5055  
Fax 615-790-1530  
www.Greetingpen.com  
angie@greetingpen.com  
Spec Agr Disclosed: 04/02/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

05A (Stationery)  
05D (School Supplies)

**Roaring Spring Blank Book Co. (13224)**

RD #1 - Apple Packers Road  
Martinsburg, PA 16662  
Mr. Eric Sailor  
Phone 814-224-5141 2378  
Fax 814-793-4843  
www.Roaringspring.com  
esailer@roaringspring.com  
Spec Agr Disclosed: 11/05/2008

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

05A (Stationery)  
05D (School Supplies)

**R-TeXx Enterprises Ltd. (38784)**

SC Building 2/F, 62 West 4th Ave.  
Vancouver, BC V5Y 1G3  
Ms. Rebecca Miller  
Phone 604-707-1037  
Fax 604-872-8268  
www.Rtexx.com  
rebecca@rtexx.com  
Spec Agr Disclosed: 04/07/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01I (Women's Apparel)

**Licensees**

Licensed as of 11/2009

**UCLA**

**Russ Berrie U.S. Gift Inc. (13720)**

111 Cloverleaf Dr.  
Winston Salem, NC 27103  
Ms. Shelly Harmon  
Phone 336-768-7400 251  
Fax 336-659-7492  
www.The-encore-group.com  
sharmon@the-encore-group.com  
Spec Agr Disclosed: 07/23/2009

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
03C (Office Products)  
03D (Housewares)

**RWL Inc. (45433)**

13714 Valley Vista Blvd.  
Sherman Oaks, CA 91423  
Ms. Maggie Rothschild  
Phone 818-906-2069  
Fax 818-906-2079  
www.Rwlm.com  
rwly2k@aol.com  
Spec Agr Disclosed: 05/14/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
06C (Toys)

**Samsill Corporation (13741)**

PO Box 15066  
Ft. Worth, TX 76119  
Ms. Cinda Troupe  
Phone 817-536-1906 228  
Fax 817-535-6900  
www.Samsill.com  
ctroupe@samsill.com  
Spec Agr Disclosed: 01/22/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Specialty Mass/Value Catalog

**Product Categories**

05D (School Supplies)

**SC Sports Inc. (21951)**

2369 Joslyn Court  
Lake Orion, MI 48360  
Mr. Kevin Aldridge  
Phone 248-391-5800  
Fax 248-391-5777  
www.Scottish-christmas.com  
kevinaldridge@scottish-christmas.com  
Spec Agr Disclosed: 12/19/2008

**Distribution Channel(s)**

Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

04E (Holiday Accessories)

**Schutt Sports Inc. (16483)**

1200 East Union Ave  
Litchfield, IL 62056  
Mr. Brad Haley  
Phone 217-324-2712 2130  
Fax 217-324-2855  
www.Schuttsports.com  
bhaley@schutt-sports.com  
Spec Agr Disclosed: 02/02/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03C (Office Products)  
04B (Collectibles)

**Seneca Foundry dba Designcast Specialties (65490)**

PO BOX 365.  
Webster City, IA 50595  
Mrs. Lori Mason  
Phone 515-832-2068  
Fax 515-832-2579  
www.Thegrilltopper.com  
lorim@senecafoundry.com  
Spec Agr Disclosed: 08/13/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
03B (Furniture/Furnishings)

**Licensees**

Licensed as of 11/2009

**UCLA**

**Simply Green Solutions (80472)**

1107 Fair Oaks Ave. #349  
 South Pasadena, CA 91030  
 Mr. Jason Kan  
 Phone 626-943-2828 102  
 Fax 270-574-8883  
 www.Simplygreensolutions.com  
 info@simplygreensolutions.com  
 Spec Agr Disclosed: 09/28/2009

**Distribution Channel(s)**

Restricted Channel

**Product Categories**

None Specified

**Singleton Company - The (75002)**

2127 Westwood Blvd.  
 Los Angeles, CA 83814  
 Mr. George Makhanian  
 Phone 310-474-7053  
 Fax 310-441-1723  
 www.Singletonco.com  
 george@singletonco.com  
 Spec Agr Disclosed: 08/22/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

03D (Housewares)

