

Licensees

Licensed as of 12/2011

UCLA

Standard License

Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01G (Youth Apparel)
 01I (Women's Apparel)

7550570 Canada Inc. dba Artissimo Designs (88115)

250 North Harbor Drive
 Redondo Beach, CA 90277
 Mr. Matthew Mann
 Phone 310-802-7900 635
 Fax 310-802-7907
 www.Artissimodesigns.com
 mmann@artissimodesigns.com
 Spec Agr Disclosed: 05/16/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Off-Price
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

A.T. Cross Company (13895)

One Albion Road
 Lincoln, RI 02865-3700
 Ms. Sally Anthony
 Phone 401-335-8513
 Fax 401-333-1751
 www.Cross.com
 santhony@cross.com
 Spec Agr Disclosed: 01/18/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Ace Bayou Corp. (47100)

PO BOX 3308
 New Orleans, LA 70177
 Mr. Richard Davis
 Phone 479-273-7915 222
 Fax 479-273-9847
 www.Acebayou.com
 klane@acebayou.com
 Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Active Helmets (77879)

840 18th Street
 Manhattan Beach, CA 90266
 Ms. Stacy Verbiest
 Phone 310-720-8008
 Fax 310-546-9753
 www.Activehelmets.com
 stacy@activehelmets.com
 Spec Agr Disclosed: 04/30/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

06A (Sports Equipment)

2067986 Ontario Inc. dba Campus Crew (69886)

380 Hardy Road
 Brantford, ON N3T 5L8
 Ms. Susan Rizzo
 Phone 519-759-6411 228
 Fax 519-759-6752
 www.Campuscrew.com
 susanrizzomydestiny@hotmail.com
 Spec Agr Disclosed: 10/06/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

2Thumbs Entertainment (50059)

107 Eaton Place Suite 320
 Cary, NC 27513
 Mr. Mark Baric
 Phone 919-380-9746
 Fax 530-380-9743
 www.2thumbz.com
 mark@2thumbz.com
 Spec Agr Disclosed: 02/22/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

5th & Ocean Clothing LLC (40904)

590 West 83rd Street
 Hialeah, FL 33014
 Minority/Woman Owned
 Ms. Teresa Carrillo
 Phone 305-822-4606 206
 Fax 305-822-4665
 www.5thocean.com
 teresac@5thocean.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA

Acushnet Company (48831)

333 Bridge Street
Fairhaven, MA 02719
Mr. Dean Lavender
Phone 508-979-2000
Fax 508-979-3909
www.Titleist.com
dean_lavender@acushnetgolf.com
Spec Agr Disclosed: 10/31/2011

Distribution Channel(s)

Golf Specialty
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

Adam Block Design LLC (87385)

522 N Edinburgh Ave.
Los Angeles, CA 90048
Mr. Jesse Epstein
Phone 310-894-6376
Fax
www.Adamblockdesign.com
jesse@adamblockdesign.com
Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

AD-HOC (80315)

17853 Santiago Blvd. Ste. 107-194
Villa Park, CA 92861
Mr. Mike Stone
Phone 714-637-7897
Fax
mike.stone@att.net
Spec Agr Disclosed: 09/10/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
05A (Stationery)
05C (Paper Products)

adidas by Outerstuff (66862)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 10/17/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@adidas-group.com
Spec Agr Disclosed: 08/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07E (Footwear)

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Licensees

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UCLA

AES Optics (45692)

PO Box 828
 Senatobia, MS 38668-0828
 Ms. Amy Halstead
 Phone 800-416-0866 107
 Fax 800-785-6563
 www.Aesoutdoors.com
 ahalstead@aesoutdoors.com
 Spec Agr Disclosed: 11/03/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)

Akhil International (80316)

615 N. Benson Ave. #D
 Upland, CA 91786
 Mr. Akhilesh Gulati
 Phone 909-982-0261
 Fax 909-982-7161
 gulati@akhilinternational.com
 Spec Agr Disclosed: 11/04/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Alan Nyiri Photography (13310)

1129 E. Main Street
 Poultney, VT 05764
 Mr. Alan Nyiri
 Phone 802-287-5171
 Fax 802-287-5171
 www.Alannyiri.com
 alan.nyiri@comcast.net
 Spec Agr Disclosed: 09/27/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)

All Star Dogs (72398)

20 Hastings Rd.
 Marlboro, NJ 07746
 Mr. Refael Olya
 Phone 917-731-8651
 Fax 732-566-3401
 www.Allstardogs.com
 info@allstardogs.com
 Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

All Team (77459)

951 32nd Ave. SW
 Cedar Rapids, IA 52404
 Mr. Bob Leuenberger
 Phone 319-368-0353
 Fax 319-368-0314
 www.Adidas.com
 bob.leuenberger@adidas-group.com
 Spec Agr Disclosed: 12/02/2011

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01J (Men's/Unisex Fleece)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Alta Gracia by Knights Apparel Inc. (86424)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone 864-587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Ambrose Enterprises LLC (44218)

1527 Brentwood Lane
 Mount Vernon, WA 98274
 Mr. John Ambrose
 Phone 360-752-2700
 Fax 877-878-5570
 www.Adrenalinepromotions.com
 jambrose@adrenalinepromotions.com
 Spec Agr Disclosed: 10/15/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms)

Licensees

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Aminco International (USA) Inc. (16644)

20571 Crescent Bay Drive
Lake Forest, CA 92630
Minority/Woman Owned
Ms. Melissa Ballack
Phone 949-457-3261 228
Fax 949-598-2864
www.AmincoUSA.com
approvals.ccp@amincousa.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
06A (Sports Equipment)

Amparan & Company (79658)

PO Box 26351
San Diego, CA 92196
Ms. Lisa Amparan
Phone 858-547-9648
Fax 858-547-9748
amparancompany@yahoo.com
Spec Agr Disclosed: 10/03/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 800-562-9777
Fax 623-523-6009
www.Antigua.com
koneill@antigua.com
Spec Agr Disclosed: 09/12/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Ardian Group Inc. (88416)

711 Concord Rd. Suite 2
Glen Mills, PA 19342
Mr. Jeffrey Shelton
Phone 610-459-4975 202
Fax 610-459-9031
jshelton@ardiangroup.com
Spec Agr Disclosed: 09/09/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Art and Stone (86784)

2852 Walnut Ave. Suite D
Tustin, CA 92780
Ms. Pam Palermo
Phone 714-368-1023
Fax 714-368-0087
www.Artandstone.com
pam@artandstone.com
Spec Agr Disclosed: 06/01/2011

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 11/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog
Off-Price
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

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UCLA**Atrium Corporation (71647)**

188 Commerce Boulevard
Johnstown, OH 43031
Mr. DJ Kelley
Phone 740-966-8275
Fax 740-966-8203
www.Campuscouture.com
esiefert@atriumco.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01I (Women's Apparel)

Authentic Street Signs Inc. (40659)

114 East Third St.
Saint Peter, IL 62880
Mr. Mark Wollin
Phone 618-349-8878 108
Fax 618-349-6245
www.Authenticstreetsigns.com
authenticss@frontiernet.net
Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
04C (Signage Products)

B.S.I. Products Inc. (17845)

9510 Berger Road
Columbia, MD 21046
Mr. Scott Robinson
Phone 888-381-2596
Fax 410-995-6268
www.Bsipproducts.com
sales@bsipproducts.com
Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.Badensports.com
carolc@badensports.com
Spec Agr Disclosed: 02/24/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

Baggo Inc. (24399)

600 Mid-American Blvd
Hot Springs, AR 71913
Mr. Kirk Conville
Phone 501-767-3855
Fax 501-767-5173
www.Baggo.com
kirk@baggo.com
Spec Agr Disclosed: 08/11/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

06D (Games)

BeckiLee Couture (79955)

950 F Ave. #4
Coronado, CA 92118
Ms. Jessica Denson
Phone 619-437-0339
Fax
www.Beckileecouture.com
beckilee@live.com
Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

04E (Holiday Accessories)

Best of Times LLC (87418)

34145 Pacific Coast Hwy. #632
Dana Point, CA 92629
Mr. Alex Dinsmoor
Phone 949-661-6494
Fax 949-240-1979
alex@bestoftimesusa.com
Spec Agr Disclosed: 04/25/2011

Distribution Channel(s)

Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03B (Furniture/Furnishings)

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Licensees

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Best Promotions Inc. (30425)

13400 Riverside Drive #106
 Sherman Oaks, CA 91423
 Ms. Anita Jodelson
 Phone 818-788-1178
 Fax 818-788-1195
 www.Bestpromotionsinc.com
 anita@bestpromotionsinc.com
 Spec Agr Disclosed: 11/03/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

BMC Custom Eye Black (52002)

PO Box 60705
 Potomac, MD 20859
 Mr. Phil Giantsos
 Phone 301-816-1980 204
 Fax 301-816-7944
 www.Eyebblack.com
 phil@eyebblack.com
 Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Boelter Brands LLC (54782)

4200 N Port Washington Road
 Glendale, WI 53212
 Ms. Katherine Bach
 Phone 414-967-4278
 Fax 414-967-4399
 www.Boelterbrands.com
 Kbach@boelter.com
 Spec Agr Disclosed: 07/22/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03D (Housewares)
 05C (Paper Products)
 05D (School Supplies)

Box Seat Clothing Company (11616)

5245 Commonwealth Ave.
 Jacksonville, FL 32254
 Ms. Caitlin Norgard
 Phone 904-271-4172
 Fax 850-254-9893
 www.Ruppshirts.com
 cnorgard@boxseatclothing.com
 Spec Agr Disclosed: 08/23/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

BrettHand Inc. (90082)

East 9514 Montgomery Ave. Suite 24
 Spokane Valley, WA 99206
 Ms. Sara Leshner
 Phone 509-928-3704
 Fax 509-922-4548
 www.Ultimatehands.com
 slesher@bretthand.com
 Spec Agr Disclosed: 09/29/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Build-A-Bear Retail Management Inc. and Affiliate (28819)

