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## FOR IMMEDIATE RELEASE

## **ASUCLA Unveils Mobile Ordering App for North Campus Restaurants**

Transact Mobile Ordering App Aimed at Saving Students Time when Dining at UCLA

**Westwood, Calif. – Nov. 06, 2019** – Getting meals on campus just got that much easier as ASUCLA unveils a new mobile ordering app for the restaurants in the North Campus Student Center.

The new app is the latest enhancement to the on-campus dining experience for UCLA students, staff and faculty, and is the first-ever mobile ordering platform for ASUCLA restaurants.

"Providing our students, staff, and faculty with easier ways to dine on campus is our goal, and this app helps us achieve that," said Cindy Bolton, ASUCLA Food Service Director. "It gives those in the Bruin community a faster, more efficient way to grab lunch on the go, saving them time and helping to create a more stress-free dining experience."

Users can download the app for iOS devices from the AppStore as well as for Android devices from the Google Play Store by searching "Transact Mobile Ordering." Once installed, select "UCLA Restaurants." From there, students, staff and faculty can place an order for pick up. Meals ordered through the app will be available for pick up at a counter near the main entrance of the North Campus Student Center.

The app also includes promotional codes for discounts, such as "3OFF1ST", giving users three dollars off their first order, as well as a feature that records previous orders so users can quickly reorder favorite meals. By reducing wait time for meals, the "UCLA Restaurants" app aims to give those in the UCLA community even more flexibility and save time when dining at the North Campus Student Center.

The "UCLA Restaurants" app is one of the latest upgrades and enhancements to dining at ASUCLA eateries. Earlier this fall, ASUCLA also opened the Anderson Café at the Anderson School of Management, featuring Starbucks coffee.

## **About ASUCLA:**

Associated Students UCLA (ASUCLA) is a not-for-profit association founded in 1919, which delivers vitally important student services and activities throughout the campus of the University of California Los Angeles. ASUCLA boasts the largest college store in the United States, an extensive food service program, and a network of other services and programs that includes student government and student



media, which greatly enhances the quality of UCLA's campus life. For more information about ASUCLA, please visit <a href="https://www.asucla.ucla.edu">www.asucla.ucla.edu</a>

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