**Siskiyou Buckle Co. (11767)**

3551 Avion Drive  
 Medford, OR 97504  
 Ms. Heidi Redtfeldt  
 Phone 541-858-3400  
 Fax 541-858-3402  
 www.siskiyougifts.com  
 hredtfeldt@siskiyougifts.com  
 Spec Agr Disclosed: 07/31/2009

**Distribution Channel(s)**

Amusement Park  
 Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03C (Office Products)  
 03D (Housewares)  
 04A (Automobile Products)  
 04D (Gifts & Novelties - Miscellaneous)

**SkinIt Inc. (47197)**

8969 Kenamar Dr. Suite 108  
 San Diego, CA 92121  
 Ms. Linda Castillon  
 Phone 858-433-2580 7022  
 Fax 858-433-2599  
 www.SkinIt.com  
 linda.castillon@skinit.com  
 Spec Agr Disclosed: 01/14/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct

**Product Categories**

04A (Automobile Products)

**Smartphones Technologies Inc. (52091)**

6817 Southpoint Parkway Suite 2401  
 Jacksonville, FL 32216  
 Mr. Mike Merrill  
 Phone 904-296-3070 26  
 Fax 904-212-1188  
 www.Smartphones.com  
 mike@smartphonestech.com  
 Spec Agr Disclosed: 09/22/2008

**Distribution Channel(s)**

Related Retail/Direct

**Product Categories**

07H (Media Players & Content)

**Social Awearness (18268)**

819 Broadway, Suite C  
 Santa Monica, CA 90401  
 Mr. Steven Glasgal  
 Phone 310-587-0010  
 Fax 310-587-0011  
 www.Socialawearness.com  
 sglasgal@socialawearness.com  
 Spec Agr Disclosed: 01/14/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores

**Product Categories**

01I (Women's Apparel)

**Spa Slip (71012)**

3000 15th Street  
 Boulder, CO 80304  
 Mr. Rusty McCoy  
 Phone 303-441-5651  
 Fax 303-546-9949  
 www.Spaslip.com  
 rusty@spaslip.com  
 Spec Agr Disclosed: 10/21/2008

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

06A (Sports Equipment)

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**Licensees**

Licensed as of 11/2009

**UCLA****Spirit Products Ltd./MA (12289)**

88 Essex Street  
 Haverhill, MA 01832  
 Ms. Manon Camacho  
 Phone 978-372-2022 119  
 Fax 978-372-5399  
 www.Spiritproducts.com  
 mcamacho@spiritproducts.com  
 Spec Agr Disclosed: 10/26/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

02C (Personal Accessories)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)  
 05A (Stationery)  
 05C (Paper Products)  
 06C (Toys)

**Sports Fan Products LLC (56034)**

395 Winkler Drive, Suite 200  
 Alpharetta, GA 30004  
 Mr. Joel Thompson  
 Phone 800-493-3408  
 Fax 770-475-9860  
 www.Sportsfanproducts.com  
 asimon@sportsfanproducts.com  
 Spec Agr Disclosed: 10/05/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
 06A (Sports Equipment)  
 06D (Games)

**Sporty K9 Ltd. (56466)**

26798 N. 73rd Way  
 Scottsdale, AZ 85266  
 Ms. Sharon Kelly  
 Phone 480-473-0449  
 Fax 480-393-7330  
 www.Sportyk9.com  
 skelly@sportyk9.com  
 Spec Agr Disclosed: 02/03/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts &amp; Novelties - Miscellaneous)

**Stamps.com (55718)**

12959 Coral Tree Place  
 Los Angeles, CA 90066-7020  
 Ms. Kim Billingsley  
 Phone 310-482-5832  
 Fax 310-482-5850  
 www.Stamps.com  
 kbillingsley@stamps.com  
 Spec Agr Disclosed: 10/26/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Super Center/Wholesale Clubs

**Product Categories**

05A (Stationery)

**Standard Chair Of Gardner (12421)**

1 South Main Street  
 Gardner, MA 01440-0929  
 Ms. Heather Caron  
 Phone 978-632-1301  
 Fax 978-632-1345  
 www.Standardchair.com  
 heatherc@standardchair.com  
 Spec Agr Disclosed: 03/30/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Related Retail/Direct  
 Restricted Channel

**Product Categories**

03B (Furniture/Furnishings)