1954 Innerbelt Bus. Ctr. Dr.
 St. Louis, MO 63114
 Ms. Michelle Kopp
 Phone 314-423-8000 5342
 Fax 314-423-8188
 www.Buildabear.com
 michelleko@buildabear.com
 Spec Agr Disclosed: 03/14/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

06C (Toys)

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Licensees

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UCLA**Bullion International Inc. dba****Highland Mint (83880)**

4100 N. Riverside Dr
Melbourne, FL 32937
Mr. Michael Kott
Phone 321-773-2727
Fax 321-777-9500
www.Highlandmint.com
mkott@thehighlandmint.com
Spec Agr Disclosed: 03/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05E (Publishing)

Camp David (17631)

7920 Foster
Overland Park, KS 66204
Ms. Nichole Todd
Phone 913-648-0573 246
Fax 913-648-7444
www.Campdavid.com
nicholet@campdavid.com
Spec Agr Disclosed: 12/22/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Campus Drive Inc. (58475)

PO Box 8248
Missoula, MT 59807
Ms. Lindsey Holst
Phone 406-531-7689
Fax 406-830-3084
lindsey@campusdrive.com
Spec Agr Disclosed: 11/02/2011

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Campus Lifestyle (52784)

590 West 83rd Street
Hialeah, FL 33014
Minority/Woman Owned
Ms. Teresa Carrillo
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.net
teresac@5thocean.com
Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)

Captivating Headgear (50242)

PO Box 721210
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
05E (Publishing)

CDI Corp (17259)

3440 North Knox Street
Chicago, IL 60641
Ms. Rita Tucker
Phone 773-205-2960 13
Fax 773-205-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 11/06/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Centon Electronics Inc. (66240)

27412 Aliso Viejo Parkway
Aliso Viejo, CA 92656
Mr. Manu Ishino
Phone 949-699-2044
Fax 949-855-0579
www.Centon.com
mishino@centon.com
Spec Agr Disclosed: 07/21/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
03C (Office Products)

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Licensees

Licensed as of 12/2011

UCLA

Champion Custom Products (12269)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 03/18/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
05E (Publishing)

Chelsea Trading Company a div of MCMG Inc. (76919)

400 N. Main St.
Chelsea, MI 48118
Ms. Kim Brown
Phone 734-433-5444
Fax 734-433-5466
kbrown@mcmgroup.net
Spec Agr Disclosed: 06/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06C (Toys)

ChicoEco Inc. dba ChicoBag (76781)

13434 Browns Valley Drive
Chico, CA 95973
Ms. Angela Heiden
Phone 530-717-2147
Fax 530-267-5434
www.Chicobag.com
angela@chicobag.com
Spec Agr Disclosed: 10/11/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Church Hill Classics (15381)

594 Pepper Street
Monroe, CT 06468
Minority/Woman Owned
Mrs. Karen Tabor
Phone 203-268-1598 126
Fax 203-268-2468
www.Diplomaframe.com
karenf@diplomaframe.com
Spec Agr Disclosed: 07/28/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03C (Office Products)
05E (Publishing)

ClassWatch LLC (73355)

920 U St. NW
Washington, DC 20001
Mr. Ryan MacCauley
Phone 202-621-0575
Fax 888-782-3635
www.Classwatch.com
ryan.maccauley@classwatch.com
Spec Agr Disclosed: 09/30/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
Atlanta, GA 30328
Ms. Sonya Holmes
Phone 770-859-1420
Fax 770-859-1434
www.CollegeConcepts.com
sholmes@collegeconcepts.com
Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)

College Kids LLP (33691)

209 Rockwood Lane
Neenah, WI 54956
Ms. Billie Jo Werner
Phone 920-886-8920 200
Fax 920-886-8933
www.College-kids.net
Billiejo.werner@collegekids.com
Spec Agr Disclosed: 10/22/2010

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

Licensees

Licensed as of 12/2011

UCLA

College Spirit (45634)

15547 N. 77th St.
Scottsdale, AZ 85260
Ms. Courtney Rich
Phone 480-443-9255
Fax 480-443-9256
www.Collegespirit.us
courtney@rrlotion.com
Spec Agr Disclosed: 06/21/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

07C (Health/Beauty)

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 11/01/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Collegiate Snuggie by Fabrique Innovations (79466)

48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Colors of Sports Inc.-The dba Team Snacks (54249)

824 Moraga Dr.
Los Angeles, CA 90049
Mr. Marc Missioreck
Phone 310-766-6761
Fax 310-476-3822
www.Teamsnacks.com
marc@teamsnacks.com
Spec Agr Disclosed: 07/08/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

07B (Consumables)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Minority/Woman Owned
Mr. Brian Delehoy
Phone 714-308-9954
Fax 310-667-8354
www.Colosseumusa.com
briand@colocm.com
Spec Agr Disclosed: 10/15/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Columbia Sportswear (13550)

14375 NW Science Park Dr.
Portland, OR 97229
Mr. Matt Merriman
Phone 503-985-4345
Fax 503-985-5800
www.Columbia.com
mmerriman@columbia.com
Spec Agr Disclosed: 03/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

UCLA

Comfortex Window Fashions (87938)

21 Elm St.
Maplewood, NY 12189
Mr. John Fitzgerald
Phone 800-843-4151
Fax 518-270-8038
www.Comfortex.com
john.fitzgerald@comfortex.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Concept One Accessories (16451)

119 West 40th Street, 3rd Fl
New York, NY 10018
Ms. Lori May
Phone 917-267-4201
Fax 212-868-2595
www.Conceptone.com
lmay@concept1.com
Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)
07D (Infant Products)

Corporate Images Inc. (CA) (86503)

3563 Old Conejo Rd.
Newbury Park, CA 91325
Mr. Richard Palmer
Phone 805-498-9018 215
Fax 805-498-9017
www.Corporateimages.com
victord@corporateimages.com
Spec Agr Disclosed: 09/12/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Coveroo Inc. (78708)

520 Townsend St. Suite 300
San Francisco, CA 94103
Mr. Daniel Pena
Phone 415-508-3663
Fax 415-626-1374
www.Coveroo.com
dpena@coveroo.com
Spec Agr Disclosed: 09/21/2010

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02C (Personal Accessories)
05A (Stationery)
07H (Media Players & Content)

Creative Converting div. of Hoffmaster Group Inc. (87573)

6602 E. 75th Street, Suite 300
Indianapolis, IN 46250
Ms. Julie Davidson
Phone 317-375-4520
Fax 317-375-4607
www.Creativeconverting.com
julie.davidson@creativeconverting.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)
07C (Health/Beauty)

CSI International Inc. (12351)

1001 Main Street
Niagara Falls, NY 14301
Ms. Lori Minor
Phone 800-441-2895 126
Fax 716-285-6332
www.Csicollegiate.com
lorim@csigifts.com
Spec Agr Disclosed: 09/07/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

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Licensees

Licensed as of 12/2011

UCLA**CytoSport Inc. (87073)**

4795 Industrial Way
Benicia, CA 94510
Ms. Bobbie White
Phone 707-751-3942
Fax 707-751-1843
www.Cytosport.com
bobbie@cytosport.com
Spec Agr Disclosed: 07/21/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Dayna Designs (55063)

300 South Center St
Westminster, MD 21157
Minority/Woman Owned
Ms. Kimberly Faust
Phone 866-443-2962 5
Fax 866-443-2962
www.Daynau.com
kim@daynadesigns.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03C (Office Products)

Denco Sports Luggage Inc. (79958)

2343 Lincoln Ave.
Hayward, CA 94545
Mr. Bern Dunigan
Phone 760-438-5708
Fax 877-810-6534
www.Sportsluggage.com
bdunigan@encoresports.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)

Design Source USA Inc. (82313)

933 Terrace Ln W, #7
Diamond Bar, CA 91765
Mr. Sasha Mahtani
Phone 310-923-0368
Fax 866-223-1888
www.Design-source.us
sasha@design-source.us
Spec Agr Disclosed: 12/10/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Disney by MJ Soffe (80250)

#1 Soffe Dr.
Fayetteville, NC 28312
Mr. Jay Williams
Phone 910-483-2500 6231
Fax 910-483-7406
www.Mjsoffe.com
jay.williams@mjsoffe.com
Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

Disruptive Media Publishers Inc. (70134)

1003 Cambie Street
Vancouver, BC V6B 5L7
Mr. Otis Perrick
Phone 604-628-6191
Fax 604-628-6190
www.Disruptivepublishers.com
otis@disruptivepublishers.com
Spec Agr Disclosed: 06/14/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

07G (Internet Products & Services)

DreamSeats LLC (65821)

60 Austin Boulevard
Commack, NY 11725
Mr. Rob Rode
Phone 866-240-1742
Fax 631-845-0470
www.Dreamseat.com
rrode@dreamseat.com
Spec Agr Disclosed: 10/04/2010

Distribution Channel(s)

Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

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Licensees

Licensed as of 12/2011

UCLA**E5 (15484)**

7109 W Fairview Dr
 Littleton, CO 80128
 Mr. Ron Koch
 Phone 303-638-2669
 Fax 720-389-7409
 www.e5usa.net
 ron@e5usa.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Eagle Sports & Awards Co. (80320)

19918 Bryant Street
 Canoga Park, CA 91306
 Mr. Elliot Heffler
 Phone 310-384-2540
 Fax 818-886-5554
 www.Eaglesports.org
 eaglemanelliot@hotmail.com
 Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Emerson Street (56212)

1555 Emerson St.
 Rochester, NY 14606
 Mr. Jed Hanna
 Phone 585-259-3140
 Fax 585-254-3160
 www.Emersonstreet.biz
 dale@drsa-usa.com
 Spec Agr Disclosed: 01/27/2011

