



ASUCLA Media Contact:
Christina Manuel
ASUCLA Communications Specialist
(310) 794-8828
cmanuel@asucla.ucla.edu

Wescom Credit Union Contact
Audrey Chittick
Wescom Credit Union GRAIL
achittick@grailbrands.com

FOR IMMEDIATE RELEASE

ASUCLA welcomes UCLA students back to campus with fall savings

Stitched together with 18 great offers, the annual fall quarter coupon sheet offers deals for students to redeem both on campus and at partnering Westwood Village businesses.

Los Angeles, Calif., Sept. 19, 2022 – Kicking off the fall quarter with a bang for everyone's buck, [Associated Students UCLA](#) (ASUCLA) is greeting new and returning Bruins on campus with the annual fall quarter coupon sheet loaded with 18 great offers.

Sponsored by [Wescom Credit Union](#), the coupons range from a free, any-sized brewed coffee at select ASUCLA coffeehouses, 20% off apparel and accessories at the UCLA Store, a free small plate at California Pizza Kitchen and much more. Bruins can begin saving with the coupons beginning the week of Sept. 12, with redemption valid through Oct. 7.

“Giving UCLA students an opportunity to save money on and off campus so they can focus on academics is incredibly important,” said Ashley White, vice president partner development of Wescom Credit Union. “As an official partner of ASUCLA, we’re excited to welcome Bruins back on campus with savings that will help them build better lives.”

Specific location details for each deal are illustrated on the back of the coupons, making it easier than ever to redeem each promotion. Artwork featured on the coupon sheet is illustrated by fourth-year UCLA fine/studio arts student Fiona Hsu.

“What better way to start off the fall quarter for students than with a free cup of coffee?” ASUCLA Marketing Director Ari Baron said. “Don’t drink coffee? Don’t worry. With half off your next Jamba by Blendid smoothie, or \$3 off your next panini from Northern Lights Café, there’s plenty for students to save on and enjoy.”

Twenty-thousand coupons will be distributed for Bruins to pick up in front of the UCLA Store at Ackerman Student Union all week beginning Sept. 12.

###

About Wescom Credit Union:



Since 1934, Wescom Credit Union has been dedicated to helping people throughout Southern California build better lives. Headquartered in Pasadena, California, Wescom has 24 branches and offers advanced digital banking tools to provide essential banking solutions to more than 200,000 members. Benefits include free checking with eStatements, lower loan rates, higher savings yields, reduced fees, and a robust network of branches and ATMs. #WescomKindness is an extension of Wescom Credit Union's more than 87-year tradition of serving its community through such programs as The Wescom Foundation – the credit union's employee-run charitable foundation. Wescom is federally insured by NCUA. For more information, please visit wescom.org.

About ASUCLA:

Founded in 1919, Associated Students UCLA (ASUCLA) is a nonprofit association that drives vitally essential student services and activities throughout the UCLA campus. ASUCLA boasts the largest college store in the U.S., an extensive food program, UCLA® brand licensing programming through UCLA Trademarks & Licensing, and other services and programs that include student government and student media, which significantly enhances the quality of UCLA's campus life. For more information and to stay connected, follow @asucla on Instagram or visit asucla.ucla.edu.

Artwork: Fourth-year UCLA fine/studio arts student and artist Fiona Hsu.