**Stockdale (14367)**

104 Commerce St.  
 Lake Mary, FL 32746  
 Ms. Kay Mullins  
 Phone 407-323-5121 13  
 Fax 407-321-3939  
 www.Stockdale.net  
 kay@stockdale.net  
 Spec Agr Disclosed: 04/03/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

02A (Jewelry)  
 02C (Personal Accessories)  
 03A (Domestics)  
 03D (Housewares)  
 04A (Automobile Products)  
 04B (Collectibles)  
 04C (Signage Products)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 05A (Stationery)  
 06C (Toys)

**UCLA**

**Storm Duds Raingear (12007)**

100 Frank Mossberg Drive  
 Attleboro, MA 02703  
 Mr. Terry Sanger  
 Phone 508-222-0155  
 Fax 508-222-0139  
 www.Stormduds.com  
 terrys@stormduds.com  
 Spec Agr Disclosed: 08/13/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01B (Men's/Unisex Outerwear)  
 02C (Personal Accessories)

**Strategic Printing and Mfg. Solutions Inc. (79401)**

9673 SW Tualatin-Sherwood Rd.  
 Tualatin, OR 97062  
 Mr. Randall R. Thom  
 Phone 503-612-9974 224  
 Fax 503-612-9978  
 www.Keyscaper.com  
 randy@strategic-printing.com  
 Spec Agr Disclosed: 08/25/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)

**Tailgate Clothing Company dba**

**T-University (33309)**  
 2805 SW Snyder Blvd. Suite 530  
 Ankeny, IA 50023  
 Mr. Steve King  
 Phone 515-963-7903  
 Fax 515-963-7912  
 www.Tailgateclothing.com  
 steve@tailgateclothing.com  
 Spec Agr Disclosed: 10/05/2009

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)

**Team Athletics (66180)**

1370 Broadway 15th Floor  
 New York, NY 10018  
 Mr. Stephen Werdiger  
 Phone 212-594-9700 3063  
 Fax 646-364-9755  
 www.Outerstuff.com  
 masssubmissions@outerstuff.com  
 Spec Agr Disclosed: 01/09/2009

**Distribution Channel(s)**

Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)

**Team Beans LLC (35316)**

115 Fieldcrest Ave. Raritan Center Business Park  
 Edison, NJ 08837  
 Mr. Matthew Katz  
 Phone 732-967-1177 215  
 Fax 732-967-1444  
 mkatz@forevercollectibles.com  
 Spec Agr Disclosed: 08/03/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Restricted Channel  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)  
 03A (Domestics)  
 03B (Furniture/Furnishings)  
 03D (Housewares)  
 04B (Collectibles)  
 04D (Gifts & Novelties - Miscellaneous)  
 04E (Holiday Accessories)  
 06A (Sports Equipment)  
 06C (Toys)

**Team Dynamics (11581)**

151 Collier Drive  
 Doylestown, OH 44230-1208  
 Ms. Joan Martin  
 Phone 330-658-4300  
 Fax 330-658-5544  
 www.Gamefaces.com  
 joan@gamefaces.com  
 Spec Agr Disclosed: 04/12/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)

11/9/2009 6:39:55PM

**Licensees**

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**UCLA****Team Edition Apparel Inc. (11613)**

4208 19th St Court East  
 Bradenton, FL 34208  
 Ms. Sarah Coker  
 Phone 941-744-2041  
 Fax 941-747-9575  
 scoker@teamedition.com  
 Spec Agr Disclosed: 08/11/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01J (Men's/Unisex Fleece)

**Team Effort Inc. (12168)**

PO Box 243  
 Clarion, IA 50525  
 Ms. Misty Eivins  
 Phone 515-532-2040 247  
 Fax 515-532-3416  
 www.Teameffort.com  
 misty.eivins@teameffort.com  
 Spec Agr Disclosed: 05/07/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

02C (Personal Accessories)  
 06A (Sports Equipment)

**Team Gift Shop Inc. (58025)**

9249 S Broadway Blvd  
 Unit 200 - #336  
 Highlands Ranch, CO 80129  
 Mr. Ben White  
 Phone 303-662-0300  
 Fax 303-662-0700  
 www.Bottlepopper.com  
 bwhite@u-giftshop.com  
 Spec Agr Disclosed: 10/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03B (Furniture/Furnishings)  
 03D (Housewares)  
 06A (Sports Equipment)