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
 05E (Publishing)

Evergreen Enterprises (25261)

5915 Midlothian Turnpike
 Richmond, VA 23225
 Minority/Woman Owned
 Ms. Nancy Carey
 Phone 804-231-1800 3126
 Fax 804-545-8035
 www.Myeevergreen.com
 nancyc@myeevergreen.com
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04C (Signage Products)

Fabrique Innovations Inc. dba Sykel (47490)

48 West 38th St.6th Floor
 New York, NY 10018
 Mr. Sy Garfinkel
 Phone 212-244-0099 204
 Fax 212-244-0244
 www.Sykelenterprises.com
 sykel@aol.com
 Spec Agr Disclosed: 04/12/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
 03A (Domestics)
 04D (Gifts & Novelties - Miscellaneous)
 06C (Toys)
 07E (Footwear)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
 Suwanee, GA 30024
 Mr. Onur Kececigil
 Phone 800-525-5923 330
 Fax 678-730-0604
 www.Fanmats.com
 onur@fanmats.com
 Spec Agr Disclosed: 08/11/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 06A (Sports Equipment)

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Licensees

Licensed as of 12/2011

UCLA

Fanatic Group LLC - The (51414)

PO Box 6444
Edison, NJ 08818
Mr. Gregg Solomon
Phone 732-512-1777 309
Fax 732-512-9444
www.Fanaticcards.com
gregg@thefanaticgroup.com
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
07B (Consumables)

FatHead LLC (15444)

20255 Victor Parkway Suite 100
Livonia, MI 48152
Mr. Nathan Partington
Phone 313-373-6060
Fax 877-382-6357
www.Fathead.com
nathanpartington@fathead.com
Spec Agr Disclosed: 11/06/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

FBF LLC (78054)

PO Box 370
Osage Beach, MO 65065
Mr. Jace Kentner
Phone 573-302-1116 102
Fax 573-302-0897
www.Helmutthouse.com
jace@helmutthouse.com
Spec Agr Disclosed: 07/18/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Flash Ventures dba Tribeca (70422)

665 Broadway, Suite 302
New York, NY 10012
Ms. Amanda Padron
Phone 212-255-7070
Fax 917-591-9323
www.Gametimegeeks.com
amanda@tribecagear.com
Spec Agr Disclosed: 08/30/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Off-Price
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
06A (Sports Equipment)
07H (Media Players & Content)

Fontis Solutions (78241)

60 Bunsen
Irvine, CA 92618
Mr. Steve Jones
Phone 949-754-9000
Fax 949-754-9009
www.lmgps.com
sjones@imgps.com
Spec Agr Disclosed: 06/14/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Ms. Kelly Baugh
Phone 812-988-6674 8302
Fax 812-988-1550
www.Forbarefeet.com
kelly@forbarefeet.com
Spec Agr Disclosed: 07/28/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
07E (Footwear)

Licensees

Licensed as of 12/2011

UCLA

Fossil (14356)

901 S. Central Expressway
Richardson, TX 75080
Mr. Jeff Wells
Phone 972-699-4968
Fax 972-234-4669
www.Fossil.com
jeffw@fossil.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)

Franklin Sports Inc (21878)

17 Campanelli Pkwy
Stoughton, MA 02072
Mr. John Purciello
Phone 781-344-1111 195
Fax 781-341-3220
www.Franklinsports.com
jpurciello@franklinsports.com
Spec Agr Disclosed: 08/01/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06B (Balls)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
Williamsburg, VA 23185
Ms. Sharon Weinberg
Phone 757-872-6438
Fax 757-872-6958
www.Fremontdie.com
sweinberg@fremontdie.com
Spec Agr Disclosed: 10/13/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Ghost Nest (90852)

55 Genoa Place
San Francisco, CA 94133
Mr. Reid Evans
Phone 415-867-7863
Fax
www.Ghostnest.com
reid@ghostnest.com
Spec Agr Disclosed: 04/01/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)

Licensees

Licensed as of 12/2011

UCLA

G-III Leather Fashions Inc. dba G-III Sports (14700)

512 7th Ave. 27th Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0576
Fax 212-403-0889
www.G-iii.com
mara.venegas@g-iii.com
Spec Agr Disclosed: 09/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01I (Women's Apparel)

G-III/58 Sport (67838)

512 7th Ave. 33rd Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0859
Fax 212-403-0889
www.Giii.com
schapiro@g-iii.com
Spec Agr Disclosed: 09/24/2011

Distribution Channel(s)

Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)

Glass Glove LLC (77608)

PO Box 6842
Chesapeake, VA 23323
Mr. Ronald Wilson
Phone 757-292-7084
Fax 757-966-2225
www.Glassglove.com
ron@glassglove.com
Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Golf Design Inc. (14586)

11591 Markon Dr.
Garden Grove, CA 92841
Ms. Natalie Maldonado
Phone 714-899-4040 219
Fax 800-824-0699
www.Golfdesignusa.com
nmaldonadogd@aol.com
Spec Agr Disclosed: 10/27/2011

Distribution Channel(s)

Golf Specialty
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

Gorilla Marketing/CA (63844)

4100 Flat Rock Dr. Suite A
Riverside, CA 92505
Minority/Woman Owned
Mr. Chris Arranaga
Phone 951-353-8133 23
Fax 951-353-1647
www.Gorillamarketing.net
chris@gorillamarketing.net
Spec Agr Disclosed: 10/24/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)

Grant Dahlstrom Inc. (88186)

1222 N. Fair Oaks Ave.
Pasadena, CA 91103
Mr. Richard Rangel
Phone 626-798-0858
Fax 626-798-7385
www.Castlepress.com
richardr@castlepress.com
Spec Agr Disclosed: 09/24/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA**Great American Products Ltd. (13400)**

1661 S. Seguin
 New Braunfels, TX 78130
 Mr. Wally Gullick
 Phone 830-620-4400 3023
 Fax 830-620-8430
 www.Gap1.com
 wally@gap1.com
 Spec Agr Disclosed: 08/23/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)

Greek 101/Campus T-shirt (27819)

646 Sawmill River Road
 Yonkers, NY 10710
 Mr. Jim Levi
 Phone 914-476-6700 106
 Fax 914-476-4333
 www.Greek101.com
 jim@greek101.com
 Spec Agr Disclosed: 06/27/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Gregory Morris Inc. (40886)

2311 Overland Ave.
 Los Angeles, CA 90064
 Mr Greg Morris
 Phone 818-517-1612
 Fax 650-745-3204
 srg94305@sbcglobal.net
 Spec Agr Disclosed: 11/16/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Grey Hunt Holdings dba GelScrubs (38950)

1100 W. Cermak 5th Floor
 Chicago, IL 60608
 Ms. Laura Arendt
 Phone 866-435-9327 211
 Fax 312-873-4429
 www.Gelscrubs.com
 larendt@gelscrubs.com
 Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01H (Men's Fashion Apparel)

Halo Branded Solutions (28486)

PO Box 657
 Sterling, IL 61081
 Ms. Stephanie Rains
 Phone 815-625-0980
 Fax 815-548-9193
 www.Leewayne.com
 stephanie.rains@leewayne.com
 Spec Agr Disclosed: 11/17/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 07B (Consumables)

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA**Harland Clarke Corp. (12107)**

2939 Miller Road
 Decatur, GA 30035
 Ms. Bonnie Owens
 Phone 770-593-5050 6115
 Fax 770-808-4910
 www.Harlandclarke.com
 bonnie.owens@harlandclarke.com
 Spec Agr Disclosed: 01/21/2011

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05B (Checks)

Hello Kitty by Top Line Scrn Printing & Embroidery (85063)

4210 L.B. McLeod Rd. Ste 109
 Orlando, FL 32811
 Mr. Mark Nelson
 Phone 407-428-9515
 Fax 407-447-9539
 www.Toplineshirts.com
 mnelson@toplineshirts.com
 Spec Agr Disclosed: 09/09/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

Herff Jones Inc. (12263)

4601 West 62nd Street
 Indianapolis, IN 46268
 Ms. Holly Strohm
 Phone 317-612-3683
 Fax 317-329-3363
 www.HerffJones.com/college
 hastrohm@herffjones.com
 Spec Agr Disclosed: 11/16/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)

Hillerich & Bradsby Co. (18521)

800 West Main Street
 Louisville, KY 40202
 Mr. Justin Seamon
 Phone 502-588-7269
 Fax 502-588-7299
 www.Sluggergifts.com
 justin.seamon@slugger.com
 Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Hobrecht Sports Art LLC (81578)

350 N. Coast Highway
 Laguan Beach, CA 92651
 Mr. Joe Moeller
 Phone 949 945 3283
 Fax
 www.Hobrecht.com
 jmoeller32@gmail.com
 Spec Agr Disclosed: 04/08/2011

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

05E (Publishing)

Holloway Sportswear Inc. (11789)

PO Box 4489
 Sidney, OH 45365-4489
 Ms. Beth Russell
 Phone 937-497-7575 256
 Fax 937-497-7337
 www.Hollowayusa.com
 beth.russell@hollowayusa.com
 Spec Agr Disclosed: 05/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance
 Apparel)
 02C (Personal Accessories)
 03A (Domestics)
 06A (Sports Equipment)

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Licensees

Licensed as of 12/2011

UCLA**Hunter Mfg. LLP (11518)**

201 West Loudon Avenue
Lexington, KY 40508
Ms. Shannon Hisle
Phone 859-254-7573 3024
Fax 859-254-7614
www.HunterMfg.com
shannon.hisle@huntermfg.com
Spec Agr Disclosed: 01/31/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
07D (Infant Products)

I.D. Me Promotions LLC (80325)

