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FOR IMMEDIATE RELEASE

Fourth annual Super Bowl Watch Party to kick off Sunday's big game at Ackerman Union Grand Ballroom

The first 150 students to attend will receive swag bags among party snacks, other giveaways

Westwood, Calif., Feb. 11, 2022 – Sunday, Sunday, Sunday! The highly anticipated Los Angeles Rams and Cincinnati Bengals showdown will be streamed for all to watch at the UCLA Dashew Center's fourth annual Super Bowl Watch Party in partnership with ASUCLA.

Presented by Wescom Credit Union, the football game watch party will be held on Super Bowl Sunday in the Ackerman Union Grand Ballroom. The event begins at 3 p.m. on Feb. 13 and will last until one team is the proud winner of the Super Bowl's Vince Lombardi Trophy.

"We're happy to host the fourth annual Super Bowl Watch Party for international students and scholars at UCLA," said Jenna A. Bustamante, programs supervisor at the Dashew Center for International Students and Scholars. "The event will be even more exciting than usual because the game is taking place right here in LA this year! We hope that both football fans and individuals who don't know much about American football alike all come together to watch the game and share this traditional American experience, as well as enjoy traditional game snacks and giveaways."

The first 150 students at the Super Bowl Watch Party will receive a swag bag filled with a Dashew sweatshirt, Dashew water bottle and ASUCLA coupons for attending.

Game watchers can also participate in giveaways by Wescom and the Dashew Center, and of course, game-day food like hamburgers, mac n' cheese, popcorn and more catered by ASUCLA Restaurants.

"This event is a great way for the international community at UCLA to come together by watching the biggest football game of the year," said Patricia Solomon, director of ASUCLA Student Union Services.



Those looking to play games of their own while the Rams and Bengals face off can participate in raffles and trivia for smaller prizes as well as other games including Giant Jenga, Connect Four and cornhole.

For questions about the Super Bowl Watch Party, contact the Dashew Center for International Students and Scholars at intlprograms@saonet.ucla.edu.

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About ASUCLA:

Founded in 1919, Associated Students UCLA (ASUCLA) is a nonprofit association that drives vitally essential student services and activities throughout the UCLA campus. ASUCLA boasts the largest college store in the U.S., an extensive food program, UCLA® brand licensing programming through UCLA Trademarks & Licensing, and other services and programs that include student government and student media, which significantly enhances the quality of UCLA's campus life. For more information about ASUCLA, visit asucla.ucla.edu.

About Dashew Center for International Students and Scholars:

With more than 12,000 international students and scholars attending UCLA, the Dashew Center is the main resource center for the international community on campus. The center additionally offers support and advocacy for international students and scholars while promoting global connection, international understanding and cultural sensitivity. More information about the Dashew Center can be found at internationalcenter.ucla.edu/.