**Team Golf (22762)**

2639 Electronics Ln Suite 105  
 Dallas, TX 75220  
 Ms. Marilu Ponce  
 Phone 214-366-1595  
 Fax 214-366-1599  
 www.Alumnigolf.com  
 mponce@alumnigolf.com  
 Spec Agr Disclosed: 10/08/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Grocery/Drug/Convenience Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
 06A (Sports Equipment)

**Ted Crane - Artist (13236)**

2950 Airway Ste. A-5  
 Costa Mesa, CA 92626  
 Mr. Ted Crane  
 Phone 714-546-1111  
 Fax 714-546-0212  
 www.Diplomartworks.com  
 tedcraneartist@tedcraneartist.com  
 Spec Agr Disclosed: 01/22/2009

**Distribution Channel(s)**

Campus/Local Channel

**Product Categories**

03C (Office Products)  
 05E (Publishing)

**Tervis Tumbler Company (12233)**

201 Triple Diamond Blvd.  
 North Venice, FL 34275  
 Ms. Rose Schiear  
 Phone 941-441-1064  
 Fax 941-441-1069  
 www.Tervis.com  
 rschiear@tervis.com  
 Spec Agr Disclosed: 07/24/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03D (Housewares)

11/9/2009 6:39:55PM

**Licensees**

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**UCLA****Third Street Sportswear (11659)**

PO Box 145  
 Ozark, MO 65721-0145  
 Ms. Jennifer Gibson  
 Phone 417-485-3881  
 Fax 417-485-8995  
 www.Thirdstreetsportswear.com  
 jennifer@thirdstreetsportswear.com  
 Spec Agr Disclosed: 03/24/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)

**Distribution Channel(s)**

Campus/Local Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)

**Thirstystone Resources Inc. (15067)**

PO Box 1638  
 Gainesville, TX 76241  
 Ms. Tyler Yarbrough  
 Phone 940-668-6793  
 Fax 940-668-6207  
 www.Thirstystone.com  
 tyarbrough@thirstystone.com  
 Spec Agr Disclosed: 07/07/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

03A (Domestics)  
 03D (Housewares)  
 04D (Gifts & Novelties - Miscellaneous)

**TLC Sportswear Inc. (14202)**

3619 Old Conejo Rd  
 Newbury Park, CA 91320  
 Ms. Pam Castro  
 Phone 805-375-2494  
 Fax 805-375-2491  
 www.Tlcsportswear.com  
 pam@tlcsportswear.com  
 Spec Agr Disclosed: 06/29/2009

**To The Game LLC (11499)**

PO Box 2516  
 Phenix City, AL 36868-2516  
 Ms. Keeli Floyd  
 Phone 334-291-5151 107  
 Fax 334-448-2313  
 www.2thegame.com  
 keelifloyd@2thegame.com  
 Spec Agr Disclosed: 06/04/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01B (Men's/Unisex Outerwear)  
 01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)

**Top Of The World (11871)**

3001 36th Avenue NW  
 Norman, OK 73072  
 Mr. Mike Ross  
 Phone 405-360-9856 319  
 Fax 405-360-0373  
 www.Towcaps.com  
 mross@towcaps.com  
 Spec Agr Disclosed: 07/09/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Restricted Channel  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01M (Clothing Accessories)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)  
 04D (Gifts & Novelties - Miscellaneous)

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**Licensees**

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**UCLA****Topsox (11759)**

PO Box 7128  
 High Point, NC 27264-7128  
 Ms. Effie Atwell  
 Phone 336-887-8877 106  
 Fax 336-887-2725  
 www.Topsox.com  
 eatwell@topsox.com  
 Spec Agr Disclosed: 02/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Super Center/Wholesale Clubs

**Product Categories**

01M (Clothing Accessories)

**Toy Factory LLC (47390)**

1235 Gembler  
 San Antonio, TX 78219  
 Ms. Amy Hoffman  
 Phone 210-304-7614 7614  
 Fax 210-467-3184  
 www.Thetoyfactory.biz  
 amyh@thetoyfactory.biz  
 Spec Agr Disclosed: 08/24/2009

**Distribution Channel(s)**

Amusement Park  
 Grocery/Drug/Convenience Stores  
 Specialty Mass/Value Catalog  
 Super Center/Wholesale Clubs

**Product Categories**

06C (Toys)

