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## FOR IMMEDIATE RELEASE

### **Smoothies meet artificial intelligence — ASUCLA opens UCLA's autonomous food kiosk, Jamba by Blendid**

*Located in the Terrace Food Court in Ackerman Student Union, the Jamba by Blendid kiosk is equipped with advanced technology such as AI to blend up to 45 custom smoothies per hour.*

**Los Angeles, Calif., Aug. 8, 2022** – First came the food delivery robots, now comes the innovative smoothie-making robot! A fully autonomous operating bot, Jamba by Blendid is [Associated Students UCLA's \(ASUCLA\)](#) latest offering to bring delicious, freshly made smoothies to campus for the UCLA campus community to enjoy.

Officially opening in the Terrace Food Court in the Ackerman Student Union, level one, Jamba by Blendid is a self-operating robotic kiosk where those craving a crisp and refreshing drink can order Jamba® inspired smoothies prepared by robotic food technology by [Blendid](#). From a Tropical Delight or Green Dream to a Choco Power — Bruins can customize their drinks by adjusting ingredient quantities or adding boosts and order their perfect blend directly through the [Blendid app](#) and schedule their pick-up time in advance.

“This partnership was an easy ‘yes’ for us, and we are thrilled to utilize Jamba by Blendid’s innovative technology to serve up refreshing, plant-forward smoothies for our Bruins with the impressive power of robotics and AI,” said Cindy Bolton, director of ASUCLA Food Operations.

This on-the-spot blending machine is fully autonomous and utilizes advanced technology such as robotics, machine learning and artificial intelligence to serve up refreshing food options on the spot. And — if you’re not already impressed — customers can select a preferred pick-up time for their smoothie and it will be made in under three minutes as the robotic food kiosk can make nine smoothies simultaneously and up to 45 custom blends in a single hour.

The Jamba by Blendid kiosk features two pick-up windows and is equipped with a robotic arm, three blenders, refrigerators and 20 dispensers that hold all produce and ingredients needed to blend the perfect smoothie.



“We’re thrilled to be opening a Jamba by Blendid at UCLA and look forward to working with ASUCLA to meet the needs of students as they flood back onto campus for summer sessions,” said Vipin Jain, CEO and co-founder, Blendid. “As students continue to embrace robotic food service options, we expect our new location at UCLA to quickly become an integral part of their daily routine by providing an easy way to quickly grab a nutritious, and delicious, meal on the go between their classes and activities.”

A first mover in the food-robot market, Blendid opened its first robotic smoothie kiosk commercially in early 2019 and has been working with Jamba since 2020. This new addition to the UCLA campus is the first Jamba by Blendid kiosk located at a west coast college campus. This smoothie kiosk is yet another contactless and inventively convenient food service brought to the UCLA campus by ASUCLA alongside the Starship Technologies delivery robots.

Download the AI-powered [Blendid app](#) and order your first Jamba by Blendid smoothie today!

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#### **About Blendid®**

Sunnyvale-based Blendid is revolutionizing the future of food service with its proprietary food automation platform (foodOS™), which efficiently and safely prepares and serves a range of healthy, fresh, and delicious food. A pioneer of the future of food service, Blendid’s first concept in the market is an autonomous, contactless kiosk that uses robotics, machine vision, artificial intelligence, and healthy ingredients to create delicious smoothies that are customized to meet the unique health and dietary preferences of each consumer. Founded in 2015 by seasoned Silicon Valley entrepreneurs Vipin Jain, Venki Avalur, and Vijay Dodd, Blendid is improving the consumer experience by offering safe, cost-effective, and personalized food on-demand, while also reducing complexities and costs for the operators. Visit [invest.blendid.com/](https://invest.blendid.com/) for more information and to invest in the future of food service automation.

#### **About Jamba®**

Jamba is the global lifestyle brand leader serving on-the-go freshly blended fruit and vegetable smoothies, made-to-order bowls, fresh-squeezed juices and shots, boosts and bites. Jamba has more than 850 locations operating in 36 U.S. states, as well as the Philippines, Taiwan, South Korea, Thailand and Japan. For more information and to stay connected, follow @JambaJuice on Twitter and Instagram or visit [jamba.com](https://jamba.com).

#### **About ASUCLA:**

Founded in 1919, Associated Students UCLA (ASUCLA) is a nonprofit association that drives vitally essential student services and activities throughout the UCLA campus. ASUCLA boasts the largest college store in the U.S., an extensive food program, UCLA® brand licensing programming through UCLA Trademarks & Licensing, and other services and programs that include student government and student media, which significantly enhances the quality of UCLA’s campus life. For more information and to stay connected, follow @asucla on Instagram or visit [asucla.ucla.edu](https://asucla.ucla.edu).