

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS
Services Committee**

October 10, 2023

3:30 p.m.

PRESENT: Muratkhan Abdirash, Dylan Kupsh, Jackson Fletcher, Heeya Firdaus, Henry Hsiao, and Mitchell Liday

LATE: Eliyah Cohen

MANAGEMENT: Guy Adams, UCLA Academic Publishing and Outreach Manager
Ari Baron, Director of Marketing
Sandra Gillespie, Director of Board and External Affairs
Pamela Lewis, Student Union Director
Kamran Mehdian, Director of Information Services
Krista Kae Parino, Board of Directors Coordinator

CALL TO ORDER

Ms. Firdaus called the meeting to order at 3:34 p.m.

APPROVAL OF AGENDA

Ms. Firdaus called for consent to approve the Associated Students UCLA Board of Directors' Services Committee October 10, 2023, Agenda. There being no objections, the motion was approved by unanimous consent.

APPROVAL OF MINUTES

Ms. Firdaus called for consent to approve the Associated Students UCLA Board of Directors' Services Committee September 12, 2023, Minutes. There being no objections, the motion was approved by unanimous consent.

EXECUTIVE DIRECTOR'S REPORT

In the absence of Mr. Abbassi, Ms. Bolton reported on the following items:

UCLA Store

The UCLA Store hosted a tailgate event for Hype and Vice at the UCLA Football game on October 7, which was well received. ASUCLA has been working with the Rosebowl to identify ways to improve the point of sales system (POS), and as a result, ASUCLA launched the new system on October 7.

Meal Swipes

All ASUCLA Restaurant locations can accept meal swipes for students to utilize their meal plan. ASUCLA is working with UCLA Housing and Dining to increase the meal swipe value.

CalFresh

The US Department of Agriculture and the state of California approved and accepted the Health Sciences Store CalFresh application. ASUCLA IT is working to finalize the process.

SAMBAZON

The SAMBAZON Acai Bowls location continues to receive positive feedback from the Bruin community.

Fusion

The reopening of Fusion will feature new menu items and will open on October 16.

Inclusive Access

AUSCLA has been in conversations with various campus entities to enhance digital access to course materials for UCLA students.

Sustainability

The sustainability task team continues pursuing grant opportunities to enhance student programming and resources. Prospective grant applications are in progress.

Japanese Service Provider

A Japanese service provider toured ASUCLA to learn best practices for academic provision materials on October 24.

Annual ASUCLA Employee Photoshoot

The annual ASUCLA Employee Photoshoot will occur on the Kerckhoff Hall steps on October 24. All ASUCLA employees and board members are encouraged to attend.

11th ANNUAL T-SHIRT DESIGN CONTEST

Mr. Adams presented the history, previous winners, and upcoming annual T-shirt Design Contest deadlines. He shared images of the last winning designs and the marketing campaign set to promote the contest.

- November 6: Design showcase event located outside Ackerman Union
- November 7: Select finalists at the next Services Committee meeting
- November 27 – December 1: Voting
- December 5: Winner to be announced

Mr. Kupsh inquired about the supplier used to print the winning t-shirt design and whether the suppliers have the union bug. Mr. Adams replied that a licensed vendor is used to print the t-shirts. He will follow up separately regarding suppliers with the union bug. Mr. Abbassi further commented that ASUCLA is required to use licensees who abide by the code of conduct. Mr. Adams highlighted that a portion of contest proceeds go to USAC and GSA.

ASUCLA ACCESSIBILITY COMPLIANCE

Mr. Baron and Mr. Mehdian discussed the significance and implementation of inclusive accessibility at ASUCLA. They highlighted the collaboration of ASUCLA Marketing and Information Technology for ADA-compliant websites. Discussions for additional improvements are in process and will continue to enhance student resources.

ADJOURNMENT

Ms. Firdaus called for consent for the Associated Students UCLA Board of Directors' Services Committee to adjourn the October 10, 2023, meeting. There being no objections, the meeting was adjourned at 3:56 p.m.