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## FOR IMMEDIATE RELEASE

## Gear up for graduation at first annual ASUCLA Grad Fair

The graduating Class of 2024 is invited to attend the inaugural ASUCLA Grad Fair between April 16-18 in Ackerman Union for grad regalia, alumni memorabilia, diploma frames and more.

**Los Angeles, Calif., April 3, 2024 –** Class of 2024— prepare for the next milestone in your academic journey by attending the first annual ASUCLA Graduation (Grad) Fair, taking place between April 16-18. Happening at the <u>UCLA Store</u> on A-level, Ackerman Union between 9 a.m. – 6 p.m., browse the wide range of graduation packs, celebratory Class of 2024 souvenirs, regalia customization and much more to gear up for graduation.

A student-run enterprise of <u>Associated Students UCLA</u> (ASUCLA), the UCLA Store will have staff available to provide comprehensive regalia services including graduation cap and gown sizing, professional graduation photography sessions, graduation sash customizations by <u>Bruin Custom Print</u> and answers to any graduation questions.

"Before you toss your cap and step into the next chapter of your journey, we invite all graduating Bruins and their families to attend the first annual ASUCLA Grad Fair," said Peter Poon, UCLA Store director. "Explore a wide range of products commemorating your hard work as the Grad Fair is a celebration of your collegiate journey and your first opportunity to purchase and personalize your UCLA regalia set."

In addition to officially licensed UCLA regalia, the ASUCLA Grad Fair is hosting commencement vendors, including <u>Jostens</u>, to offer expert assistance with diploma frames, florist vendors for flower packages/senior t-shirts, and campus departments like the <u>UCLA Campus Career Center</u> and Alumni Relations to provide further support to the graduating Class of 2024.

Adding to the experience of the first annual ASUCLA Grad Fair, attendees can participate in giveaways of UCLA Store gift cards, diploma frames, iPads, Class of 2024 rings and future savings on UCLA apparel and accessories.

All Bruins and their families are invited to attend the inaugural ASUCLA Grad Fair to explore the best value for their Bruins' graduation bundles.



For additional information about the 2024 UCLA commencement ceremonies, visit the UCLA Commencement webpage at <a href="mailto:commencement.ucla.edu">commencement.ucla.edu</a>. Stay up-to-date with the UCLA Store's latest drops, collections and hours by following <a href="mailto:quelastore">quelastore</a> on Instagram.

Congratulations to the Class of 2024!

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## **About ASUCLA:**

Founded in 1919, Associated Students UCLA (ASUCLA) is a nonprofit association that drives vitally essential student services and activities throughout the UCLA campus. ASUCLA boasts the largest college store in the U.S., an extensive food program, UCLA® brand licensing programming through UCLA Trademarks & Licensing, and other services and programs that include student government and student media, which significantly enhances the quality of UCLA's campus life. For more information and to stay connected, follow @asucla on Instagram or visit asucla.ucla.edu.