

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS
Services Committee
January 10, 2024
11:00 a.m.**

PRESENT: Pouria Abbassi, Murat Abdirash, Jackson Fletcher, Heeya Firdaus, Henry Hsiao, and Mitchell Liday

LATE: Eliyah Cohen and Dylan Kupsh

MANAGEMENT: Guy Adams, UCLA Academic Publishing and Outreach Manager
Ari Baron, Director of Marketing
Cindy Bolton, Director of Food Services
Roy Champawat, Consultant
Sandra Gillespie, Director of Board and External Affairs
Michelle Moyer, Director of Legal Affairs and Compliance
Krista Kae Parino, Board of Directors Coordinator
Peter Poon, UCLA Store Director

GUESTS: Scott Monatlik, ASUCLA BOD Member

CALL TO ORDER

Ms. Firdaus called the meeting to order at 11:01 a.m.

APPROVAL OF AGENDA

Ms. Firdaus called for consent to approve the Associated Students UCLA Board of Directors' Services Committee January 10, 2024, Agenda. There being no objections, the motion was approved by unanimous consent.

APPROVAL OF MINUTES

Ms. Firdaus called for consent to approve the Associated Students UCLA Board of Directors' Services Committee November 7, 2023, Minutes. There being no objections, the motion was approved by unanimous consent.

EXECUTIVE DIRECTOR'S REPORT

Mr. Abbassi reported on the following items:

Women's Basketball Game

ASUCLA food service and concessions experienced high sales for the UCLA Women's

Basketball game against USC on December 30, 2023. ASUCLA student and career staff worked the event to accommodate the sold out game.

Internal Customer Service Survey

The internal customer service survey aims to collect and implement feedback to enhance ASUCLA services. Results and data will be provided at the next Services Committee meeting.

\$5 Fridays

ASUCLA Restaurants are promoting new menu items, such as the chicken tender basket and breakfast sandwich at LuValle. Additional items include a bowl of soup and a roll at Greenhouse and the chicken or tofu bowl at Anderson Café.

Student Referendum Updates

Mr. Champawat highlighted the referendum language, discussions with student communities, the impact of CalFresh, and the increase in student employee wages.

Starbucks

Mr. Abbassi clarified that ASUCLA has no Starbucks franchised outlet on campus or a contract with Starbucks.

Mr. Kupsh asked if ASUCLA has a licensed contract agreement with Starbucks and for a copy of the purchasing agreement. Mr. Abbassi and Ms. Bolton replied that ASUCLA has a company contract with Nestle, not Starbucks. They also emphasized that ASUCLA employees are hired to operate at all food service locations on campus.

Ms. Fletcher commented that the student confusion is focused on brand distribution versus labor issues.

Mr. Cohen highlighted a circulating petition to ban Starbucks from the UCLA campus and to consider how it may affect relationships with constituents and student leaders.

Mr. Abbassi stated that additional information and analysis will be provided at the February Services Committee meeting.

BRUIN ONE ACCESS

Mr. Adams and Mr. Baron presented the benefits of the Bruin One Access program. The program is a digital-first subscription program, with an added option to Inclusive Access, and is sustainable. Mr. Baron shared that a communication strategy plan will be implemented to engage and inform the Bruin community of the program. Mr. Abbassi accentuated that UCLA will join the University of Colorado as the two universities to provide this opportunity to students.

EXECUTIVE SESSION

Ms. Firdaus called for consent for the Associated Students UCLA Board of Directors to enter

into Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board entered into Executive Session at 11:49 a.m.

Ms. Firdaus called for consent to exit the Associated Students UCLA Board of Directors Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board exited Executive Session at 11:58 p.m.

Ms. Firdaus made a motion, seconded by Mr. Abdirash, that the Associated Students UCLA Board of Directors approve all actions taken in Executive Session. Ms. Firdaus called for a vote. The motion was approved by a vote of 5 yeas and 0 nays.

ADJOURNMENT

Ms. Firdaus called for consent for the Associated Students UCLA Board of Directors' Services Committee to adjourn the January 10, 2024 meeting. There being no objections, the meeting was adjourned at 12:00 p.m.