



## **BOARD OF DIRECTORS**

### **Regular Meeting**

January 30, 2024

12:00 p.m.

KH 131-133

- PRESENT:** Pouria Abbassi, Muratkhan Abdirash, Alejandra Castellanos, Eliyah Cohen, Heeya Firdaus, Henry Hsiao, Dylan Kupsh, Mitchell Liday, Brian MacDonald, Live Maluia, and Scott Monatlik
- EARLY DEPARTURE:** Jackson Fletcher and Tiara Weedagama
- ABSENT:** Daniel Neuhauser
- MANAGEMENT:** Donna Baker, Finance Director  
Ari Baron, Director of Marketing  
Cindy Bolton, Director of Food Services  
Roy Champawat, Consultant  
Andrew Cottone, Director of Trademarks & Licensing  
Leilani Donato, Director of Facilities  
Sandi Gillespie, Director of Board and External Affairs  
Pamela Lewis, Student Union Services Director  
Christina Manuel, Communications & Social Media Manager  
Kamran Mehdian, Director of Information Services  
Michelle Moyer, Director of Business, Compliance and Legal Affairs  
Krista Kae Parino, Board of Directors Coordinator  
Peter Poon, UCLA Store Director
- GUESTS:** Micalela Aragon, Students Against Starbucks  
Mariela Diaz, Students Against Starbucks  
Magdalena Enriquez, UCLA Anderson School of Management  
Nathan Glovinsky, ASUCLA BOD Alumni  
Tobids Higbie, UCLA Student  
Asiya Junisbai, Student Labor Advocacy Project, UCLA Divest  
Eva Jussim, USAC, External Vice President  
Jon Mah, Students Against Starbucks  
Tai-Ge Min Student Labor Advocacy Project, SLAP, UCLA Divest  
David Ramirez, Students Against Starbucks, SLAP  
Hanna Reyes-Sanchez, Students Against Starbucks, SLAP  
Jake Stanley, Students Against Starbucks, UC Divest  
Cynthia Torres, UCLA Anderson School of Management  
Charlie Walner, Students Against Starbucks

## **CALL TO ORDER**

Ms. Castellanos called the meeting to order at 12:12 p.m.

## **APPROVAL OF AGENDA**

Ms. Castellanos made a motion, seconded by Mr. Cohen, to move Item IV. Executive Director's Report and Item V. Financial Statements, to Agenda Items VI. D and E, respectively. Ms. Castellanos called for a vote. The motion was approved by a vote of 9 yeas and 0 nays.

Ms. Castellanos called for consent to approve the Associated Students UCLA Board of Directors' January 30, 2024, Regular Meeting Agenda as amended. There being no objections, the motion was approved by unanimous consent.

## **APPROVAL OF MINUTES**

Ms. Castellanos called for consent to approve the Associated Students UCLA Board of Directors' December 1, 2023, Regular Meeting Minutes. There being no objections, the motion was approved by unanimous consent.

## **PUBLIC COMMENT**

UCLA students and faculty advocated for the Students Against Starbucks coalition and presented a petition to remove Starbucks from campus.

Ms. Jussum underlined the Sepulveda Transit Corridor initiative, asked the Board for support, and shared that a presentation would be provided at the February Services Committee meeting.

## **ELECTION OF OFFICERS**

The Nominating Committee is recommending the following nominations effective immediately:

Live Maluia	BOD Chair
Alejandra Castellanos	BOD Vice Chair
Brian MacDonald	BOD Secretary

Ms. Castellanos made a motion, seconded by Mr. Abdirash that the Associated Students UCLA Board of Directors approve the election of officers as nominated. Ms. Maluia called for a vote. The motion was approved by a vote of 9 yeas and 0 nays.

Ms. Castellanos handed the responsibilities of the chair to Ms. Maluia.

### **ED/CEO REMARKS**

Mr. Abbassi highlighted the UCLA Women's Basketball game, the Valentine's Day card event hosted by the Volunteer Committee, over 60K CalFresh transactions, and the ASUCLA Talent Show on Mar. 23.

Communications & Social Media Manager Christina Manuel shared her ASUCLA experience with the Board. She showcased the ASUCLA and UCLA Store Instagram accounts and ongoing social media collaborations that spread ASUCLA awareness.

### **BOD ALUMNI REMARKS**

Mr. Glovinsky shared his experience serving on the Board from 2016 to 2018. He emphasized the succession plan for the executive director and his role on the Personnel Committee and looks forward to becoming a BOD alumni representative.

### **EXECUTIVE COMMITTEE REPORT**

Ms. Castellanos stated that the Committee discussed the following:

- Bruin Reflection Space
- Student Referendum
- Starbucks
- Election of Officers

### **FINANCE COMMITTEE REPORT**

Mr. Cohen stated that the Committee discussed the Executive Director's Finance Report and the Communications Board's October Financial Statements. The Committee additionally received a presentation highlighting the referendum's financial background.