18401 Burbank Blvd., Ste. 116
Tarzana, CA 91356
Mr. Neil Levitt
Phone 818-774-9500
Fax 818-774-9510
www.ldmepromotions.com
neil@ldmepromotions.com
Spec Agr Disclosed: 10/20/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

iFanatic LLC (60585)

119 Forrest Lane
Swedesboro, NJ 08085
Mr. Darryl W. Shorter
Phone 856-217-4063
Fax 919-869-2326
www.I-fanatic.com
dshorter@i-fanatic.com
Spec Agr Disclosed: 08/11/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)
07H (Media Players & Content)

Iron Stop (52895)

3917 Morse St. Suite 216
Denton, TX 76208
Ms. Lora Gleaton
Phone 940-484-9533
Fax 972-692-5278
www.Ironstop.com
lora@ironstop.com
Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

J America (14278)

445 Van Riper Road
Fowlerville, MI 48836
Ms. Melissa Shears
Phone 517-655-8800 115
Fax 517-655-8801
www.J-america.com
mshears@jamericaretail.com
Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

J2 Licensing Ltd. (42906)

351 Executive Drive
Troy, MI 48083
Mr. John Debay
Phone 248-577-1100
Fax 248-577-1101
john@j2licensing.com
Spec Agr Disclosed: 10/27/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)

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Licensees

Licensed as of 12/2011

UCLA**Jack Guttman Inc. dba Bakery Crafts
(16469)**

9300 Allen Rd.
West Chester, OH 45071
Ms. Nicci Henry
Phone 513-881-4161
Fax 513-942-3835
www.Bakerycrafts.com
nhenry@bkrycft.com
Spec Agr Disclosed: 03/21/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
07B (Consumables)

Jack Nadel International (45873)

9950 Jefferson Blvd.
Culver City, CA 90232
Mr. Robert Kritzler
Phone 310-815-2602
Fax 310-815-2695
www.Nadel.com
bobk@nadel.com
Spec Agr Disclosed: 12/20/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

**JanSport a division of VF Outdoor Inc.
(11946)**

PO Box 1817
Appleton, WI 54912-1817
Ms. Dawn Brown
Phone 920-735-1918
Fax 920-831-7743
www.Jansport.com
dawn_brown@vfc.com
Spec Agr Disclosed: 07/26/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
06A (Sports Equipment)

Jardine Associates (44516)

200 Compass Circle
North Kingstown, RI 02852
Ms. Susan Kemble
Phone 401-667-3800 117
Fax 401-667-3818
www.Jardineassociates.com
susank@jardineassociates.net
Spec Agr Disclosed: 10/31/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
07B (Consumables)
07C (Health/Beauty)
07E (Footwear)

**Jones & Mitchell Sportswear Inc.
(11541)**

11880 College Blvd. Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 07/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 10/06/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

02A (Jewelry)
02B (Class Rings)
03C (Office Products)
05A (Stationery)
05D (School Supplies)

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Licensees

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UCLA**Joy To The World Collectibles Inc. (41014)**

234 Morrell Road #314
 Knoxville, TN 37919
 Ms. Lisa Kelecheva
 Phone 888-367-5889
 Fax 865-470-7139
 www.Joytotheworldonline.com
 jttwcoll@aol.com
 Spec Agr Disclosed: 10/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

Jumpin Jammerz/AZ (86850)

2406 South 24th Street
 Unit C120
 Phoenix, AZ 85034
 Mr. Daniel Stone
 Phone 512-698-4810
 Fax
 www.Jumpinjammerz.com
 dan@jumpinjammerz.com
 Spec Agr Disclosed: 05/24/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct

Product Categories

01G (Youth Apparel)
 01K (Men's/Unisex Loungewear & Sleepwear)

K & M/Nordic Co. (12397)

5 Tripps Lane
 Riverside, RI 02915
 Ms. Sandy Martin
 Phone 401-431-9299 103
 Fax 401-431-0666
 www.Nordiccompanyinc.com
 licensing@nordiccompanyinc.com
 Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)

Ketch the Spirit LLC (70314)

2633 McKinney Ave #130-409
 Dallas, TX 75204
 Ms. Callie Ketchum
 Phone 214-850-0185
 Fax 214-965-0980
 www.Ketchthespirit.com
 Callie.Ketchum@gmail.com
 Spec Agr Disclosed: 12/30/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Related Retail/Direct

Product Categories

01I (Women's Apparel)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone 864-587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 05E (Publishing)

Kolder Incorporated (11793)

PO Box 100
 Edinburg, TX 78540
 Mr. Ryan Meyers
 Phone 956-381-9851 2838
 Fax 956-287-0254
 www.Kolder.com
 ryan@kolder.com
 Spec Agr Disclosed: 05/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 12/2011

UCLA

Kotis Design LLC (54283)

2101 N 34TH St. Suite 200
Seattle, WA 98008
Ms. Gini Mattingly
Phone 206-466-1800
Fax 206-466-1801
www.Kotisdesign.com
licensing@kotisdesign.com
Spec Agr Disclosed: 07/21/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)

LAD Apparel (88841)

1014 N. Lincoln St.
Burbank, CA 91506
Ms. Lusine Mkrtyan
Phone 818-381-6346
Fax 818-558-3743
www.Simplysporti.com
lusine@simplysporti.com
Spec Agr Disclosed: 03/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01I (Women's Apparel)

Lakeshirts Inc. dba Blue 84 (11808)

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065 3016
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 04/02/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)

Lamp In A Box LLC (82744)

3828 Clarington Ave
Culver City, CA 90232
Mr. Daniel Cytrynowicz
Phone 310-838-8844
Fax 310-838-4786
berisa@pacbell.net
Spec Agr Disclosed: 03/28/2011

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier

Product Categories

03B (Furniture/Furnishings)

Lasting Impression Promotional Products (80327)

1902 Westwood Blvd. #211
Los Angeles, CA 90025
Minority/Woman Owned
Ms. Nancy Pomerantz
Phone 310-234-3404
Fax 310-234-2406
www.Promoparadise.com
chris@promoparadise.com
Spec Agr Disclosed: 11/11/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
Bridgeport, PA 19405
Ms. Gina McShane
Phone 610-272-7575 233
Fax 610-272-9175
www.Leaguecollegiatewear.com
gina@4league.com
Spec Agr Disclosed: 10/15/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

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Licensees

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UCLA

Legacy Athletic (14000)

300 Fame Ave.
Hanover, PA 17331
Ms. Angie Muller
Phone 717-630-0892 131
Fax 717-630-0827
www.Legacyathletic.com
amuller@legacycaps.com
Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

Limited Brands Inc. dba Victoria's Secret PINK (64268)

4 Limited Parkway
Reynoldsburg, OH 43068
Mrs. Sarah Sylvester
Phone 212-424-0467
Fax
www.victoriasssecret.com
ssylvester@victoria.com
Disclosed: 03/11/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
05E (Publishing)

Little Earth Productions Inc (72296)

2400 Josephine Street
Pittsburgh, PA 15203
Mrs. Joyce Vollmer
Phone 412-471-0909 129
Fax 412-471-0910
www.Littleearth.com
joyce@littleearth.com
Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
04C (Signage Products)
05A (Stationery)

Logo Chair Inc. (36683)

117 Southeast Parkway
Franklin, TN 37064
Ms. Shannon O'Dell
Phone 615-261-2100 224
Fax 615-261-2101
www.Logochairs.com
shannon@logochairs.com
Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

Manhattan Stitching Company (81660)

1069 N. Aviation Blvd.
Manhattan Beach, CA 90266
Mr. Cory Jachnuk
Phone 310-376-2570
Fax 310-379-2097
www.Manhattanstitching.com
cory@manhattanstitching.com
Spec Agr Disclosed: 06/06/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA

Marketing Results Ltd. (52940)

3985 Groves Road
Columbus, OH 43232
Mr. Jerry Sommers
Phone 614-575-9300
Fax 614-575-9390
jsomm13@aol.com
Spec Agr Disclosed: 10/18/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Mascot Books Inc (50037)

560 Herndon Parkway
Suite120
Herndon, VA 20170
Ms. Sue Page
Phone 703-437-3584
Fax 703-437-3554
www.Mascotbooks.com
sue@mascotbooks.com
Spec Agr Disclosed: 03/01/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Specialty Mass

Product Categories

05E (Publishing)
07H (Media Players & Content)

Mascot Factory (62517)

4376 LB McLeod Rd
Orlando, FL 32811
Mr. Benjamin Lee
Phone 321-281-4450
Fax 407-386-6968
www.Mascotfactory.com
ben@mascotfactory.com
Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
04E (Holiday Accessories)
06C (Toys)
07D (Infant Products)

McSteven's Inc. (52468)

5600 NE 88th Street
Vancouver, WA 98665
Mr. Alex Pava
Phone 360-944-5788
Fax 360-944-1302
www.Mcstevens.com
alex@mcstevens.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories

07B (Consumables)

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Ms. Cheryl Wills
Phone 334-448-0708 152
Fax 334-664-0022
www.Memorycompany.com
cwills@memorycompany.com
Spec Agr Disclosed: 05/09/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)

Merge Left Inc. (14539)

17101 East Ohio Drive
Aurora, CO 80017
Ms. Brady Riney
Phone 303-597-0206 3155
Fax 303-597-0212
www.Mergeleft.com
briney@imperialheadwear.com
Spec Agr Disclosed: 05/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)

UCLA

Meyer Performance Composites (83297)

1232 Kendi Lane
Fallbrook, CA 92028
Mr. Jeffrey Meyer
Phone 760-731-7541
Fax
jzmeyer717@yahoo.com
Spec Agr Disclosed: 09/02/2011

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06A (Sports Equipment)

Michaelson Entertainment (49393)

36 Cabrillo Terrace
Aliso Viego, CA 92656
Mr. Brad Epstein
Phone 949-916-0575
Fax 949-916-0574
www.Michaelsonentertainment.com
brad@michaelsonentertainment.com
Spec Agr Disclosed: 09/26/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
06C (Toys)