**Triple T Trading (40297)**

PO Box 124  
 Marysville, WA 98270  
 Ms. Nancy Smith  
 Phone 360-658-4277  
 Fax 360-658-3806  
 www.Campusgear.com  
 nancysues@tripletrading.com  
 Spec Agr Disclosed: 11/20/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Grocery/Drug/Convenience Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

07E (Footwear)

**T-Shirt International Inc. (12053)**

2101 Grace Street  
 Culloden, WV 25510  
 Ms. Sue Clark  
 Phone 304-743-7905 115  
 Fax 304-743-8578  
 suec@tsisportswear.com  
 Spec Agr Disclosed: 10/09/2009

**Distribution Channel(s)**

Amusement Park  
 Grocery/Drug/Convenience Stores  
 Specialty Mass/Value Catalog  
 Super Center/Wholesale Clubs

**Product Categories**

01A (Men's/Unisex T-shirts)  
 01G (Youth Apparel)  
 01H (Men's Fashion Apparel)  
 01I (Women's Apparel)  
 01J (Men's/Unisex Fleece)

**Turner Acquisition Inc. (14737)**

1012 Tenth Street  
 Modesto, CA 95354  
 Ms. Jennifer Turner  
 Phone 800-777-0963 13  
 Fax 209-524-0732  
 www.Jfturner.com  
 jennifer@jfturner.com  
 Spec Agr Disclosed: 05/29/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Related Retail/Direct  
 Specialty Mass/Value Catalog  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops  
 Super Center/Wholesale Clubs

**Product Categories**

03C (Office Products)  
 05A (Stationery)  
 05D (School Supplies)  
 05E (Publishing)  
 06D (Games)

**Twins Enterprise Inc. (11642)**

480 Sprague Street  
 Dedham, MA 02026  
 Mr. Kevin Meisinger  
 Phone 781-320-1384  
 Fax 781-320-8186  
 www.Twinsenterprise.com  
 kevinm@nineteen47.com  
 Spec Agr Disclosed: 01/21/2009

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Golf Specialty  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)

**UCLA**

**UFS/Third Street Sportswear (31536)**

PO Box 145  
Ozark, MO 65721-0145  
Ms. Jennifer Gibson  
Phone 417-485-3881  
Fax 417-485-8995  
jennifer@thirdstreetsportswear.com  
Spec Agr Disclosed: 03/24/2009

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01F (Infant/Toddler Apparel)  
01G (Youth Apparel)

**Under Armour by Gear For Sports (61528)**

9700 Commerce Parkway  
Lenexa, KS 66219  
Mr. Trey Ham  
Phone 913-693-3261  
Fax 913-693-3939  
www.Gearforsports.com  
tham@gearforsports.com  
Spec Agr Disclosed: 08/31/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01C (Men's/Unisex Other Headwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01L (Men's/Unisex Performance Apparel)

**University Blanket & Flag Corp (12511)**

1111 Orange Avenue - Suite C  
Coronado, CA 92118-3432  
Mr. Bradley Gerbel  
Phone 619-435-4100 14  
Fax 619-437-0226  
www.Ubflag.com  
bgerbel@ubflag.com  
Spec Agr Disclosed: 08/31/2009

**Distribution Channel(s)**

Campus/Local Channel  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

04C (Signage Products)

**USA Player Sportswear (12175)**

8318 N. 75th St.  
Scottsdale, AZ 85258  
Mr. Dave Blumenherst  
Phone 260-747-6530  
Fax 260-747-1167  
dblumenherst@cox.net  
Spec Agr Disclosed: 09/02/2009

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct

**Product Categories**

01A (Men's/Unisex T-shirts)  
01J (Men's/Unisex Fleece)

**U-Trau Inc. (11784)**

11720 East 49th Avenue  
Denver, CO 80239  
Ms. Becky Alarid  
Phone 303-375-9620  
Fax 303-375-0815  
www.Utrau.com  
becky@utrau.com  
Spec Agr Disclosed: 01/09/2009

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01G (Youth Apparel)  
01I (Women's Apparel)  
01K (Men's/Unisex Loungewear & Sleepwear)

**Vantage Custom Classics (15168)**

100 Vantage Drive  
Avenel, NJ 07001  
Ms. Marie Augustyn  
Phone 732-340-3000 5526  
Fax 732-340-5850  
www.Vantageapparel.com  
mariea@vantageapparel.com  
Spec Agr Disclosed: 05/06/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Restricted Channel  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01B (Men's/Unisex Outerwear)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)