### **SERVICES COMMITTEE REPORT**

Ms. Firdaus stated that the Committee discussed:

- UCLA Women's Basketball Game/Concessions
- Bruin One Access/Focus Groups
- \$5 Fridays
- Starbucks

### **PERSONNEL COMMITTEE REPORT**

Mr. Abdirash stated that the Committee discussed new hire employee survey feedback and the bi-annual survey that will occur in the spring quarter.

## **AD-HOC COMMITTEE REPORT**

Ms. Fletcher stated that the Committee discussed:

- CalFresh Enrollment
- Basic Needs Partnership
- Approval of the Referendum Language
- Cultural Group Open Forums

## **BOD ROLES & RESPONSIBILITIES**

Ms. Moyer presented the roles and fiduciary responsibilities to the Board of Directors.

## **APPROVAL OF THE STUDENT FEE ADJUSTMENT REFERENDUM**

Ms. Fletcher made a motion, seconded by Mr. Liday that the Associated Students UCLA Board of Directors approve the Student Fee Adjustment Referendum. Ms. Maluia called for a vote. The motion was approved by a vote of 8 yeas and 1 nay.

## **EXECUTIVE SESSION**

Ms. Maluia called for consent for the Associated Students UCLA Board of Directors to enter into Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board entered into Executive Session at 2:07 p.m.

Ms. Maluia called for consent to exit the Associated Students UCLA Board of Directors Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board exited Executive Session at 2:17 p.m.

Mr. Cohen made a motion, seconded by Ms. Castellanos, that the Associated Students UCLA Board of Directors approve all actions taken in Executive Session. Ms. Maluia called for a vote. The motion was approved by a vote of 8 yeas and 0 nays.

## **EXECUTIVE DIRECTOR'S REPORT**

Mr. Abbassi updated the board on the following topics:

Bruin Reflection Space

The Bruin Reflection Space Ribbon Cutting Ceremony occurred on Jan. 19 on the first floor of the Ackerman patio next to Portola Plaza. The celebration included key speakers such as MSA External Vice President Hodari Yusef Harris, AVC of Campus Life Mick Deluca, Student Union Services Director Pamela Lewis, URC President Bart Loos, past URC President Jeanne Roe Smith, and GSA President Noor Nakhaei.

#### Miscellaneous

Mr. Abbassi provided an update on the state budget review and progress with the UCLA Space Committee and highlighted the exterior Bruin Reflection Space.

### **FINANCIAL STATEMENTS**

Gross Income for December at \$6.4M was \$1.74M ahead of last year and \$810K better than plan. Gross Margin at \$3.2M was \$340K better than plan and \$900K ahead of last year. Contribution at \$850K was \$241K better than plan and \$760K above last year. Net Income for the month at (\$275K) was \$243K ahead of plan and \$620K above last year.

Retail operations continue to post strong year-over-year results, with sales exceeding plan for December by \$500K. Restaurants continue their significant turnaround and posted results ahead of plan and significantly ahead of last year in gross income and contribution. Adding new outlets and diversifying menu offerings have been instrumental in restaurants' positive output. YTD, Net Income stands at \$2.6M, which is \$3.5M ahead of plan and \$5M ahead of last year. Various efforts in terms of development and leveraging one-time opportunities in funding source diversification have contributed to the positive outcome. As the second half of the year will depend on the sports teams' performance, the overall cost of goods fluctuations due to domestic and global economic conditions, and the sensitivity of various revenue streams, we will be monitoring financial output and implementing adjustments as possible and necessary.

The ASUCLA/UCLA task team has submitted recommendations regarding credits and debits due to ASUCLA. It is expected that in collaboration with UCLA stakeholders, a path forward will be identified. The items under review are consistent with the presentation at the Finance Committee meeting in August. These efforts are expected to help resolve the mandated salary continuation and payroll for March 2020-June 2021. Additionally, ASUCLA, through UCPath, has submitted to the IRS its application for pandemic relief related to the employee retention tax credit, which stands at approximately \$4M.

Ms. Baker stated that as of December, the cashbook balance is \$16.5M. The required cash reserve is \$8.1M leaving a \$8.3M surplus. Accounts Receivables are at 7%.

### **ADJOURNMENT**

Ms. Maluia called for consent to adjourn the Associated Students UCLA Board of Directors January 30, 2024 Regular Meeting. There being no objections, the meeting was adjourned at

2:17 p.m.

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Pursuant to Bylaw 3, section 3.6(d) of the ASUCLA Board of Directors Bylaws, I have reviewed these Minutes and hereby attest to their accuracy.

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Brian MacDonald  
Board Secretary and Administrative Representative