Midwest College Mktg Group Inc. (15050)

400 North Main Street
Chelsea, MI 48118
Ms. Kim Brown
Phone 734-433-5444 105
Fax 734-433-5466
www.Mcmgroup.net
kbrown@mcmgroup.net
Spec Agr Disclosed: 08/08/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)

Milliken & Company (32234)

920 Milliken Road M-620
Spartanburg, SC 29303
Mr. Robin Bishop
Phone 864-503-6103
Fax 864-503-6154
www.Milliken.com
robin.bishop@milliken.com
Spec Agr Disclosed: 04/04/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)

Miner's Den Inc. (81950)

3417 Rochester Rd
Royal Oak, MI 48073
Mr. David Schowalter
Phone 248-585-6950
Fax 248-585-4070
www.Minersden.com
dave@minersden.com
Spec Agr Disclosed: 11/03/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier

Product Categories

02A (Jewelry)

Licensees

Licensed as of 12/2011

UCLA

MJ Soffe LLC (11553)

#1 Soffe Dr.
Fayetteville, NC 28312
Mr. Jay Williams
Phone 910-483-2500 6231
Fax 910-483-7406
www.Mjsoffe.com
jay.williams@mjsoffe.com
Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
05E (Publishing)

Mod Enterprises LLC (84876)

30025 Alicia Parkway #202
Laguna Niguel, CA 92677
Ms. Tina Murphy-Ryan
Phone 949-249-0405
Fax 949-249-0484
www.Howdoyourrankgame.com
tmrmodenterprises@gmail.com
Spec Agr Disclosed: 09/05/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

MP Direct Inc. (43715)

4800 126th Ave. N
Clearwater, FL 33762
Ms. Michelle Uraco
Phone 727-572-8443 8002
Fax 727-573-4814
www.Suntime.com
michelleu@mpline.com
Spec Agr Disclosed: 07/20/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Mr. Bar-B-Q Inc. (74961)

445 Winding Rd.
Old Bethpage, NY 11804
Mr. Drew Sfugaras
Phone 516-752-0670
Fax 866-386-6053
www.Mrbarbq.com
drew@mrbbarbq.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Mundi/Westport Corporation (12834)

PO Box 2002
Pine Brook, NJ 07058-2002
Ms. Barbara Martino
Phone 973-575-0110 287
Fax 973-575-3319
www.Mundiwestport.com
bmartino@mundiwestport.com
Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020 256
Fax 631-435-8018
www.Mvsport.com
ellen@wpmv.com
Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Licensees

Licensed as of 12/2011

UCLA

MVP Pics (56383)

1941 Highway 86
 Millford, IA 51351
 Mr. Jim Nodland
 Phone 877-337-8119 131
 Fax 712-337-0184
 www.Mvppics.com
 jimnod@prairierose.com
 Spec Agr Disclosed: 01/07/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

New Agenda (13507)

5320 Rusche Drive
 Comstock Park, MI 49321
 Ms. Katie Crowley
 Phone 616-785-9091 224
 Fax 616-785-9312
 www.Perrinwear.com
 kcrowley@perrinwear.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
 Buffalo, NY 14202
 Mr. Stuart Domanowski
 Phone 716-604-9000 1327
 Fax 716-604-9127
 www.Neweracap.com
 stuart.domanowski@neweracap.com
 Spec Agr Disclosed: 11/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 05E (Publishing)

New Thermo Serv Ltd. (44139)

3901 Pipestone Road
 Dallas, TX 75212
 Ms. Marci Orr
 Phone 214-631-0307 7391
 Fax 214-631-0566
 www.Thermoserv.com
 morr@thermoserv.com
 Spec Agr Disclosed: 10/10/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03C (Office Products)
 03D (Housewares)

NG Sports LLC (91748)

700 Emerson St.
 Palo Alto, CA 94301
 Ms. Anne-Marie Napolitano
 Phone 650-279-1342
 Fax
 www.Zumosports.com
 annemarie@zumousa.com
 Spec Agr Disclosed: 09/26/2011

Distribution Channel(s)

Related Retail/Direct
 Restricted Channel

Product Categories

01H (Men's Fashion Apparel)

Licensees

Licensed as of 12/2011

UCLA

Northwest Company LLC-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-484-1400
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 10/31/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05E (Publishing)
07D (Infant Products)

Ouray Sportswear LLC (44006)

1201 W. Mansfield Ave
Englewood, CO 80110
Ms. Christina Comerford
Phone 303-789-4035
Fax 303-789-9923
www.Ouraysportswear.com
christinac@ouraysportswear.com
Spec Agr Disclosed: 10/03/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Party Animal - The (13206)

909 Crocker Road
Westlake, OH 44145
Mr. Jim Cantrall
Phone 440-471-1030
Fax 440-471-1039
www.Partyanimalinc.com
swansonj@partyanimalinc.com
Spec Agr Disclosed: 10/21/2011

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04B (Collectibles)
04C (Signage Products)

Outdoor Cap Company Inc. (13035)

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-273-5870 1185
Fax 479-273-2658
www.Outdoorcap.com
chuck.coleman@outdoorcap.com
Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 10/17/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Licensees

Licensed as of 12/2011

UCLA

Patch Products Inc. (40061)

1400 E. Inman Pkwy.
 Beloit, WI 53511
 Mr. Dan Rolfs
 Phone 608-362-6896 238
 Fax 608-362-8178
 www.Patchproducts.com
 danr@patchproducts.com
 Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)
 06D (Games)

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05E (Publishing)

Product Categories

06A (Sports Equipment)
 06B (Balls)

Photo File Inc. (14743)

333 North Bedford Rd. Suite #130
 Mt. Kisco, NY 10549
 Mr. Peter Toriello
 Phone 914-375-6000 630
 Fax 914-375-6009
 www.Photofile.com
 ptoriello@photofile.com
 Spec Agr Disclosed: 10/10/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 04B (Collectibles)
 05E (Publishing)

Pine Decals (11631)

14824 W. 117th St.
 Olathe, KS 66062
 Mr. Rob Mitchell
 Phone 913-791-0164 103
 Fax 913-780-3236
 www.Pinedecals.com
 pinesales@ppsinc.com
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

Patina Products (71445)

4303 Huasna Rd.
 Arroya Grande, CA 93420
 Mr. John Waterman
 Phone 805-474-1354 204
 Fax 805-474-1351
 www.Patinaproducts.com
 john@patinaproducts.com
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Perfect Timing Inc. (14737)

N19 W 23993 Ridegiew Parkway West
 Waukesha, WI 95354
 Mr. Rob Grady
 Phone 614-989-9698
 Fax 262 523-2889
 www.Jfturner.com
 rgrady@perfecttimingbrands.com
 Spec Agr Disclosed: 04/25/2011

Picnic Time Inc. (62319)

5131 Maureen Lane
 Moorpark, CA 93021
 Ms. Tiffany Brewer
 Phone 805-529-7400 344
 Fax 805-529-7474
 www.Picnictime.com
 tiffany@picnictime.com
 Spec Agr Disclosed: 09/30/2011

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA**Ping (24374)**

2201 West Desert Cove
Phoenix, AZ 85029
Mr. Patrick Brown
Phone 602-687-5809 1309
Fax 602-687-5040
www.Pinggolf.com
patrickb@ping.com
Spec Agr Disclosed: 08/02/2011

Distribution Channel(s)

Restricted Channel

Product Categories

06A (Sports Equipment)

Plushland Inc. (71522)

308 South Alameda Street
Los Angeles, CA 90013
Mr. Sean Sun
Phone 213-626-2292 107
Fax 213-626-7256
www.Plushland.com
sean@plushland.com
Spec Agr Disclosed: 09/23/2011

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Premier Agendas Inc. (50114)

2000 Kentucky Street
Bellingham, WA 98229
Ms Tara Bishop
Phone 800-536-2959 5637
Fax 360-756-5544
www.Premier.us
tbishop@schoolspecialty.com
Spec Agr Disclosed: 08/10/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

05C (Paper Products)
05D (School Supplies)
05E (Publishing)

ProMark Emblems dba Team ProMark (28964)

14052 Valley Drive
Longmont, CO 80504
Ms. Margo Taylor
Phone 303-926-1328 105
Fax 303-926-1450
www.Teampromark.com
margo@teampromark.com
Spec Agr Disclosed: 05/30/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
05A (Stationery)

Promotional Ideas (80631)

13139 Psomas Way
Los Angeles, CA 90066
Mr. Michael Malconian
Phone 310-391-9826
Fax 310-398-6509
www.Promoplace.com
promo.ideas@verizon.net
Spec Agr Disclosed: 09/11/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Pure Country Inc. (15637)

PO Box 407
Lynn, NC 28750
Ms. Kathy Searcy
Phone 828-859-9916 306
Fax 828-859-2775
www.Purecountry.com
kathys@purecountry.com
Spec Agr Disclosed: 07/06/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
03A (Domestics)

Quick Draw! (80333)

2244 Federal Avenue
Los Angeles, CA 90064
Mr. Ken Anderson
Phone 310-477-6770
Fax 310-477-6760
www.Quickdraw1.com
ken@quickdraw1.com
Spec Agr Disclosed: 09/30/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

UCLA

R & D Specialty Company Inc. (12628)

2903 Saturn Street Suite C
Brea, CA 92821
Ms. Connie Boettner
Phone 714-985-0270 110
Fax 714-985-0290
www.Rdspecialty.com
connie@rdspecialty.com
Spec Agr Disclosed: 11/17/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)
07B (Consumables)
07D (Infant Products)

Rainbow Sandals (77444)

900 Calle Negocio
San Clemente, CA 92673
Ms. Shannon Ruiz
Phone 800-899-7901 242
Fax 949-276-5728
www.Rainbowsandals.com
shannon@rainbowsandals.com
Spec Agr Disclosed: 09/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