**UCLA**

**Vesi Inc. (13740)**

16 Tech View Pl.  
Cincinnati, OH 45215  
Ms. Sue Visconti  
Phone 513-563-6002 124  
Fax 513-563-6692  
www.Vesiinc.com  
svisconti@vesiinc.com  
Spec Agr Disclosed: 12/12/2008

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Golf Specialty  
Internet/TV/Catalog Mid-Tier  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01H (Men's Fashion Apparel)

**VF Imagewear Inc. (11588)**

PO Box 140995  
Nashville, TN 37214  
Mr. Steve Sedberry  
Phone 615-565-5189  
Fax 615-882-2426  
www.Vfc.com  
steve\_sedberry@vfc.com  
Spec Agr Disclosed: 10/20/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Restricted Channel  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01K (Men's/Unisex Loungewear & Sleepwear)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Victoria's Secret by 5th & Ocean (71986)**

590 West 83rd Street  
Hialeah, FL 33014  
Ms. Susej Perez  
Phone 305-822-4606 206  
Fax 305-822-4665  
www.5thocean.com  
susejp@5thocean.com  
Spec Agr Disclosed: 10/10/2008

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

01I (Women's Apparel)  
02C (Personal Accessories)  
03A (Domestics)

**Victoria's Secret by Chelsea Trading Company (81778)**

400 N. Main St.  
Chelsea, MI 48118  
Ms. Kim Brown  
Phone 734-433-5444  
Fax 734-433-5466  
kbrown@mcmgroup.net  
Disclosed: 09/04/2009

**Distribution Channel(s)**

Specialty Mid-Tier

**Product Categories**

04D (Gifts & Novelties - Miscellaneous)  
06C (Toys)

**Victoria's Secret by Jones & Mitchell Sportswear (71152)**

11880 College Blvd., Suite 400  
Overland Park, KS 66210  
Ms. Sarah Dice  
Phone 913-324-2762 2762  
Fax 913-324-2799  
www.Jonesmitchell.com  
sdice@jonesmitchell.com  
Spec Agr Disclosed: 02/11/2009

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mid-Tier

**Product Categories**

01I (Women's Apparel)  
02C (Personal Accessories)  
03A (Domestics)  
05E (Publishing)

**Victoria's Secret by Renaissance Imports Inc. (75441)**

3201 Gribble Road Suite D  
Matthews, NC 28104  
Ms. Lora Chuong  
Phone 704-821-1005 12  
Fax 704-821-1094  
lora@renimp.com  
Spec Agr Disclosed: 05/21/2008

**Distribution Channel(s)**

Campus/Local Channel  
Specialty Mid-Tier

**Product Categories**

07E (Footwear)

11/9/2009 6:39:55PM

## Licensees

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## UCLA

**Warm Whiskers (71877)**

22339 Hart Street  
Woodland Hills, CA 91303  
Mr. David Sternlight  
Phone 800-233-0201  
Fax 818-884-8286  
www.warmwhiskers.com  
david@warmwhiskers.com  
Spec Agr Disclosed: 10/02/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

03A (Domestics)  
06C (Toys)  
07C (Health/Beauty)

**WatchOut LLC dba ClassWatch (73355)**

1455 Pennsylvania Ave. NW Suite 400  
Washington, DC 20004  
Mr. Ryan MacCauley  
Phone 202-621-1780  
Fax 202-621-1781  
www.Theclasswatch.com  
ryan.maccauley@theclasswatch.com  
Spec Agr Disclosed: 09/23/2009

**Distribution Channel(s)**

Campus/Local Channel  
Internet/TV/Catalog Mid-Tier  
Related Retail/Direct  
Restricted Channel

**Product Categories**

02A (Jewelry)

**West Coast Trends (40987)**

17811 Jamestown Lane  
Huntington Beach, CA 92647  
Mr. Nathan Feeny  
Phone 714-500-3232  
Fax 714-500-3510  
www.Clubglove.com  
nathan@clubglove.com  
Spec Agr Disclosed: 08/03/2009

**Distribution Channel(s)**

Golf Specialty

**Product Categories**

06A (Sports Equipment)