Rawlings Sporting Goods (14565)

510 Maryville University Dr. Suite 110
St. Louis, MO 63141
Mr. Brock Lord
Phone 314-819-2924
Fax 888-284-3498
www.Licensedproducts.com
Brock.Lord@licensedproducts.com
Spec Agr Disclosed: 03/31/2011

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06B (Balls)
06D (Games)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 01/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

07D (Infant Products)
07E (Footwear)

Rhode Island Novelty (14256)

5 Industrial Road
Cumberland, RI 02864
Mr. Ed Cucca
Phone 401-335-3300
Fax 401-335-3310
www.Rinovelty.com
ecucca@rinovelty.com
Spec Agr Disclosed: 06/21/2011

Distribution Channel(s)

Amusement Park

Product Categories

06B (Balls)

Richardson Sports Inc. (13613)

PO Box 2440
Eugene, OR 97402-0327
Mr. Kelly Richardson
Phone 541-687-1818
Fax 541-687-1130
www.Richardsoncap.com
craigo@richardsoncap.com
Spec Agr Disclosed: 08/25/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01N (Men's/Unisex Structured Closed
Back Headwear)

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA**Rico Industries/Tag Express (11709)**

7000 N. Austin Avenue
Niles, IL 60714
Mr. Bernie Schack
Phone 312-427-0313
Fax 312-427-1887
www.Ricoinc.com
bernies@ricoinc.com
Spec Agr Disclosed: 10/14/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
05D (School Supplies)
06C (Toys)
06D (Games)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone 773-794-1994
Fax 773-794-1108
www.Riddell.com
kdraznik@riddellsports.com
Spec Agr Disclosed: 04/26/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

Riptide Water (87243)

5512 Business Dr.
Wilmington, NC 28405
Mr. Rick Bienwiler
Phone 404-441-1766
Fax 800-997-9076
www.Riptidewater.com
rick@riptidewater.com
Spec Agr Disclosed: 10/05/2010

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores

Product Categories

07B (Consumables)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Rd.
Martinsburg, PA 16662
Mr. Eric Sailer
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
esailer@roaringspring.com
Spec Agr Disclosed: 11/02/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

R-Text Enterprises Ltd. (38784)

SC Building 2/F 62 West 4th Ave.
Vancouver, BC V5Y 1G3
Mr. Bill Miller
Phone 604-707-1037
Fax 604-872-8268
www.Rtext.com
bill@klutchapparel.com
Spec Agr Disclosed: 10/22/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)

Russell Brands LLC (11533)

One Fruit of the Loom Drive P.O. Box 90015
Bowling Green, KY 42102-9015
Ms. Jamie Newberry
Phone 270-781-6400 6869
Fax 256-500-9176
www.Russellathletic.com
newberryjamie@russellcorp.com
Spec Agr Disclosed: 06/07/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Team Dealer

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
04D (Gifts & Novelties - Miscellaneous)
06B (Balls)

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA**S&R Sport (90011)**

6520 Platt Ave.
#812
West Hills, CA 91307
Ms. Lori Howell
Phone 310-781-9388 140
Fax 818-999-4541
www.Srsport.com
lori@srsport.com
Spec Agr Disclosed: 12/03/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 03/23/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

SC Sports Inc. (21951)

2369 Joslyn Court
Lake Orion, MI 48360
Mr. Kevin Aldridge
Phone 248-391-5800
Fax 248-391-5777
www.Scottish-christmas.com
kevinaldridge@scsports.us
Spec Agr Disclosed: 10/25/2011

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06C (Toys)
07B (Consumables)
07C (Health/Beauty)

Scene Weaver LLC (50287)

649 B Rosewood Drive
Columbia, SC 29201
Ms. Allison Harrison
Phone 803-252-0662 101
Fax 803-252-2396
www.Sceneweaver.com
allison@sceneweaver.com
Spec Agr Disclosed: 07/25/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
07D (Infant Products)

Scentsy Inc. (67367)

PO Box 1335
Meridian, ID 83680
Mr. Phillip E. Broadbent
Phone 208-855-5491
Fax 208-895-1270
www.Scentsy.com
pbroadbent@scentsy.com
Spec Agr Disclosed: 10/07/2011

Distribution Channel(s)

Internet/TV/Catalog

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Seasonal Designs Inc (23122)

1595 Shields Dr.
Waukegan, IL 60085
Mr. Bob Ahern
Phone 847-688-0280
Fax 847-688-0281
www.Seasonaldesigns.com
bahern@seasonaldesigns.com
Spec Agr Disclosed: 10/31/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA

Selma's Cookies Inc. (80507)

2023 Apex Court
 Apopka, FL 32703
 Ms. Selma Sayin
 Phone 407-884-9433
 Fax 407-884-6121
 www.Selmas.com
 selmas@selmas.com
 Spec Agr Disclosed: 01/05/2011

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Off-Price
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Seneca Foundry dba Designcast**Specialties (65490)**

PO BOX 365
 Webster City, IA 50595
 Mrs. Lori Mason
 Phone 515-832-2068
 Fax 515-832-2579
 www.Thegrilltopper.com
 lorim@senecafoundry.com
 Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)

Shady Peeps LLC (90836)

3007 N Delta Highway, #204
 Eugene, OR 97408
 Mr. Jason Bolt
 Phone 425-417-9583
 Fax 503-296-2545
 www.Shadypeeps.com
 jrbolt@shadypeeps.com
 Spec Agr Disclosed: 06/30/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)

Shurtape Technologies LLC (84896)

PO Box 1530
 Hickory, NC 28601
 Mr.. Roy Cox
 Phone 828-322-2700
 Fax 828-325-5949
 www.Shurtape.com
 rcox@shurtape.com
 Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05C (Paper Products)

Sideline Apparel by College Concepts (91692)

2000 River Edge Parkway
 Suite 620
 Atlanta, GA 30328
 Ms. Sonya Holmes
 Phone 770-859-1420
 Fax 770-859-1434
 www.Collegeconcepts.com
 sholmes@collegeconcepts.com
 Spec Agr Disclosed: 06/09/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price
 Specialty Mass
 Super Center/Wholesale Clubs

Product Categories

01I (Women's Apparel)
 01K (Men's/Unisex Loungewear &
 Sleepwear)

Signorelli (82740)

1909 E. 7th Place
 Los Angeles, CA 90021
 Ms. Meredith Garrett
 Phone 213-362-0800
 Fax 213-362-0807
 www.Signorellila.com
 meredith@signorellila.com
 Spec Agr Disclosed: 10/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01I (Women's Apparel)
 05E (Publishing)

Licensees

Licensed as of 12/2011

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Simply Green Solutions (80472)

1107 Fair Oaks Ave. #349
 South Pasadena, CA 91030
 Mr. Jason Kan
 Phone 626-943-2828 102
 Fax 270-574-8883
 www.Simplygreensolutions.com
 info@simplygreensolutions.com
 Spec Agr Disclosed: 10/19/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
 04D (Gifts & Novelties - Miscellaneous)

Singleton Company - The (75002)

2127 Westwood Blvd.
 Los Angeles, CA 90025
 Mr. Todd Singleton
 Phone 310-474-7053
 Fax 310-441-1723
 www.Singletonco.com
 tsingleton@singletonco.com
 Spec Agr Disclosed: 08/01/2011

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares)

Siskiyou Buckle Co. (11767)

3551 Avion Drive
 Medford, OR 97504
 Mrs. Brandy Holder
 Phone 541-858-3400
 Fax 541-858-3402
 www.Siskiyougifts.com
 brandyh@siskiyougifts.com
 Spec Agr Disclosed: 08/11/2011

Distribution Channel(s)

Amusement Park
 Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 07C (Health/Beauty)

Skinit Inc. (47197)

8969 Kenamar Dr. Suite 108
 San Diego, CA 92121
 Mrs. Antje Desalvo
 Phone 858-433-2580 7022
 Fax 858-433-2599
 www.Skinit.com
 antje.desalvo@skinit.com
 Spec Agr Disclosed: 01/26/2011

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Super Center/Wholesale Clubs

Product Categories

04A (Automobile Products)
 05A (Stationery)

Smartphones Technologies Inc. (52091)

6817 Southpoint Parkway Suite 2401
 Jacksonville, FL 32216
 Mr. Mike Merrill
 Phone 904-296-3070 26
 Fax 904-212-1188
 www.Smartphonestech.com
 mike@smartphonestech.com
 Spec Agr Disclosed: 10/04/2011

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA

Spirit Products Ltd./MA (12289)

88 Essex Street
 Haverhill, MA 01832
 Ms. Manon Camacho
 Phone 978-372-2022 119
 Fax 978-372-5399
 www.Spiritproducts.com
 mcamacho@spiritproducts.com
 Spec Agr Disclosed: 11/22/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Sports Fan Products LLC (56034)

10050 Medlock Bridge Rd. Suite 110
 Johns Creek, GA 30097
 Mr. Joel Thompson
 Phone 678-474-9901
 Fax 678-474-9983
 www.Sportsfanproducts.com
 jthompson@sportsfanproducts.com
 Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 06A (Sports Equipment)
 06D (Games)

Sports Solution LLC (32308)

PO Box 2011
 Broomfield, CO 80038-2011
 Minority/Woman Owned
 Ms. Julie Emerson
 Phone 303-466-4220
 Fax 303-466-4235
 www.Sportssolution.net
 emersonpj1@msn.com
 Spec Agr Disclosed: 10/13/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

05A (Stationery)

Sports Tissues LLC (75264)

260 Adams Blvd. 1st Floor
 Farmingdale, NY 11735
 Mr. Fred Malamud
 Phone 631-249-8324
 Fax 631-249-8328
 www.Sportstissues.com
 freddy@sportstissues.com
 Spec Agr Disclosed: 04/20/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
 05E (Publishing)
 07C (Health/Beauty)

Sportswear Inc. (78648)

2211 Elliott Avenue, Suite 601
 Seattle, WA 98121
 Ms. Maggie Fogel
 Phone 206-588-7017
 Fax 206-876-2810
 www.Prepsportswear.com
 mfogel@prepsportswear.com
 Spec Agr Disclosed: 11/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Sporty K9 Ltd. (56466)

26798 N. 73rd Way
 Scottsdale, AZ 85266
 Ms. Sharon Kelly
 Phone 480-473-0449
 Fax 480-393-7330
 www.SportyK9.com
 skelly@sportyK9.com
 Spec Agr Disclosed: 02/04/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 12/2011

UCLA

Stamps.com (55718)

12959 Coral Tree Place
Los Angeles, CA 90066-7020
Ms. Melissa Crawford
Phone 310-482-5858
Fax 310-482-5850
www.Stamps.com
mcrawford@stamps.com
Spec Agr Disclosed: 10/12/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03B (Furniture/Furnishings)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Kay Mullins
Phone 407-323-5121 113
Fax 407-321-3939
www.Stockdale.net
kay@stockdale.net
Spec Agr Disclosed: 10/13/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 08/02/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)
03A (Domestics)

Strategic Printing and Mfg. Solutions Inc. (79401)

9673 SW Tualatin-Sherwood Rd.
Tualatin, OR 97062
Mr. Randall R. Thom
Phone 503-612-9974 224
Fax 503-612-9978
www.Keyscaper.com
randy@strategic-printing.com
Spec Agr Disclosed: 11/30/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
06D (Games)

Style Pasifika International LLC (81384)

6490 W. Desert Inn Rd.
Las Vegas, NV 89146
Mr. Scott Ribeiro
Phone 702-644-9445
Fax 702-644-9446
www.Getleid.com
scott@stylepasifika.com
Spec Agr Disclosed: 01/06/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Licensees

Licensed as of 12/2011

UCLA

Tailgate + Threadless (95452)

2805 SW Snyder Blvd.
Suite 530
Ankeny, IA 50023
Mr. Steve King
Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 10/06/2010

Distribution Channel(s)

Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)

Tailgate Clothing Company dba

T-University (33309)

2805 SW Snyder Blvd. Suite 530
Ankeny, IA 50023
Mr. Steve King
Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 11/01/2011

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

TCX LLC dba The Cotton Exchange (11647)

PO Box 825
Wendell, NC 27591
Ms. Rhonda Miller
Phone 919-365-5900 137
Fax 919-365-5999
www.Thecottonexchange.com
rmiller@cottonx.com
Spec Agr Disclosed: 03/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Team Athletics (66180)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700 3076
Fax 646-364-9755
www.Outerstuff.com
masssubmissions@outerstuff.com
Spec Agr Disclosed: 10/17/2011

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business Park
Edison, NJ 08837
Mr. Matt Katz
Phone 732-967-1177 215
Fax 732-967-9518
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)

Team Dynamics (11581)

151 Collier Drive
Doylestown, OH 44230-1208
Ms. Joan Martin
Phone 330-658-4300
Fax 330-658-5544
www.Gamefaces.com
joan@gamefaces.com
Spec Agr Disclosed: 05/12/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

UCLA

Team Edition Apparel Inc. (11613)

4208 19th St Court East
 Bradenton, FL 34208
 Ms. Sarah Coker
 Phone 941-747-5300
 Fax 941-747-9575
 scoker@teamedition.com
 Spec Agr Disclosed: 01/10/2011

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Team Effort Inc. (12168)

PO Box 243
 Clarion, IA 50525
 Ms. Jennifer Campbell
 Phone 515-532-6161
 Fax 515-532-3416
 www.Teameffort.com
 Jennifer.campbell@teameffort.com
 Spec Agr Disclosed: 04/21/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 06A (Sports Equipment)

Team Golf (22762)

2639 Electronics Ln Suite 105
 Dallas, TX 75220
 Ms. Alisa Stitt
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 astitt@alumnigolf.com
 Spec Agr Disclosed: 10/31/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)

Ted Crane - Artist (13236)

2950 Airway Ste. A-5
 Costa Mesa, CA 92626
 Mr. Ted Crane
 Phone 714-546-1111
 Fax 714-546-0212
 www.Diplomartworks.com
 tedcraneartist@tedcraneartist.com
 Spec Agr Disclosed: 12/21/2010

Distribution Channel(s)

Campus/Local Channel

Product Categories

03C (Office Products)
 05E (Publishing)

TEI (71734)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Tervis Tumbler Company (12233)

201 Triple Diamond Blvd.
 North Venice, FL 34275
 Ms. Lola Pringle
 Phone 941-966-2114 1421
 Fax 941-441-2308
 www.Tervis.com
 lpringle@tervis.com
 Spec Agr Disclosed: 11/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)
 05E (Publishing)

Licensees

Licensed as of 12/2011

UCLA

Third Street Sportswear (11659)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Becky Thomas
 Phone 800-538-1059
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 becky@thirdstreetsportswear.com
 Spec Agr Disclosed: 02/18/2011

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Tiedman & Formby Vintage Athletic Co. (78212)

266 Canon View Road
 Boulder, CO 80302
 Mr. Craig Tiedman
 Phone 202-550-0616
 Fax 202-330-5947
 ctiedman@tfvintage.com
 Spec Agr Disclosed: 07/06/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog

Product Categories

01H (Men's Fashion Apparel)

TLC Sportswear Inc. (14202)

3619 Old Conejo Rd
 Newbury Park, CA 91320
 Ms. Pam Castro
 Phone 805-375-2494
 Fax 805-375-2491
 www.Tlcsportswear.com
 pam@tlcsportswear.com
 Spec Agr Disclosed: 06/29/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

To The Game LLC (11499)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keeli.floyd@2thegame.com
 Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 03/22/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 05E (Publishing)

Topsox (11759)

PO Box 7128
 High Point, NC 27264-7128
 Ms. Effie Atwell
 Phone 336-887-8877 106
 Fax 336-887-2725
 www.Topsox.com
 eatwell@topsox.com
 Spec Agr Disclosed: 12/15/2010

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

UCLA

Toy Factory LLC (47390)

1235 Gemblar
San Antonio, TX 78219
Ms. Amy Hoffman
Phone 210-304-7614 7614
Fax 210-467-3184
www.Thetoyfactory.biz
amyh@thetoyfactory.biz
Spec Agr Disclosed: 07/07/2011

Distribution Channel(s)

Amusement Park
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Trends International LLC (45751)

5188 West 74th Street
Indianapolis, IN 46268
Mr. Paul Beck
Phone 317-388-4041
Fax 317-388-1414
www.Trendsinternational.com
pbeck@trendsinternational.com
Spec Agr Disclosed: 01/24/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

TruWest Inc. (87914)

PO Box 1855
Huntington Beach, CA 92647
Ms. Lee Westwell
Phone 714-895-2444
Fax 714-891-0551
www.Truwest.com
lw@truwest.com
Spec Agr Disclosed: 10/26/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

T-Shirt International Inc. (12053)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905 115
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 11/13/2011

Distribution Channel(s)

Amusement Park
Grocery/Drug/Convenience Stores
Off-Price
Specialty Mass
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)

Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 02/20/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

UFS/Third Street Sportswear (31536)

PO Box 145
Ozark, MO 65721-0145
Ms. Jennifer Gibson
Phone 417-485-3881
Fax 417-485-8995
jennifer@thirdstreetsportswear.com
Spec Agr Disclosed: 04/08/2010

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

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Licensees

Licensed as of 12/2011

UCLA**Under Armour by Gear For Sports
(61528)**

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/24/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01I (Women's Apparel)
01L (Men's/Unisex Performance
Apparel)

**University Blanket & Flag Corp
(12511)**

1111 Orange Ave. Suite C
Coronado, CA 92118-3432
Mr. Bradley Gerbel
Phone 619-435-4100 14
Fax 619-437-0226
www.Ubflag.com
bgerbel@ubflag.com
Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04A (Automobile Products)
04C (Signage Products)

U-Trau Inc. (11784)

11720 East 49th Avenue
Denver, CO 80239
Ms. Becky Alarid
Phone 303-375-9620
Fax 303-375-0815
www.Utrau.com
becky@utrau.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear &
Sleepwear)

Vacumi Inc. (69087)

3941 Park Dr. Ste. 20-291
El Dorado Hills, CA 95762
Mr. Michael Valencia
Phone 916-933-8957
Fax 916-244-0542
www.Playerspack.com
michael.valencia@vacumi.com
Spec Agr Disclosed: 03/30/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct

Product Categories

02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)

Vantage Custom Classics (15168)

100 Vantage Drive
Avenel, NJ 07001
Ms. Marie Augustyn
Phone 732-340-3000 5526
Fax 732-340-5850
www.Vantageapparel.com
mariea@vantageapparel.com
Spec Agr Disclosed: 05/17/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)

Vesi Inc. (13740)

16 Tech View Pl.
Cincinnati, OH 45215
Ms. Sue Visconti
Phone 513-563-6002 124
Fax 513-563-6692
www.Vesiinc.com
svisconti@vesiinc.com
Spec Agr Disclosed: 07/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA**Victoria's Secret by 5th & Ocean (71986)**

590 West 83rd Street
Hialeah, FL 33014
Minority/Woman Owned
Ms. Susej Perez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
melanyl@5thocean.com
Spec Agr Disclosed: 07/11/2011

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)
05E (Publishing)

Victoria's Secret by Jones & Mitchell Sportswear (71152)

11880 College Blvd., Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 03/03/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)
03A (Domestics)
05E (Publishing)

Victoria's Secret by New Era Cap Co. Inc. (84188)