**Wideworld Sportswear (11685)**

13904 Equitable Rd  
Cerritos, CA 90703  
Ms. Jeanette Quiroz  
Phone 562-229-0039 202  
Fax 562-229-0313  
jeanette@wwsportswear.com  
Spec Agr Disclosed: 04/07/2009

**Distribution Channel(s)**

Campus/Local Channel  
Restricted Channel

**Product Categories**

01A (Men's/Unisex T-shirts)  
01B (Men's/Unisex Outerwear)  
01C (Men's/Unisex Other Headwear)  
01F (Infant/Toddler Apparel)  
01G (Youth Apparel)  
01H (Men's Fashion Apparel)  
01I (Women's Apparel)  
01J (Men's/Unisex Fleece)  
01M (Clothing Accessories)  
01N (Men's/Unisex Structured Closed Back Headwear)  
01O (Men's/Unisex Structured Stretch Fit Headwear)  
01P (Men's/Unisex Unstructured Closed Back Headwear)  
01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
01R (Men's/Unisex Adjustable Non-Wool Headwear)  
02A (Jewelry)  
02C (Personal Accessories)  
03A (Domestics)  
03C (Office Products)  
03D (Housewares)  
04A (Automobile Products)  
04D (Gifts & Novelties - Miscellaneous)  
04E (Holiday Accessories)  
05D (School Supplies)  
06A (Sports Equipment)  
06C (Toys)  
07E (Footwear)

**Wild Sales LLC (52491)**

937 Keystone Way  
Carmel, IN 46032  
Mr. Ken Paradiso  
Phone 317-848-8800  
Fax 317-848-8811  
kparadiso@wildsales.com  
Spec Agr Disclosed: 01/29/2009

**Distribution Channel(s)**

Campus/Local Channel  
Department Stores  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs

**Product Categories**

03B (Furniture/Furnishings)  
06D (Games)

**Wincraft Inc. (11514)**

PO Box 888  
Winona, MN 55987  
Ms. Sherry Otterness  
Phone 507-454-5510 6408  
Fax 507-453-6780  
www.Wincraft.com  
sotterness@wincraft.com  
Spec Agr Disclosed: 07/26/2009

**Distribution Channel(s)**

Campus/Local Channel  
Related Retail/Direct  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

02A (Jewelry)  
03A (Domestics)  
03B (Furniture/Furnishings)  
03D (Housewares)  
04A (Automobile Products)  
04C (Signage Products)  
04D (Gifts & Novelties - Miscellaneous)  
05D (School Supplies)

11/9/2009 6:39:55PM

**Licensees**

*Licensed as of 11/2009*

**UCLA**

**Winning Streak Sports LLC (29679)**

9821 Widmer Road  
 Lenexa, KS 66215  
 Ms. Jessica DeGregorio  
 Phone 913-768-8868  
 Fax 913-322-1418  
 www.Wssdecor.com  
 jdegregorio@wssdecor.com  
 Spec Agr Disclosed: 01/20/2009

01C (Men's/Unisex Other Headwear)  
 01F (Infant/Toddler Apparel)  
 01G (Youth Apparel)  
 01I (Women's Apparel)  
 01N (Men's/Unisex Structured Closed  
 Back Headwear)  
 01O (Men's/Unisex Structured Stretch Fit  
 Headwear)  
 01P (Men's/Unisex Unstructured Closed  
 Back Headwear)  
 01Q (Men's/Unisex Adjustable Wool  
 Blend Headwear)  
 01R (Men's/Unisex Adjustable Non-Wool  
 Headwear)

**Distribution Channel(s)**

Better Dept Stores/Boutiques  
 Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Specialty Mid-Tier  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**

04C (Signage Products)

**244 Licensees**  
**242 Special Agreements**  
**243 Disclosed**

**Zephyr Graf-X (13475)**

5443 Earhart Road  
 Loveland, CO 80538  
 Mr. Jas Kasten  
 Phone 970-663-3242 220  
 Fax 970-663-7695  
 www.Zhats.com  
 jkasten@zhats.com  
 Spec Agr Disclosed: 05/19/2009

**Distribution Channel(s)**

Campus/Local Channel  
 Department Stores  
 Internet/TV/Catalog Mid-Tier  
 Related Retail/Direct  
 Restricted Channel  
 Sporting Goods/Sports Specialty/Fan  
 Shops

**Product Categories**