160 Delaware Avenue
Buffalo, NY 14202
Mr. Stuart Domanowski
Phone 716-604-9000 1327
Fax 716-604-9127
www.Neweracap.com
stuart.domanowski@neweracap.com
Spec Agr Disclosed: 06/10/2011

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)

Vineyard Vines LLC (56803)

37 Brown House Rd.
Stamford, CT 06902
Mr. Tim Sears
Phone 800-892-4982
Fax 203-252-2833
www.Vineyardvines.com
tsears@vineyardvines.com
Spec Agr Disclosed: 07/08/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog
Related Retail/Direct

Product Categories

01M (Clothing Accessories)
02C (Personal Accessories)
07E (Footwear)

Virginia Diner Inc. (78474)

322 West Main St.
Wakefield, VA 23888
Mr. Scott Stephens
Phone 757-899-6213
Fax 757-899-2281
www.Vadiner.com
sstephens@vadiner.com
Spec Agr Disclosed: 09/28/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

Visionary Moments LLC (82948)

2588 Oak Rd. #238
Walnut Creek, CA 94597
Mr. Josh Altieri
Phone 415-298-3243
Fax 925-934-8277
www.Visionarymoments.com
josh@visionarymoments.com
Spec Agr Disclosed: 03/16/2011

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel

Product Categories

03B (Furniture/Furnishings)

Wessco International (88230)

11400 W. Olympic Blvd.
Suite 450
West Los Angeles, CA 90064
Mr. Tony Bregman
Phone 310-477-4272
Fax
tony@wessco.net
Spec Agr Disclosed: 08/30/2010

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA**Wideworld Sportswear (11685)**

13904 Equitable Rd
Cerritos, CA 90703
Ms. Jeanette Quiroz
Phone 562-229-0039 202
Fax 562-229-0313
jeanette@wwsportswear.com
Spec Agr Disclosed: 06/16/2011

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)

Wild Sales LLC (52491)

17401 Tiller Court Suite A
Westfield, IN 46074
Mrs. Kelly Johnson
Phone 317-804-9160
Fax 317-804-9159
www.Wildsales.com
kjohnson@wildsales.com
Spec Agr Disclosed: 02/03/2011

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
06D (Games)

Willamette Team Sports (94538)

10234 SW Park Way
Portland, OR 97225
Mr. Curtis Taylor
Phone 503-292-2346
Fax 503-292-2530
www.Jdpence.com
curtis@jdpence.com
Spec Agr Disclosed: 09/30/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01H (Men's Fashion Apparel)
04D (Gifts & Novelties - Miscellaneous)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 04/28/2011

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)
07C (Health/Beauty)
07D (Infant Products)

Winning Streak Sports LLC (29679)

9821 Widmer Road
Lenexa, KS 66215
Ms. Jessica DeGregorio
Phone 913-768-8868
Fax 913-322-1418
www.Wssdecor.com
jdegregorio@wssdecor.com
Spec Agr Disclosed: 04/11/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA

Zephyr Graf-X (13475)

5443 Earhart Road
 Loveland, CO 80538
 Mr. Jas Kasten
 Phone 970-663-3242
 Fax 970-663-7695
 www.Zhats.com
 jkasten@zhats.com
 Spec Agr Disclosed: 06/28/2011

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Co-Branded Program (7.0%)

Disney by New Era Cap Co. Inc. (88345)

160 Delaware Ave.
 Buffalo, NY 14202
 Ms. Lauren Hartmayer
 Phone 716-604-9000 1185
 Fax 716-604-9127
 www.Neweracap.com
 necollege@neweracap.com
 Spec Agr Disclosed: 06/22/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

NCAA Division I Champions -

Other Sports

Box Seat Clothing Company (11616)

5245 Commonwealth Ave.
 Jacksonville, FL 32254
 Ms. Caitlin Norgard
 Phone 904-271-4172
 Fax 850-254-9893
 www.Ruppshirts.com
 cnorgard@boxseatclothing.com
 Spec Agr Disclosed: 08/23/2010

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)

NCAA DI-M Baseball Champions

Cutter & Buck (29578)

701 North 34th Street - Suite 400
 Seattle, WA 98103
 Ms. Erika Dahring
 Phone 206-428-5708
 Fax 206-830-6217
 www.Cutterbuck.com
 Erika.Dahring@cutterbuck.com
 Spec Agr Disclosed: 12/21/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)

NCAA DI-W Softball Champions

Collegiate Pacific Co. (11654)

PO Box 300
 Roanoke, VA 24002
 Ms. Linda Reich
 Phone 540-981-0281
 Fax 540-981-0337
 www.Collegiatepacific.com
 linda.reich@collegiatepacific.com
 Spec Agr Disclosed: 11/01/2011

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Pac-12 Conference

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA**Ultimate Athletic (14653)**

6130 NW Bell Road
 Parkville, MO 64152
 Mr. John Doole
 Phone 816-587-8833
 Fax 816-584-0424
 www.Ultimateathletic.com
 jdoolep@aol.com
 Spec Agr Disclosed: 09/20/2011

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)

Exclusive Mass Program**Campus Drive Inc. (58475)**

PO Box 8248
 Missoula, MT 59807
 Ms. Lindsey Holst
 Phone 406-531-7689
 Fax 406-830-3084
 lindsey@campusdrive.com
 Spec Agr Disclosed: 11/02/2011

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone 864-587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 08/03/2011

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Special Projects**EA Mobile Football (68552)**

5510 Lincoln Blvd.
 Playa Vista, CA 90094
 Mr. Ryan Winterholler
 Phone 310-754-7330
 Fax 310-754-7701
 rwinterholler@ea.com
 Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

None Specified

Product Categories

07A (Video Games)

EA Sports Basketball (34123)

4330 Sanderson Way
 Burnaby, BC V5G 4X1
 Mr. Sean O'Brien
 Phone 604-456-3998
 Fax 604-456-5015
 www.Easports.com
 seanobrien@ea.com
 Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

07A (Video Games)

EA Sports Football (34122)

1950 Summit Park Drive
 Orlando, FL 32810
 Mr. Michael Weisbecker
 Phone 407-386-5396
 Fax 407-386-5600
 www.Easports.com
 NCAA-CLC@ea.com
 Spec Agr Disclosed: 05/05/2000

Distribution Channel(s)

Related Retail/Direct
 Specialty Mass
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

05E (Publishing)
 07A (Video Games)

Upper Deck Company Inc. (16726)

2251 Rutherford Road
 Carlsbad, CA 92008
 Mr. Jason Masherah
 Phone 760-929-3409
 Fax 760-929-6547
 www.Upperdeck.com
 jason_masherah@upperdeck.com
 Spec Agr Disclosed: 04/22/2010

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)

Special Rate Program

12/1/2011 8:28:14PM

Licensees

Licensed as of 12/2011

UCLA**Team Beans LLC (35316)**

115 Fieldcrest Ave. Raritan Center Business
Park
Edison, NJ 08837
Mr. Matt Katz
Phone 732-967-1177 215
Fax 732-967-9518
www.Forevercollectibles.com
mkatz@forevercollectibles.com
Spec Agr Disclosed: 10/05/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Restricted Channel
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01M (Clothing Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)
06B (Balls)
07E (Footwear)

Wincraft Inc. (11514)

PO Box 888
Winona, MN 55987
Ms. Sherry Otterness
Phone 507-454-5510 6408
Fax 507-453-6780
www.Wincraft.com
sotterness@wincraft.com
Spec Agr Disclosed: 04/28/2011

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

07B (Consumables)

UCLA John Wooden Program**College Vault by Wildcat Retro
Brands LLC (74822)**

1931 Bay Street
Los Angeles, CA 90021
Ms. Cassidy Moore
Phone 323-583-4508 23
Fax 323-583-6171
www.Originalretrobrand.com
cmoore@originalretrobrand.com
Spec Agr Disclosed: 06/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

COLLEGE VAULT**College Vault by adidas Originals
(81164)**

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@adidas-group.com
Spec Agr Disclosed: 08/30/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

**College Vault by Asgard Press
(65784)**

2838 Patterson Lake Rd. #823
Pinckney, MI 48169
Ms. Bethany Stover
Phone 302-295-8992
Fax 302-295-9926
www.Asgardpress.com
thor@asgardpress.com
Spec Agr Disclosed: 02/21/2011

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05E (Publishing)

Licensees

Licensed as of 12/2011

UCLA

College Vault by Mitchell & Ness Nostalgia Co. (61593)

121 S. Broad St. 4th Floor
Philadelphia, PA 19107
Ms. Lynn Bloom
Phone 267-765-0665
Fax 215-731-0131
www.Mitchellandness.com
mannon@mitchellandness.com
Spec Agr Disclosed: 11/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

College Vault by Tailgate Clothing Co. (61591)

2805 SW Snyder Blvd #530
Ankeny, IA 50023-8404
Mr. Steve King
Phone 515-963-7903
Fax 515-963-7912
www.Tailgateclothing.com
steve@tailgateclothing.com
Spec Agr Disclosed: 02/15/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Internet/TV/Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)

College Vault by Twins Enterprise Inc. (61592)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
kevinm@nineteen47.com
Spec Agr Disclosed: 04/01/2010

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

College Vault by Whitman Publishing LLC (62647)

3101 Clairmont Rd. Ste. C
Atlanta, GA 30329
Mr. Dennis Schmidt
Phone 404-235-5315
Fax 404-214-4390
www.Whitmanbooks.com
dennis.schmidt@whitmanbooks.com
Spec Agr Disclosed: 02/01/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mass
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05E (Publishing)

College Vault by Wildcat Retro Brands LLC (74822)

1931 Bay Street
Los Angeles, CA 90021
Ms. Cassidy Moore
Phone 323-583-4508 23
Fax 323-583-6171
www.Originalretrobrand.com
cmoore@originalretrobrand.com
Spec Agr Disclosed: 06/13/2011

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

272 Licensees
271 Special Agreements
272 Disclosed